VOGUE

02031 ©

MAR.
1.25

eeling new!

the great pepper-uppers

250 ways to give
your looks a lift...

shoes, belts, bangles, beads,
plus the prettiest lingerie ever

a dress again!

Paris
the new mood of fashion

beauty—
instant revivers!
new makeup and hair looks
keyed to the new clothes

a complete wardrobe you can
sew from 5 key patterns

experts share secrets
of decorating, wine, food

what to wear with what



©1975 HALSTON FRAGRANCES INC.

HALSTON

PERFUME SPRAY PERFUME COLOGNE SPRAY COLOGNE

LEONARD
Fashion
PARIS

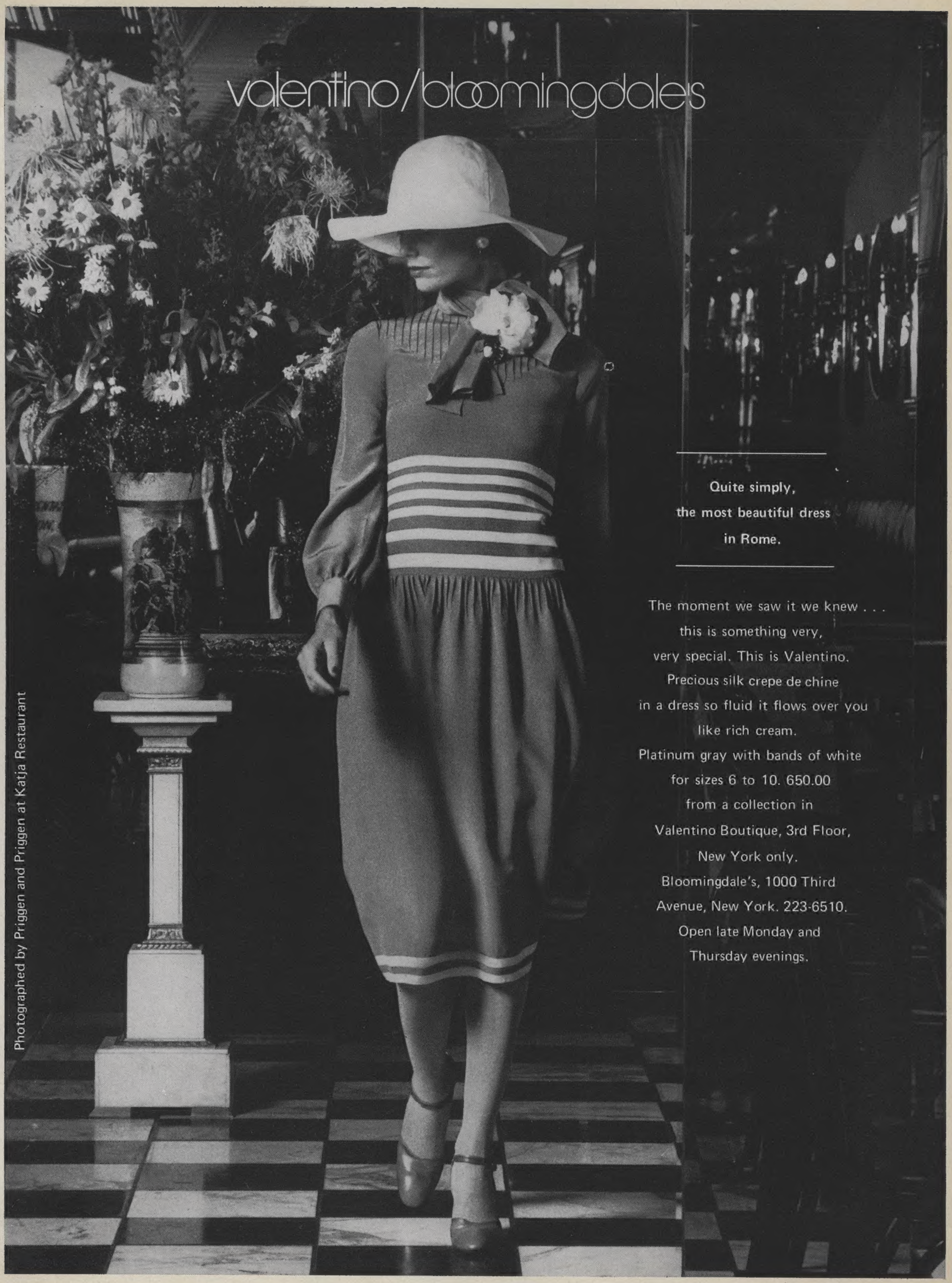
FOR

ON THE PLAZA - NEW YORK

BERGDORF GOODMAN

5TH AVE 57 TO 58TH STREETS

WALLACE A DRAEGER, PARIS


valentino/bloomingdale's
Quite simply,
the most beautiful dress
in Rome.
The moment we saw it we knew . . .
this is something very,
very special. This is Valentino.
Precious silk crepe de chine
in a dress so fluid it flows over you
like rich cream.
Platinum gray with bands of white
for sizes 6 to 10. 650.00
from a collection in
Valentino Boutique, 3rd Floor,
New York only.
Bloomingdale's, 1000 Third
Avenue, New York. 223-6510.
Open late Monday and
Thursday evenings.
Photographed by Priggen and Priggen at Katja Restaurant

GRACE MIRABELLA
Editor-in-Chief
Managing Editor: KATE LLOYD
Fashion Directors:
POLLY ALLEN MELLEN FRANCES PATIKY STEIN
Art Director: ROCHELLE UDELL
Copy Editor: EDITH LOEW GROSS
Fashion Department
KATHRYNE HAYS
Executive Editor Shoes, Lingerie
ELSA KLENSCH SHARON HARTS
SHEILA SULLIVAN
JADE HOBSON Accessories Editor
ELISABETH HERRIGER Fabrics Editor
BARBARA BERSELL Boutique, Observations Associate
ELEANORE PHILLIPS Los Angeles Editor
SARAH SLAVIN Fashion Assignments Coordinator
Fashion Assistants
LAURIE BROCKWAY BODOR Accessories, Lingerie
KATHLEEN O'CONNELL Shoes, Hosiery
SUSAN AYLING Fabrics
JULIA HARTLEY Executive Assistant to the Editor
Editors Abroad
SUSAN TRAIN Paris Editor
CONSUELO CRESPI Rome Editor
MARY RUSSELL European Editor at Large
ALINE ROMANONES Madrid Editor
Beauty Department
SHIRLEY LORD Beauty and Health Editor
KATHERINE ERSKINE Assistant
Feature Department
LEO LERMAN Consulting Feature Editor
DESPINA MESSINESI Travel Editor
LORRAINE DAVIS Feature Associate
KATHLEEN MADDEN Feature Assistant
Contributing Editors
ALLENE TALMEY ROSEMARY BLACKMON
FRANÇOISE DE LA RENTA MARY ROBLEE HENRY
ALISON HARWOOD CECIL BEATON
DOROTHEA ELKON MARY McFADDEN
ROBIN DUKE BLAIR SABOL
JOE EULA JUDITH S. STERN, Sc. D.
SANDRA McELWAINE
LINDA RICE Editorial Coordinator
Copy Department
Staff writers: LYDIA McCLEAN
SUSAN GREENSTEIN VALORIE GRIFFITH WEAVER
Copy Executive: NANCY HERTZ FLEDER
MARA COVELL Assistant
Research Department
PATRICIA GRANT GARNER Editor
Associates: PENELOPE CAPPA VIRGINIA WELCH
Art Department
EDMUND WINFIELD RONALD KAJIWARA
MARTHA M. VOUTAS
Production: GERALD SLATER REYNOLDS ROLLES
Editorial Fashion Credits: ROSAMOND BELT
ILENE MANDELL
Administcative Assistants:
GLADYS POHL GLORIA GERSH Art
WILLIAM P. RAYNER Editorial Business Manager
DIANA VREELAND Consulting Editor

RICHARD A. SHORTWAY Publisher

Advertising Director: ROBERT N. CLOUTIER
Business Manager: NEIL JACOBS
Executive Marketing Director:
RUTH McCARTHY MANTON
Retail Director: RICHARD McMAHON
Associate Advertising Managers:
CHARLES H. REINHARDT ROBERT L. GROBERG
Sales Development Manager: NEIL BUTWIN
Beauty-Cosmetics Advertising Manager: DAVID RUBIN
Beauty Marketing Director: WILLIAM D. LEAHON

BARBARA McKIBBIN Executive Editor

Merchandising Department
SHEILA HULTKRANS Director
ELIZABETH GROVES Projects Editor
WENDY TALBOT
LINNEA PERSON Merchandising Services
Promotion Department
JAYNE INGRAM Director
WALTER RUSSELL Creative Director
RODNEY RITTER Art Director
DAMIAN CARLINO Production Manager

BRANCH OFFICES
New England: Allan L. Smith, Mgr.
Statler Building, Boston, Mass. 02116
Midwest: Donald H. Koehler, Mgr.
875 No. Michigan Ave., Chicago, Ill. 60611
West Coast: John P. Demorest, Mgr.
3921 Wilshire Blvd., Los Angeles, Cal. 90005
Southeast: Miller & Tillman, Reps.
130 W. Wieuca Rd., N. E., Atlanta, Ga. 30342
Europe: Cyril N. Kuhn, Mgr.
4 Place du Palais-Bourbon, Paris 7

BRITISH VOGUE
Vogue House, Hanover Square, London , W. 1
FRENCH VOGUE 4 Place du Palais-Bourbon, Paris 7
ITALIAN VOGUE Piazza Castello 27, Milan
VOGUE AUSTRALIA IS PUBLISHED BY
BERNARD LESER PUBLICATIONS PTY. LTD.

VOGUE IS PUBLISHED BY
THE CONDÉ NAST PUBLICATIONS INC.
Condé Nast Building
350 Madison Avenue, New York, N.Y. 10017
S. I. NEWHOUSE, JR. Chairman
ROBERT J. LAPHAM President
BENJAMIN BOGIN Vice President
HAROLD G. MEYER Vice President
DANIEL SALEM Vice President (Overseas)
J. PAUL YOUNG Vice President-Circ. Dir.
FRED C. THORMANN Treasurer
MARY E. CAMPBELL Secretary

ALEXANDER LIBERMAN Editorial Director

MARCH, 1975 (INCORPORATING VANITY FAIR)

VOGUE



AVEDON

COVER: **THE FASHION** . . . the news . . . the dress! The fuller, easy-as-a-smock dress, worn by Margaux Hemingway. To button over a matching T-shirt (or wear as a coat over matching pants, or a skirt!). By John Kloss, A Division of the Kreisler Group. Toba Industries cotton knit. About $120. Lord & Taylor; Garfinckel's; Burdine's; Sakowitz; I. Magnin. Earrings: Medusa's Heirlooms by Kathryn Hausman, Henri Bendel. . . . **THE BEAUTY:** The news—brown-touched colors—the glow of Deep Bronze Incandescent Cheek Paint; Gold Foil New Lustrous Cake Shadow for eyes; Sienna Frost lipstick. All, Frances Denney. Hair, François of Suga. Makeup, Way Bandy.

FASHION

95 Vogue's Point of View: NEWS!
96–107 The Spring Thing: The new dress and what to wear with it—what shape of hair . . . what shoe . . . how many bangles . . . which belt . . . what's newer than a scarf
112 Sling high!—the new tailored shoe for day
118 Instant revivers—Genevieve Waite and John Phillips and . . . The Spring Thing
120–127 Paris: Oh, What a Lovely Change!
144–149 What to Wear With What: The best new accessories for spring
150 More Than Just Something To Sleep In . . .
152 The Most Feminine Accessories—the new underdressing
154–161 Vogue Patterns: A Complete Wardrobe from 5 Key Patterns—Fabric Makes the Difference! . . . Plus sewing tips from Charles Kleibacker

93 Boutique: The Uniform Story

BEAUTY AND HEALTH

108–110 Beauty Now: The Color of the Moment. By Shirley Lord
111 Instant Reviver: How To Improve Your Feet
112 Instant Reviver: A Change of Heel
114 Immediate Results for Spring Good Looks
116 Instant Reviver: A Change for Your Hair
144–149 What Makeup to Wear With What

52, 54 Ready Beauty
66, 68 Hair Now
70, 74 Beauty Checkouts
88 Health. By Melva Weber

FEATURES

128 People Are Talking About. . . . By Leo Lerman
129 Jim "Catfish" Hunter: Enrichin' Pitchin'
130 Movies: Give Them Back to the Women. By Rex Reed
131 Valerie Perrine: Star-fire Actress, High-time Sex Symbol
132 The Other Theater
133 The Ridiculous Theatrical Company
134 The Insidious Theater of André Gregory. By John Lahr
136 Francis Bacon: About Being in Pain. By Susan Sontag
136–137 Triptych, 1974, by Francis Bacon

62 Upfront: Books, Movies, Art
80 Horoscope. By Francesco Waldner
165 It Was Standing Ovations All the Way

FASHIONS IN LIVING

138–143 Deco 1975—The International Style of François Catroux
138 Luxe, Calm, and Space for Baron and Baroness Thierry Van Zuylen
140 Space Superbly Refined for a Bachelor Who Has Everything
142 Space Made Gala for M. and Mme. Jacques Rouët and Limitless Guests

58 In Paris, Wines Live in Style. By Mary Roblee Henry
77 Great Recipes De-Calorified. By Arthur Gold and Robert Fizdale

TRAVEL

84 California's Murrieta Hot Springs. By Despina Messinesi
162 The Passionate Traveler. By Barbara Rose
166 Travelog

168–171 Vogue's School and Camp Directory

COPYRIGHT © 1975 BY THE CONDÉ NAST PUBLICATIONS INC. ALL RIGHTS RESERVED. PRINTED IN THE U.S.A.
VOGUE (INCORPORATING VANITY FAIR) IS PUBLISHED MONTHLY, SECOND CLASS POSTAGE PAID AT NEW YORK, N.Y., AND AT ADDITIONAL MAILING OFFICES. SUBSCRIPTIONS: IN U.S. AND POSSESIONS, $10 FOR ONE YEAR; $18 FOR TWO YEARS. IN CANADA, $12 FOR ONE YEAR; $22 FOR TWO YEARS. ELSEWHERE, $15 FOR ONE YEAR. PAYABLE IN ADVANCE. SINGLE COPIES IN U.S. AND CANADA, $1.25. FOR SUBSCRIPTIONS, ADDRESS CHANGES, AND ADJUSTMENTS, WRITE TO VOGUE, BOX 5201, BOULDER, COLORADO 80302. SIX WEEKS ARE REQUIRED FOR CHANGE OF ADDRESS. PLEASE GIVE BOTH NEW AND OLD ADDRESS AS PRINTED ON LAST LABEL. POSTMASTER: SEND FORM 3579 TO VOGUE, BOX 5201, BOULDER, COLORADO 80302. VOL. 165, NO. 3, WHOLE NO. 3117

EVE OF ROMA

As long as there is Eve of Roma...there will always be beautiful women.

EVE OF ROMA CORP.
40 WEST 57TH STREET
NEW YORK, N.Y. 10019

Rena Rowan for Jones New York.



JONES NEW YORK, 1411 BROADWAY, NEW YORK 10018.


Geoffrey Beene delights
in the unexpected
Turning his highly original eye
to the international evening scene,
he combines quilted cotton
in blue and white mattress-ticking
stripes with filmy, ombré blue
silk chiffon. The paradox
works smashingly, due in no
small part to the fabulous
quilted great coat. In The Salon,
Lord & Taylor, New York
Lord & Taylor



The more you know about your skin, the more you'll want to know about Etherea.



The Etherea Message Kit—For words of love, bits of news, thank you's and keeping in touch. A goldtone stationery caddy with a packet of warm beige stationery and a status nail pen. Packed with Etherea's special beauty message to you. Our efficient beautifiers include the great Maximum Moisturizer, Special Formula Lipstick, Shining Cheek Gel and the Norell Concentrate Spray (why not use it to personalize your notes). The whole works for 6.00 with any 6.00 purchase.

P.S. Make your Etherea-Norell selection on the next page.

BONWIT TELLER

☐ Please send me the Etherea Message Kit for only 6.00 with any 6.00 purchase from this page.



Please Print

Name_____

Address_____ Apt. No._____

City_____

State_____ Zip_____

☐ Charge to my Bonwit Teller Account #

☐☐☐ ☐☐ ☐☐☐

☐ Charge to my American Express Account #

☐☐☐ ☐☐☐ ☐☐ ☐ ☐☐☐☐

Expiration Date_____

BONWIT TELLER

721 Fifth Avenue
New York, N.Y. 10022

(212) 355-6800

SHORT HILLS • MANHASSET
SCARSDALE

☐ **Norell Perfume,** the Original. The most potent form of a great fragrance. 1 Oz., 60.00 (**1**) (Not shown: 1/2 Oz., 34.00 (**2**) 1/4 Oz., 18.50) (**3**)

☐ **Perfume-In-A-Pot,** an elegant accessory. Concentrated Norell. Perfume that glides on like a gel and lasts and lasts. 1/8 Oz., 7.00 (**4**)

☐ **Perfume Purse Spray,** sheer Norell!. In a purse-size flacon with the luxurious look of fine jewelry. 1/5 Oz., 16.50 (**5**) Refill (Not shown) 1/5 Oz., 9.00. (**6**)

☐ **Spray Mist,** the lasting scent everyone recognizes. 2-1/2 Oz., 11.00 (**7**)

☐ **Soft Body Cologne,** the most delicate Norell of all. 8 Oz., 10.00 (**8**)

☐ **Norell Cologne,** (Not shown) clings to every inch as though it was designed especially for you. 4 Oz., 16.00 (**9**) 2-1/4 Oz., 10.00 (**10**) 8 Oz., 25.00 (**11**)

☐ **Perfumed Bath Powder,** a grand finale to the bath. Makes skin like scented silk. 6 Oz., 11.00. (**12**)

☐ **Perfumed Body Lustre,** scents while it helps your skin stay soft and beautiful everywhere. 8.4 Oz., 9.50. (**13**)

☐ **Perfumed Bath Soap,** richly scented. The cream-of-luxury soap. 2 bars, 8.00. (**14**)

☐ **Perfumed Bathing Oil,** essential oils to moisturize and scent. 4 Oz., 15.00. (**15**)

☐ **Perfumed Milk Bath,** (Not shown) abundant with bubbles. Silkens and scents for hours. 8 Oz., 13.50. (**16**)

☐ **Cleansing Soap**
The handiest way to keep your skin scrupulously clean. 6 OZ., 7.50 (**3A**)

☐ **Cleansing Lotion**
The luxurious way to clean and pamper. 8 OZ., 6.50 (**3B**)

☐ **Cleansing Cream**
The gentlest cleanser of them them all. 8 OZ., 7.50 (**3C**)

☐ **Toning Lotion**
To firm, refresh and complete the cleansing process. 8 OZ., 6.50 (**3D**)

☐ **Maximum Moisturizer**
Your most important beauty investment for healthy, young looking skin. 2 OZ., 7.50 (**3E**)

☐ **Fresh Skin (A Peel-Off Masque)**
The powerful perky anytime-facial. 4 OZ., 7.50 (**3G**)

☐ **Basic Makeup**
The smooth, soft-finish makeup that helps your skin stay beautiful. 1-1/4 OZ., 6.5[illegible] (**3I**)

☐ **Softly Sheer Pressed Powder**
The totable touch-up that helps fight shine. 5.00
Transparent (3J)

☐ **Color Blush Powder**
Healthy color with a subtle matte finish. 5.50
Peach (3K)

☐ **Color Blush Creme**
A gleam of happy color that also helps moisturize. 5.50
Peach (3L)

☐ **Lash-By-Lash Building Mascara**
Longer, thicker, more lustrous lashes in a handy brush-on wand. 5.00
Black, Brown (3M)

☐ **Moisturizing Eyeshadow Powder**
Colors with a cultivated zing in the longest wearing, smoothest texture ever. 5.00
Larkspur Blue (3N)
Not shown: **Pink Taffy, Parrot Green, Lilac Mist, Brown Velvet**

☐ **Maximum Protection Nail Color**
Frankly gorgeous colors that help your nails stay healthy and strong. 3.00 (**3O**)

Not Shown:
☐ **Maximum Protection Base Coat** 3.50
☐ **Maximum Protection Top Coat** 3.50

Not Shown:
☐ **Maximum Moisturizer Concentrate**
The super-saturating night moisturizer. 2 OZ., 10.00 (**3H**)
☐ **Excess Oil-Blotting Gel**
Serious help for the shinies. 4 OZ., 7.50 (**3F**)

Soft Beige · Rose Beige · Honey

Cremes: Rosemelon · Woodrose · Orange Umber · That Red · Altogether Pink · Raisin · Strawberry · Cinnamon · Peach · Persimmon

Frosts: Winecooler · Fresh Frosty Red · Toffee Nut · Wild Raspberry · Sweet Chocolate · Orange Mocha

☐ **Special Formula Lipstick**
Luscious cremes and shimmering frosts; just listen to your mouth. 4.00

Etherea...for the happiest, healthiest skin in the world.





KASPER FOR JOAN LESLIE

designs in luxurious, yet practical,
QIANA® nylon with acrylic/nylon sweater.

*Du Pont Registered Trademark

Lillie Rubin

THE PALM BEACHES MIAMI BEACH SURFSIDE CORAL GABLES MIAMI HOLLYWOOD FT. LAUDERDALE POMPANO TAMPA ST. PETERSBURG CLEARWATER ORLANDO WINTER PARK ALTAMONTE SPRINGS JACKSONVILLE MACON ATLANTA CHARLESTON GREENVILLE ASHEVILLE CHARLOTTE GREENSBORO RALEIGH KNOXVILLE CHATTANOOGA NASHVILLE MEMPHIS BIRMINGHAM MOBILE BATON ROUGE HOUSTON SAN ANTONIO AUSTIN DALLAS ARLINGTON LUBBOCK OKLAHOMA CITY COLORADO SPRINGS DENVER TUCSON SCOTTSDALE PHOENIX

Tonight:
New 'Discovery' Night Cream
with Multiple Moisture Action.



Tomorrow:
Wake up with noticeably better skin. Revlon guarantees it!*

This exclusive formula is a unique combination of 12 vital ingredients found in your own skin. 'Discovery' Night Cream delivers fresh moisture instantly. It actually improves the ability of your skin cells to retain moisture. Then it creates an invisible 'barrier' to help prevent moisture loss. Dry skin wrinkles begin to disappear within minutes. And in a matter of hours you'll see smoother, more beautiful skin. Or your money back.



Dress by Blassport

Most everything you do dries your skin.
Everything we do moisturizes it.

'MOON DROPS'
Revlon

*If you do not see a marked improvement in the look of your skin, return the jar with unused portion and dated sales receipt within 30 days of purchase, and we'll refund your purchase price. Moon Drops, P.O. Box 21991, El Paso, Texas 79977. Offer ends July 1, 1975. Refund limited to one jar per customer.

Salvatore Ferragamo invites you to take 'T' al fresco

How refreshing, a beautiful new 'T' strap, openly flavored with the master's special touch for delicate grace. Really just a little more than an elegant round of strapping, superbly proportioned to slim an ankle and shape a memorable leg under the easy flow of skirtings, so in favor now.

Best of all, the matchless Ferragamo hand for blending beauty with comfort, that superb combination you've come to expect from his classics, is here in all its skill, too. Step into his shoe and step out into the most marvelous going. (Think of how heavenly that will be when you have one of those endless days that run on to the evenings.)

For his 'T' here, he adds a special twist of twin pleats on the vamp. In white or black kid, $50. Exclusively served in our Shoe Salon.

Saks Fifth Avenue





Jewels by Bulgari. Dress by Norman Norell.

Ciara

The thoroughly female fragrance
by Charles Revson

Kimberly®

Sunny compatibles. Set apart by classic striping and gentle shaping. Both in **Dacron*** polyester knit. About $70.



DACRON''...AMERICA'S FIRST POLYESTER.

*DU PONT REGISTERED TRADEMARK.



Jacobson's

Michigan, and Toledo, Ohio

Soft Spanish glove leather shirtcoat... **LEDASPAIN** by Gropper narrows it down to a luxurious slimline. White or cream. 8 to 16 sizes. $225.





Fresh air in your face. Fresh Air Makeup on your face.

Estée Lauder gives you a fresh fresh outdoor kind of radiance with her Fresh Air Makeup Base.

Think of the look fresh country air brings to your complexion. Now you can have it any time with Estée Lauder's Fresh Air Makeup Base. This rich yet lightweight liquid will smooth out texture and tiny imperfections in any shade you choose: Newport Beige, Sunrise Beige, Outdoor Glow, Palm Beach Tan, Ivory Mist, Sun Rose, Barbados Tan, Natural Beige. And Sheer Glow is the perfect pearly finisher.

Estée Lauder

© 1975 Estée Lauder, Inc. Photograph: Skrebneski

The difference is TREVIRA®.



RONA DRESSES BY MARIO FORTE. The lean and languid look of Summer '75. A dress that lunches in blazing white with yellow or burnt orange stripe jacket. Colors keep their brightness to stay in 100% Trevira® polyester by LEBANON KNITTING MILLS. About $98.

Bonwit Teller, New York/Marshall Field, Chicago/Bullock's, Wilshire/Gidding-Jenny, Cincinnati/Sakowitz, Houston/Jacobson's.

HERE'S A PAGE WORTH TEARING OUT. RONA.

THE DIFFERENCE IS TREVIRA® IN THIS FEMININE THREE-PIECE EVENING COSTUME OF TREVIRA® STAR TEXTURIZED POLYESTER DESIGNED BY GLORIA CASTALDO FOR RONA. IT'S PERFECT FOR MOST ANY CASUAL OCCASION. SIZES 8 TO 18. ABOUT $158.00 IN CORAL OR LIGHT BLUE. FOR STORE NEAREST YOU WRITE RONA, 498 SEVENTH AVENUE, NEW YORK, NY 10018.



TREVIRA® STAR

PRICES MAY VARY ACCORDING TO REGION

A DIVISION OF GENESCO
THE APPAREL COMPANY

REVLON'S SPRING: THE SATIN LIFE

THE ROMANCE OF PALE SATINS

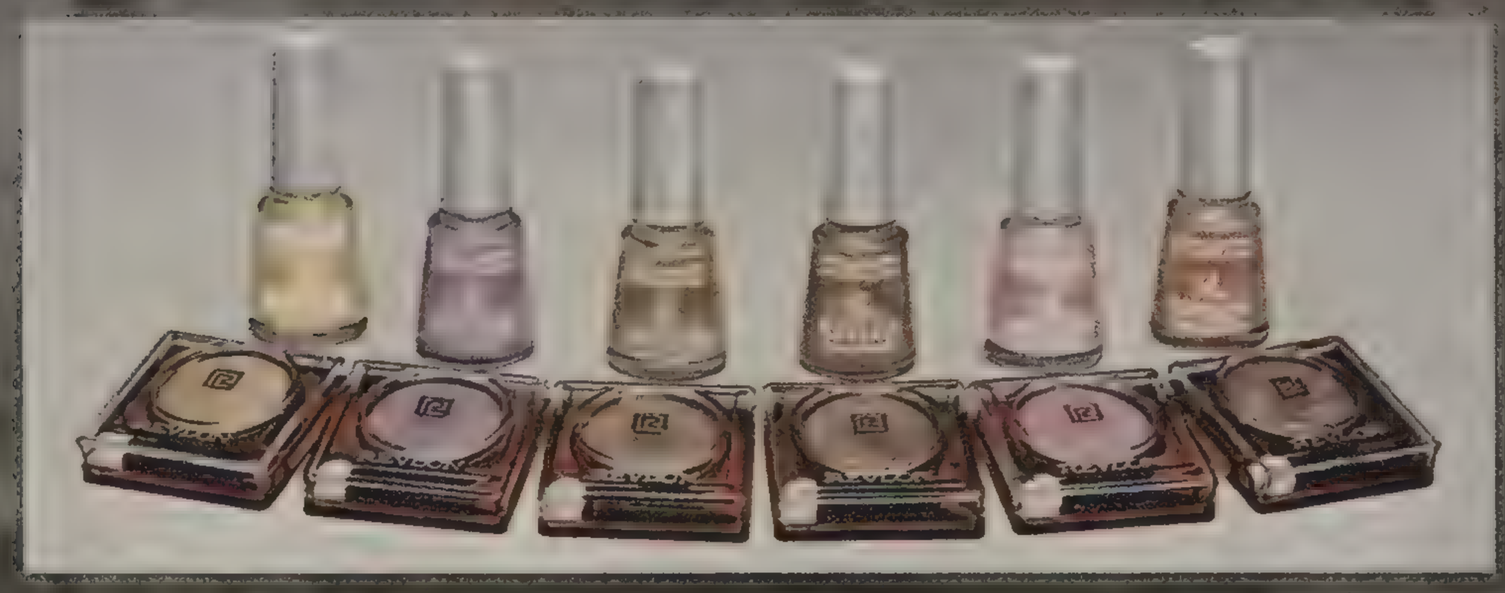


FOR YOUR EYES AND HANDS

Revlon has a brilliant new idea. Very, very gentle nail enamels and eye shadows, perfectly matched, shimmer for shimmer. A whole new kind of "soft lighting" to wear all the time! Now, hands and eyes that flutter and flirt and talk and smile together—the most expressive parts of you—take on a subtle, secret new radiance.



Satin feelings. Satin toes in satin slippers. The feel of a satin slip. Gardenias. Candlelight. Dressing up. Dancing close. The whole satin life.



Extra-Extra Gleamy Superfrost Shadow in Chilliest Rose, Glowiest Beige, Shiniest Lilac, Frostiest Pink, Glossiest Brown, Snowiest White, satiny powders that shimmer on and on.

Extra-Extra Crystalline Nail Enamel in the same pure pale pastels, loaded with brilliance, in a matchless Revlon formula that slips on evenly as satin, and wears for what seems like forever.

Revlon

The World's Leading Color Authority



ROBERT~DAVID MORTON

Elegant
"Jupiter"
jersey prints,
each
$165.

EXCLUSIVELY

NAN DUSKIN

PHILADELPHIA



Chanel No. 19 Perfume 12.00 to 400., Spray Perfume 9.50, Eau de Toilette from 8.00 to 22.00, Eau de Toilette Spray 8.00, Eau de Toilette Atomizer 13.50, Bath Powder 7.00.



from one of Italy's leading designers,
Roberto Cavalli, for Crissa . . .

A frolic of patchwork denim
sprinkled with field flowers
and dashed with
a floral echo of hand painted suede.
Delightfully casual
jacket, $130. and pant, $105.

At Swanson's on the Plaza
in Kansas City, Missouri.

Swanson's
on the plaza

"My latest Leslie Fay"

I'm so excited! The State Legislature has just accepted my new tax proposal. It's meant a lot of hard work... research and public relations.

Today I'm discussing the final terms with the Committee Chairman over lunch. To impress him with my attention to detail, I'm wearing my latest Leslie Fay.

The sleeveless dress has a shirt collar with a soft dotted bow at the neck; the cardigan jacket has a faggotting-like stripe.

I'm wearing it in navy with a red jacket, but the dress also comes in white with a navy jacket. It's 100% polyester. Available in sizes 8-18. About $66.

It's my latest Leslie Fay. And I love it.

For the store nearest you, write Leslie Fay®, 1400 Broadway, New York 10018.
Prices slightly higher in the West.

PHOTOGRAPHED AT KATJA RESTAURANT.

The difference is TREVIRA®.



Hot green and pink in a knit with the unmistakable touch and texture of 100% Trevira® polyester by RAZOR MILLS.

STEPHAN CASUALS DESIGNED BY SANDY KAYNE

®Hoechst Fibers Industries. A division of American Hoechst Corporation, 1515 Broadway, New York 10036. Licensee of the Internationally Registered TM.


SANDY KAYNE for
STEPHAN CASUALS
A DIVISION OF ABE SCHRADER CORPORATION
the difference is
TREVIRA®





Fresh. Green. Vital. Young.
Estée Lauder created it to live with every minute of every day. Move into this greening new world. The natural world of Aliage.



aliage

is Estée Lauder's sport fragrance. There is nothing else like it in the world.

Estée Lauder

© 1975 Estée Lauder, Inc. Photograph: Skrebneski Fishing equipment and accessories at Abercrombie & Fitch.

BE TOTALLY 20th CENTURY.

You've pared your wardrobe down to the necessities that make up your lifestyle. Now, since your face is unlike any other, isn't it time you do the same for your complexion?



Erno Laszlo Institute offers a simple, and proven, collection... the end of frustrating trial and error. Highly refined products are designed to give individual attention to your skin care needs. And for personalized attention, the Institute keeps a private record of your specific regimen.

Indulge in a careful way to take advantage of your skin's powers to retain a fresh, youthful look. Laszlo.

THE ERNO LASZLO INSTITUTE
at
Sakowitz
HOUSTON AMARILLO SCOTTSDALE

THE FASHION QUORUM

America's most prestigious specialty stores



JOHN BALDWIN
Florida & Myrtle Beach, S.C.

BALLIET'S
Oklahoma City

NAN DUSKIN
Philadelphia

JOHN HOGAN
San Diego

MISS JACKSON'S
Tulsa

STANLEY KORSHAK
Chicago

NEUSTETERS
Denver & Colorado Springs

CLAIRE PEARONE
Detroit

ESTHER WOLF
Houston

BILL BLASS
designs after-dark dressing exclusively for THE FASHION QUORUM. Two wisps of chocolate lace...one part tunic, one part topping...slipping easily over sheer midnight blue chiffon. And the perfect accomplice for fine fashion: the power play of diamonds...set in 18-karat gold. Necklace and bracelet created expressly for THE FASHION QUORUM stores.



VISIBLE DIFFERENCE

USE IT AND YOU CAN SEE A NEW VIBRANCY IN YOUR SKIN WITHIN 21 DAYS.



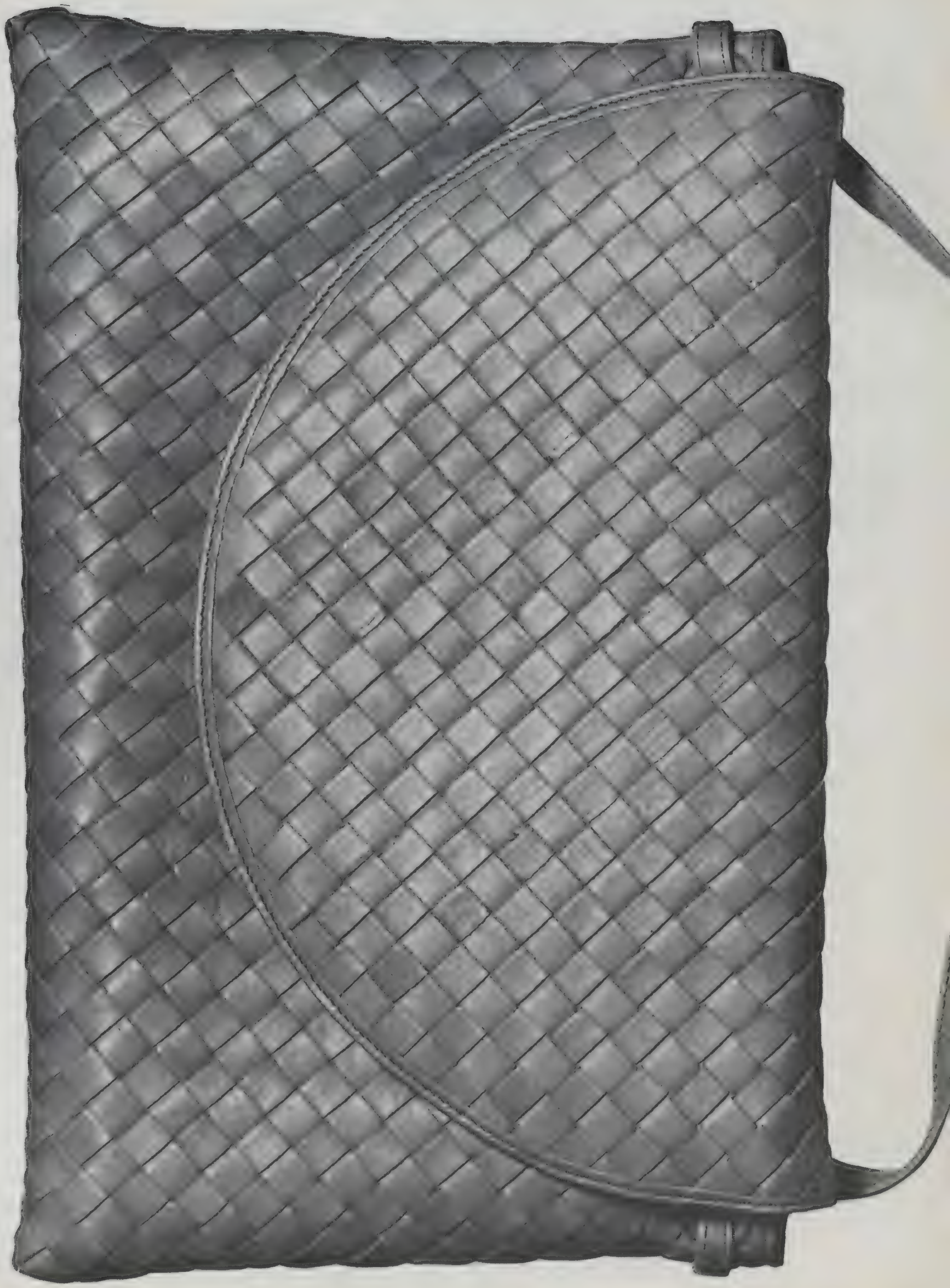
Visible Difference is Elizabeth Arden's unique moisturizing and texturizing creme in one.

Clinical tests show that it can actually change the appearance of your skin. It penetrates up to 20 skin cell layers deep...to make your skin more luminous, more velvety, what we call vibrant. Whatever your skin type.

Visible Difference. Look for it within 21 days.

Elizabeth Arden

© 1975 ELIZABETH ARDEN





Our man in Venice
designed 102 bags in December.
Of the 102 we chose 30.
13 people alone work on just
the leather from curing
to coloring.
They create what we love,
the perfectly flawed leathers.
60 other hands
stitch, line, sew, weave,
zip, hardware,
and love each bag.
Our company is 10 years old.
We have been in the U.S.A.
for just 3 years.
You can find our bags at
655 Madison Avenue and in
15 of America's finest stores.
People know a Bottega
the minute they see one.
So we put our name
on the inside only.

BOTTEGA VENETA

When your own initials are enough

TIME LIFE BOOKS

Now, with the proper guidance, even the beginner can master the art

The Cooking of

In *The Cooking of China* you'll get *that proper guidance*. This volume from the best-selling FOODS OF THE WORLD series helps take the confusion out of Chinese dishes such as deep-fried shrimp toast, sour-and-hot soup, smoked chicken. It's brimful with easy-to-follow recipes, tested and retested in our FOODS OF THE WORLD kitchen. How-to-do-it illustrations show you exactly how dishes are prepared. Step-by-step instructions make the most exotic dish a pleasure to prepare. Examine *The Cooking of China* and its companion Recipe Booklet free for 10 days. Read them. Work with them. Here are some of the fascinating things you'll discover . . .

How to Plan a Perfect Chinese Meal

There are no separate courses to worry about when you plan a Chinese dinner party. Every dish is served at the same time. And you can balance your choice of dishes so that both the preparation and the cooking are simple, orderly procedures. In *The Cooking of China* you'll find dozens of recipes for "prepare early" dishes such as braised star anise beef, plus a generous sampling of dishes such as barbecued spareribs which require slow, unattended cooking. This leaves you free for chicken with bean sprouts or another favorite stir-fry dish. To guide you in your selection, you'll find sample dinner menus with dishes that offer endless variety and are easy to prepare.

How to Create a Sumptuous Meal with a Few Simple Rules

The Chinese make preparation and cooking two separate procedures. Most preparation requires chopping and should be done in advance. Many Chinese dishes are stir-fried and timing and total concentration are important. Experimentation is a time-honored Chinese tradition. Though most Chinese ingredients now are readily available in food stores, you can substitute spinach for cabbage, broccoli for bean sprouts. Chinese cooking is done with a few key utensils. But you can improvise with items from your own kitchen. You'll find out exactly how to do it in *The Cooking of China*.

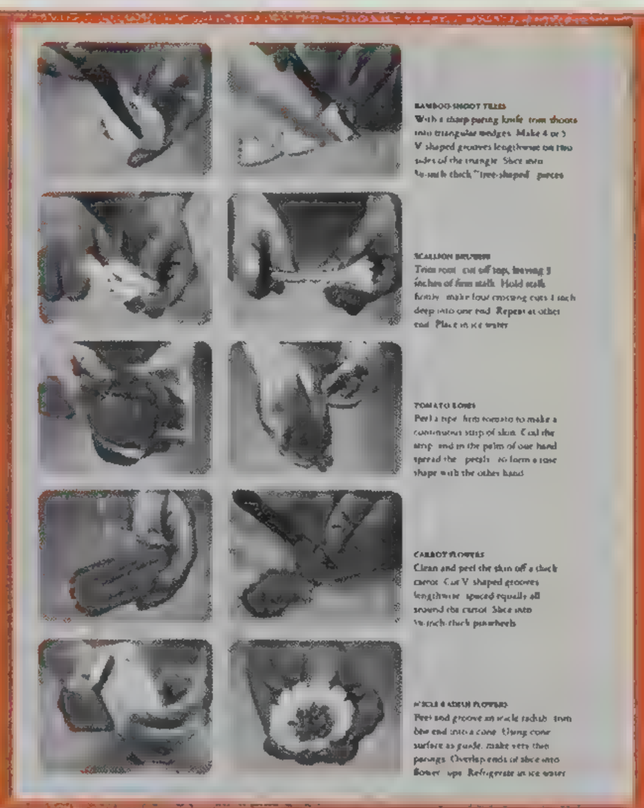
Examine The Cooking of China Free for 10 Days

Enjoy *The Cooking of China* for 10 days as the guest of TIME-LIFE BOOKS. If you decide to keep it, you pay just $6.95 plus shipping and handling. We'll enter your subscription to FOODS OF THE WORLD and other volumes in the series will be shipped to you a volume at a time approximately every other month. Your epicurean adventures will include *The Cooking of Italy, Germany, Provincial France* . . . Your guides will be famous gourmets such as James Beard, Julia Child . . . Each volume is $6.95 plus shipping and handling and comes on a 10-day free-examination basis. There is no club to join. Never a minimum number of books to buy. And you may cancel your subscription at any time by notifying us. If you don't choose to keep *The Cooking of China*, simply return the books within 10 days, your subscription for future volumes will be canceled, and you will be under no further obligation. Mail attached card, or write to address given below.

Writing in *New York Magazine*, Gael Greene said about FOODS OF THE WORLD, "Resistance to cookbook collecting vanished . . . I have to have them all . . ." We hope you'll agree. Why not begin your culinary experience with *The Cooking of China*?



Eating with Chopsticks. Illustrated above is the basic technique for using chopsticks. However, there's no one-and-only way to use chopsticks. Simply adjust this basic grip to one that is easy and comfortable for you.



Sculpted Vegetables. Chinese ingredients should please the eye and the palate. The illustrations above demonstrate how to make scallion brushes, tomato roses, carrot flowers, icicle-radish flowers. They are served both as a food and a garnish.

This handsome 206-page book measures 8½" x 11" and contains:

- 87 pages of full-color photographs and illustrations.
- More than 70 authentic Chinese recipes tested and retested in our kitchen.
- Step-by-step illustrations demonstrating preparation and cooking techniques.
- Detailed guide explaining ingredients used in Chinese cooking.
- List of the basic sauces and condiments used in Chinese cooking.
- List of stores in the United States that accept mail orders for Chinese food.
- Basic rules for Chinese menu planning, including sample menus.
- Separate spiral-bound Recipe Booklet.
- Valuable 64-page Kitchen Guide.

TIME LIFE BOOKS

If order card is missing, then please write:

TIME-LIFE BOOKS, Dept. BKBD06,
Time & Life Building, Chicago, Ill. 60611.

of Chinese cooking.

China

Your Introductory Volume To

TIME LIFE BOOKS

Foods of the World

FREE, for 10 Days





Other volumes in the FOODS OF THE WORLD series include:
The Cooking of Japan,
The Cooking of Russia,
Wines and Spirits,
American Cooking: Creole and Acadian . . .

Using the Versatile Cleaver. The cleaver is an indispensable utensil to Chinese cooks. They use it to slice, dice, mince and chop. The cleaver can be used efficiently and safely with just a bit of practice.

Deep-Frying. The Chinese deep-fry everything from shrimp toast and *wontons* to beef and chicken. Deep-frying is done in several stages. Shown above is the step-by-step preparation of deep-fried shrimp balls.



Two Simple Wrappers. *Wontons* and egg-rolls are easy to prepare. They are filled, shaped and cooked in a variety of ways. Shown above are basic techniques for folding and filling egg-rolls and several kinds of *wontons*.



With your two hands, a sewing machine and our glacé jersey, you can whip up the most scrumptious new looks in no time at all.

Besides the creamy white shown above (which we call vanilla), it comes in an assortment of mouth-watering colors. It's made of 100% Antron* nylon so it drapes instead of droops. And despite its sinfully rich looks, its price is very easy to swallow.

You'll find it at Carson Pirie Scott, Chicago, Illinois; May-D & F, Denver, Colorado; Joseph Horne Co., Pittsburgh, Pennsylvania; Meier & Frank Co., Portland, Oregon; and Frederick & Nelson, Seattle, Washington.

But don't wait too long. It just might melt away.

BEAUNIT

*Du Pont registered trademark

Beaunit Corporation, 261 Madison Avenue, New York, New York 10016. A subsidiary of The El Paso Company.

The legend purrs on.



Few cars ever achieve the stature of a legend. But the Jaguar XJ Series was touched with glory from the beginning. One of its first reviewers found the XJ6: "Uncannily silent, gloriously swift, and safe as houses."

In other words, it was everything the world expected of a Jaguar. Now the XJ legend is advanced by the remarkable XJ6L and the XJ12L.*

Both the XJ6L and the XJ12L handle in the classic Jaguar manner. They perform like sports cars with independent suspension, power disc brakes on all four wheels and the precision of rack and pinion steering.

Naturally both XJ sedans incorporate the expected luxuries of hand-matched hides, cabinet woods, and deep carpeting, enhanced by uncanny silence in motion.

XJ6L or XJ12L? The difference is what powers them.

The XJ12L offers you the innovative short-stroke, overhead-cam, aluminum alloy V-12 engine. In its smoothness and response, it has justly been compared to a turbine. Yet the engine is far from oversized. In fact it displaces 326 cubic inches as opposed to popular American luxury V-8's which displace up to 500 cubic inches.

The Jaguar XJ6L conquers distance with the overhead-cam Six that won a permanent niche in racing history at LeMans. It is smooth and indefatigible, even at European highway cruising speeds.

Both Jaguars are extraordinary. But we suggest you drive them both before you decide.

For the name of the Jaguar Dealer nearest you, call these numbers toll-free: (800) 477-4700, or, in Illinois, (800) 322-4400. *NOT AVAILABLE IN CALIFORNIA

Jaguar

BRITISH LEYLAND MOTORS INC., LEONIA, N.J. 07605

BRITISH LEYLAND



GUCCI "PARFUM I" ENTERING THE WORLD OF FRAGRANCE, STRIKES A BRILLIANT NOTE, HARMONIZES WITH THE WOMAN WHO WEARS IT, ADDS TO HER DISTINCTION, HEIGHTENS HER VIVID, FEMININE CHARM, BLENDS MEMORABLY WITH HER.

GUCCI "PARFUM I" THE UNUSUAL FRAGRANCE.... SUBTLE YET LASTING..... DISTINCTIVE YET HAUNTING.....CONTEMPORARY YET CLASSIC...DESIGNED AND CREATED FOR THE WOMAN OF TASTE.



GUCCI "PARFUM I," ONE OUNCE $75.00. ONE FIFTH OUNCE $35.00, ATOMIZER ONE QUARTER OUNCE $38.00, REFILL $25.00. EAU DE PARFUM, TWO OUNCES $45.00, FOUR OUNCES $75.00.

NEW YORK CHICAGO BEVERLY HILLS PALM BEACH



ROME FLORENCE MILAN LONDON PARIS

Is it the mastery of designer JOHN KLOSS?
Is it the luxe of ENCRON® GOLDEN TOUCH® polyester by Enka?
Or is it just a spring evening that inspires this gentle dressing?
In bois de rose or glamourous black, it's ours exclusively in sizes 6 to 14, $85, at all twelve MAY DEPARTMENT STORES.



AKRON — THE M. O'NEIL COMPANY
BALTIMORE — THE HECHT COMPANY
CALIFORNIA — MAY COMPANY
CLEVELAND — THE MAY COMPANY
COLORADO — MAY D & F
HARTFORD — G. FOX & COMPANY
JACKSONVILLE — MAY-COHENS
OREGON — MEIER & FRANK
PITTSBURGH — KAUFMANN'S
ST. LOUIS — FAMOUS-BARR
WASHINGTON — THE HECHT COMPANY
YOUNGSTOWN — STROUSS

MAY

ENCRON AND GOLDEN TOUCH ARE REG. T.M.'S FOR POLYESTER FIBERS MANUFACTURED BY AMERICAN ENKA CO. ENKA, N.C. A PART OF Akzona INC.

THE MAY DEPARTMENT STORES COMPANY

Country Sophisticates®



Adding a beautiful note to Spring

The look says, you've arrived. Exclusive colors and fabrics. Easy to care for. Thoughtfully coordinated. The Big Top, $38; Trouser, $30. Country Sophisticates, Portland, Oregon 97201.

The Echo
of an interesting
woman.

Echo® Scarfs. Always smart, Always special. At fine stores always.





The ruffled crepe . . . in a soft flow of petal pink polyester designed by the HOUSE OF BRANELL; misses' sizes. $120
The scent of "HOPE"... a memorable floral fragrance with citrus notes created by FRANCES DENNEY. 2 oz. perfumed mist. 8.00

Higbee's

THAT GOLDEN TOUCH.
HOWARD WOLF'S GOT IT.



Here are two easy pieces that are just right for now and all times. They look soft and luxurious, like silk. But they're made of Encron® Golden Touch® polyester. So they're shape-keeping and easy-to-care for.
Silky fabric by Winston Mills.
Swingy skirt and trim jacket by Howard Wolf.
In green or navy.
Sizes 6-16.
About $80.
At fine stores everywhere.
Or write Howard Wolf, 498 Seventh Avenue, N.Y., N.Y. 10018 for the store nearest you.

Encron GoldenTouch. The first soft-as-silk polyester. By ENKA

Try keeping your hands off it.

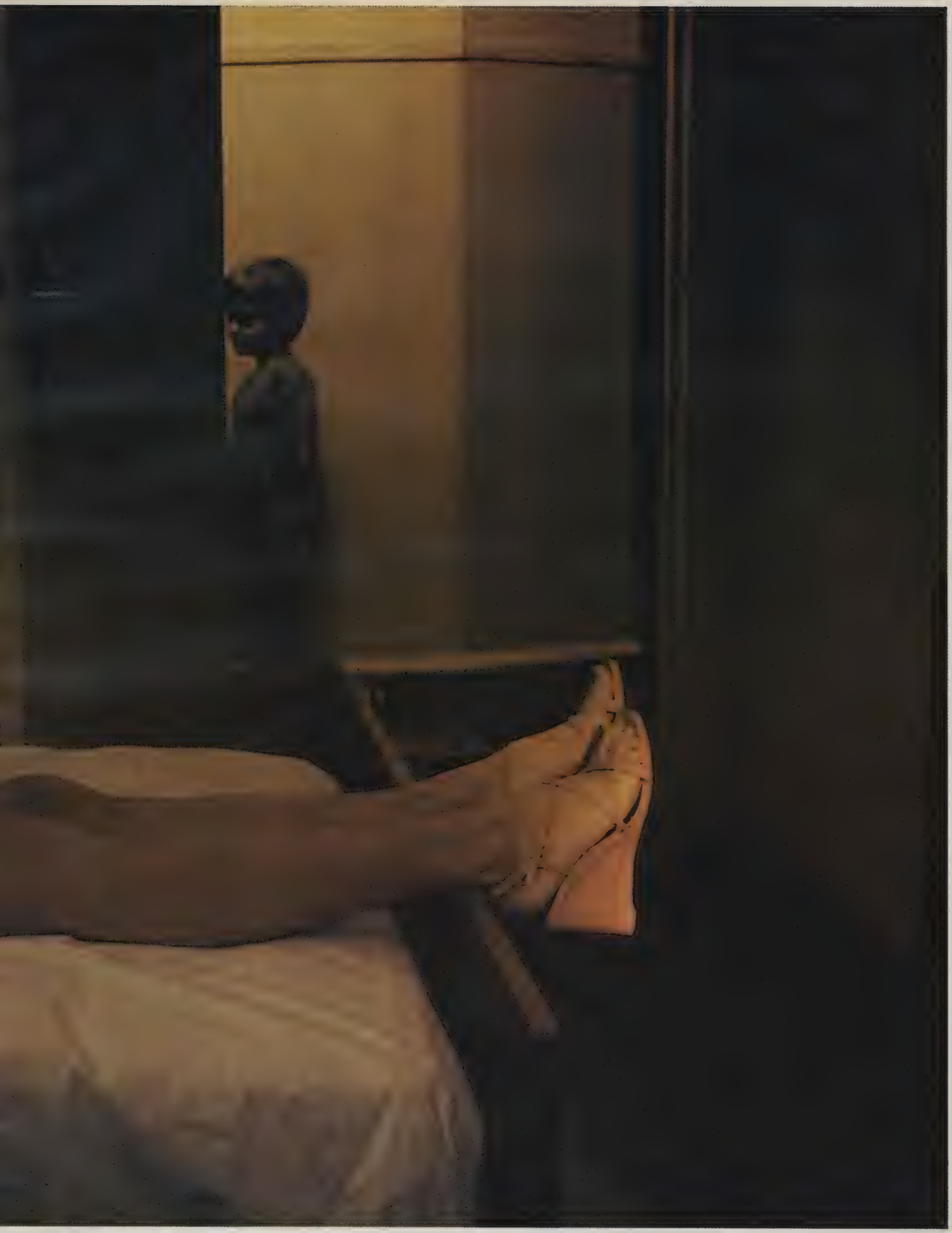
ENCRON AND GOLDEN TOUCH ARE REG. T.M.S. FOR POLYESTER FIBERS MANUFACTURED BY AMERICAN ENKA CO. ENKA, N.C. A PART OF AKZONA INC. GOLDEN TOUCH IS LICENSED FOR USE IN FABRICS THAT MEET ENKA'S SPECIFICATIONS.

GUY BOURDIN



CHARLES JOURDAN

Fifth Avenue at 55th Street, New York 10019 Phone 541 8440



Fétiche $72



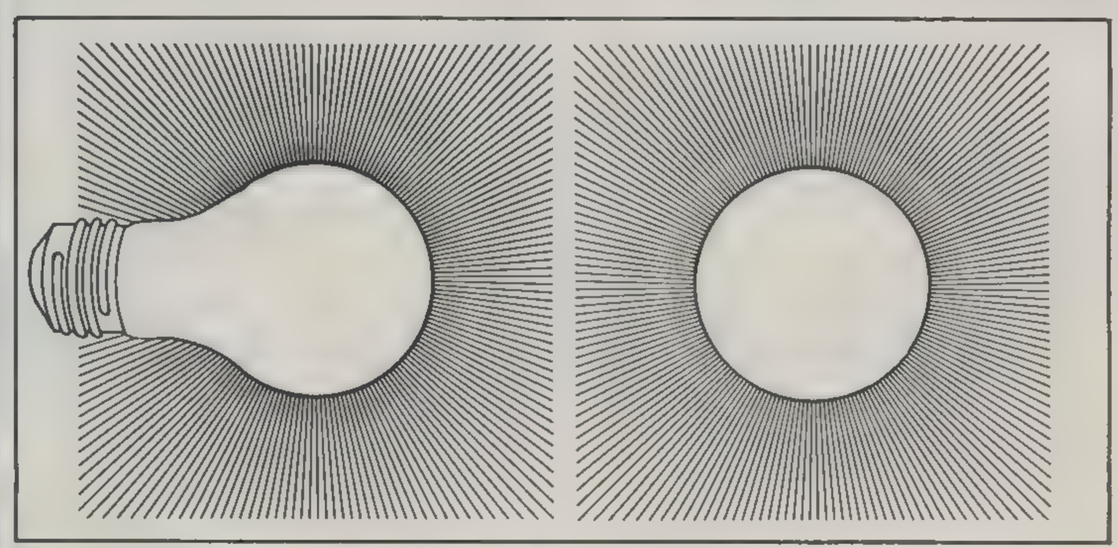
Vogue Ready Beauty

PROGRESS

Bright new beauty ideas: a makeup that changes with the light, a "shrink" for your hair

It was Gilbert and Sullivan who noted that things weren't always what they seemed, and so it is with many "revolutionary discoveries" touted as giant leaps forward in the beauty business. We've found plenty of skim milk masquerading as cream but there are worthy examples you should know about right now.

The research wheels have been churning with vigor for the past two years at Eve of Roma, and the result is a truly new idea in foundation makeup. Susan Winkler, chairman of the board of Eve of Roma and an inveterate world traveler, noticed that while the color of her base was great in Paris it wasn't half so good in Rome. Reason: the different



MARTHA VOUTAS

New Eve of Roma makeup adjusts to any light

latitude and so light on the face. Solution: a range of foundations with a formula that emphasizes light, not color. Called Roman Glow Make-up, it *refracts light* through a unique spreading of pigments, allowing the foundation to adjust to latitude changes and so light. This means the problem of making up differently for a candlelight dinner after a day spent in office glare is banished forever. Eve of Roma has produced six colors only in this product, all its experts think necessary to accommodate every skin tone. We've seen for ourselves that whatever color is chosen, it stays the same whatever the light.

Reflect action With eyeliner making a strong beauty comeback this year, you may remember (and not want to repeat) the days of the Cleopatra look, when thick, black liner was extended way outside the eye shape, looking unnatural and unattractive. To avoid that look and other makeup mistakes, Clairol has introduced a mirror that swivels 360 degrees so you can follow the line of your liner without being a contortionist. Mirror Mirror, as they call it, is lit from inside and provides a magnifying view (good for eyebrow plucking) as well as a regular view.

Sun schemes Exhaustive research on the part of Dow Chemical Company has yielded Aztec Suntan products that have been carefully devised and coded so the many pitfalls of acquiring a good tan can be eliminated . . . if you know your skin type and follow directions! The major impetus: to find a group of products that could protect all varieties of skin from the sun (including those of Celtic types who say they can never tan—those with "holes" in their natural sunscreen) that could not be washed off in a swim or sweated off—however active the day. To that end, in all the new products is a reinforced sunscreen that varies from a complete block (Aztec Clear Sunscreen Lotion) to a moisturizing formula (Aztec Creamy Suntan Lotion) that allows skin to tan safely—providing a stopwatch is used.

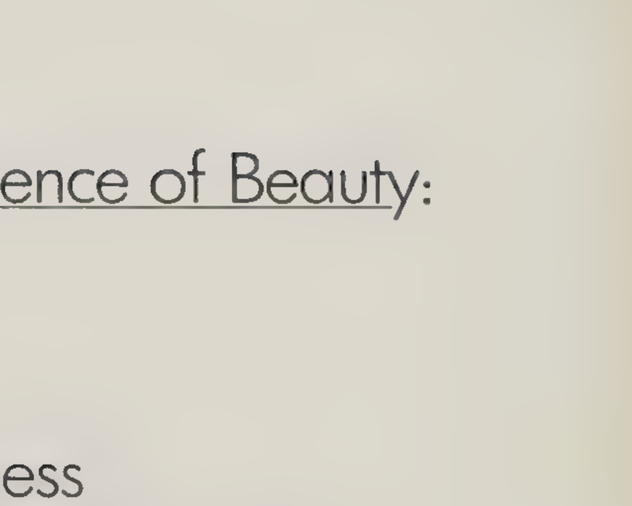
"Shrink" tank for hair Since your hair can't tell you what it needs, it helps to have experts act as interpreters. At Paul Mitchell's Superhair, 52 East 58th Street, N.Y.C., they have specialists using scientific equipment to find out its problems and solve them. They analyze strength, elasticity, and content of hair; then prescribe suitable treatment shampoos, conditioners. You can send them a strand and expect back a questionnaire that forms part of your case history. You keep track of your progress by mail.

©HELENA RUBINSTEIN INC. 1975. Fashion by Patricia Murray.

The Science of Beauty:

Helena Rubinstein knows that in time, skin loses its youthfulness and luster. So we created Skin Life Cream with GAM, a unique formula that makes skin feel renewed and revitalized.

GAM is our exclusive biological complex, imported from France, made to match as closely as possible the natural fluid of your own skin cells. It's this natural fluid that helps maintain moisture, prevent wrinkles and generally keep your skin in good tone. So that a little Skin Life Cream, used every day, gives your skin a chance to feel renewed, revitalized. Your skin will begin to look fresher, brighter, younger. And that's a promise. All Skin Life products contain GAM and are dermatologist tested and approved.



Skin Life
Helena Rubinstein



The Essential Touch for Beautiful Nails

Longer, Lovelier Nails in Five Weeks

LIVING NAIL. The revolutionary nail hardener that promises to give you the nails you have always wanted. The only nail hardener which will end nail splitting, breaking, and peeling. LIVING NAIL...the quick and easy way to longer, lovelier nails. Use LIVING NAIL just **once a week** on the tips of nails only. So easy to apply with Golden Cuticle Shields.* Once a week—that's all there is to it!

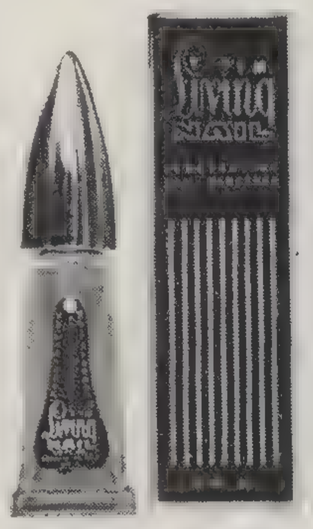
LIVING NAIL... a promise meant to be kept.

Economical 10-month supply, complete with Cuticle Shields, 5.00.

Available at fine stores everywhere.

BENDYNE LTD., 150 Fifth Avenue, New York, N.Y. 10011

*U.S. Patent No. 3,382,878 © 1975





Two volume 400 page Baker Book, $15.00. 406 Merchandise Mart, Chicago 60654. Distinguished manufacturer and distributor through your interior designer or furniture retailer. Showrooms in Atlanta, Chicago, Cleveland, Dallas, Grand Rapids, High Point, Houston, Los Angeles, Miami, New York, Philadelphia, San Francisco

Vogue Ready Beauty

READ FOR BEAUTY

New books on health tips, beauty history, to catch up with now

GAYELORD HAUSER'S NEW SECRETS

It's rare to find someone more than six minutes out of college who still wants to change the world, but renowned nutrition-writer Gayelord Hauser has been thinking this way for almost eighty years. *New Treasury of Secrets* (Farrar Straus and Giroux, New York; $8.95) is his most recent book in a long history of books giving his theories on how to eat well and stay well because of what you eat.

Mr. Hauser has been trying for years to educate people to his ideas of nutrition, that we should throw away "junk food" and concentrate more on what he calls "wonder foods"—brewer's yeast and yogurt, to name two. Many classical nutritionists still do not agree that they are any more "wonder"-ful than other good foods.

All these foods and hundreds more mentioned in the *New Treasury of Secrets,* Mr. Hauser points out, do their part to augment protein and vitamin intake



KENNETH L. WOODWARD

Author Gayelord Hauser

—all without emptying your purse.

Although many of Mr. Hauser's theories have not been substantiated, this is a timely book because it deals specifically with food and its value, the knowledge of which is the strongest ally we can all have for modern survival as Gayelord Hauser has said for years. While *New Treasury of Secrets* is an entertaining and provocative book to read, we suggest, as we always do, that before you make any significant change in your eating patterns, you check with your doctor.

FACE HISTORIES

The history of man and woman is the history of disguise according to Fenja Gunn in her new book, *The Artificial Face* (Hippocrene Books, New York; $8.95). People have been applying arsenic and oak gum to bald pates (Cleopatra's remedy) and stuffing corks in their cheeks to "plump" them all in the name of beauty. It's not all bad news by any means, but modern woman can be grateful to technology and responsible cosmetic companies for manufacturing products that today can literally save her face. Fenja Gunn traces the falling and rising fortunes of cosmetics, finding, for instance, that some beauty habits have survived the centuries. Among them, the use of talc and rice in the manufacture of face powder; eyebrow tweezers; red ocher pigment for face tint; and that curious human quirk—vanity—combining a desire to attract, pretend, conceal. . . .

CLAY FEATS

***Our Earth, Our Cure* by Raymond Dextreit (Swan House, Brooklyn, New York; $4.50) examines the cosmetic and curative properties of clay, long respected in France as a treatment for various ailments. Green clay, apparently is a natural mask and toner for the skin, while its natural deodorant power makes it excellent as an ingredient for toothpaste or mouthwash.**

MEAT OUT

The Vegetable Passion by Janet Barkas (Charles Scribner's Sons, New York; $8.95) is a researched history of vegetarianism from the first suspected herbivore to George Bernard Shaw. The many reasons for meatless eating—religious, anthropological, economic, esthetic—are examined with a forward-thinking approach on how much vegetarianism can mean to our civilization today—pressed for alternatives in diet.

RUSH! Don't forget the most comprehensive beauty book of all: the Vogue Beauty & Health Guide, available at your newsstand.

Waterproof Proof.



Proudly, Germaine Monteil® presents what you've been looking for all these years in waterproof eye makeup.

Proof. Proof that it's waterproof.

You've heard "waterproof" before.

Here's real waterproof proof.

Germaine Monteil's Eye Color I® and Lash Color I® are so waterproof they can swim in the saltiest sea or the greenest chlorinated pool.

Cry yourself a river. They won't even be slightly moved.

Eye Color I shadow is so waterproof...you can frost over it without the slightest worry it will shift, smudge or smear.

And what colors! Eye Color I comes in sixteen dramatic but understated hues...plus a shimmering silver or gold that can be worn alone or used as a frost over any of the other colors.

Your Germaine Monteil Beauty Consultant...at your favorite department or specialty store everyday...can show you more about eye makeup than meets the eye.

And, she'll enroll you in The Beauty Register®..Germaine Monteil's exclusive free sampling program.

Sign up when you drop in to see some real eye openers.

Eye Color I...Lash Color I.

Germaine Monteil



Whatever your message,
Eaton's Connoisseur Collection says something more about you.

One of several prestigious offerings in a matching wardrobe of ultra-chic boxed letter and note papers, as well as fold'n'seal and personalized papers.

In such timeless good taste, it's forever yours in always available Open Stock.

Your letters say more on
The Connoisseur Collection from EATON

Eaton Paper Division of Textron, Pittsfield, Mass. 01201. © Eaton Paper 1975

The difference is TREVIRA®.



©Hoechst Fibers Industries A division of American Hoechst Corporation, 1515 Broadway, New York 10036 Licensee of the International Registered T

ELEANOR BRENNER FOR BRENNER COUTURE. Sleeveless dress with curves; jacket with a new body angle. Peach with turquoise jersey has the special silky-soft shimmer of 100% Trevira® Star pentalobal polyester by FAVILLA KNITTING MILLS. About $110.

Bonwit Teller, New York/I. Magnin & Co., Los Angeles/Jacobson's, Michigan/Gus Mayer, All Stores/The Carriage Shop, Dallas/Montaldo's, All Stores.



Vitabath® is like nothing else you've ever experienced in your bath. Our gelee billows into a rich foam. Your body feels clean and refreshed all over. Maybe more.

The Vitabath experience comes in spring green, fresh pink, and new tangy lemon. Prices usually start at $3.75, but with this coupon you can have 4 trial size experiences for $1.00 (2 spring green, 2 fresh pink). Just fill in this coupon and mail to: Vitabath, P.O. Box 69, Clifton, N.J. 07015. Allow 5 to 6 weeks for delivery. Offer expires April 30, 1976. ©1975, Beecham Inc.

Name:_____

Address:_____

City:_____

State:_____ Zip:_____

VG4

vitabath

Vogue

By Mary Roblee Henry

IN PARIS, WINES LIVE IN STYLE

Expert Jacques Rouët tells names, dates from his 6000 fine bottles, explains how he cossets them

"Wine does not like light, nor heat, nor vibrations. Wine likes *tendresse!*" said Jacques Rouët, an exuberant, tall, hazel-eyed Parisian, President Director General of Christian Dior Couture, who is a ravenous collector—of Creil faïence, contemporary art, antique pipes, and menus. Above all, Rouët collects rare and *racé* wines. Six thousand bottles form his *cave*, two secret rooms in the cellar of his apartment building in Paris. Only he and his *caviste* and *sommelier*, Jean-Jacques Charbonnier, own keys to the bolted steel door.

Inside these rooms, a flashlight reveals ceiling-to-floor wine racks marked by dangling white labels telling the properties and years of the wines. "Every bottle is noted in my card index file: when bought, when stored, when drunk. That is my cellar book." The file stands next to a hygrometer: "It works all the time measuring humidity that remains between 70 and 80 degrees, and temperature between 51 and 53 degrees, controlled by an air conditioner. Stale and musty air," he explained, "can permeate the corks, destroying the flavor of the wine, which must be stored lying down to let the wine wet the cork, to keep it from shrinking and so letting air ruin the wine."

To Jacques Rouët, Bordeaux, in southwestern France, is the most important wine country in the world. He does not feel that the recent wine scandal affects the true quality of the great Château wines, *Crus Hors Classe* (Outstanding Growths), many of which he owns. "Château Lafite-Rothschild 1959—and the great year 1961—is now at least $100 a bottle. I have ten bottles of Château d'Yquem 1921, the year-of-the-century Sauternes, superb with *foie gras* as well as a dessert wine. For very special dinners, I serve the red Château Latour 1955, or Château Mouton-Rothschild 1959, or Château Ausone 1929, 1945, 1949, and 1955. Another great wine—Château Margaux 1929 and 1959.

"I have just stocked eighteen hundred bottles of Château Beychevelle 1970 to put down for ten years. I feel that the wines of Bordeaux are drunk too young. A good collector lets them age in the bottle at least ten years before serving. Wine, after all, is like a person. It is young, then mature, and finally old when, alas, it dies." (For everyday *vin courant,* the Rouët choice is a Vieux Bordeaux, *Cru Bourgeois.)*

Jacques Rouët's oldest Burgundies are a Chambertin "so old I don't know the year" and a Clos de Vougeot 1904. "I have followed three red and white Burgundies for twenty-five years: Clos des Mouches, Montrachet (of Marquis de la Guiche), and Corton-Charlemagne de Louis Latour, of which we consume a lot." His preferred Beaujolais "to be drunk fresh, but not too cold, in less than three years" is the Brouilly, Château de la Chèze.

One wide section of the Rouët cellar holds Champagnes: Moët et Chandon 1934, Dom Pérignon Rosé 1959, and magnums of Veuve Clicquot 1961, which Jacques Rouët serves for the aperitif as well as with dessert.

On the eve of a dinner, Jacques Rouët chooses his wines, tiptoeing into his *cave* like a cat burglar and flashing a light over his liquid jewels. Taking a wine basket from a high shelf, he lifts it to the level of the bottle, easing in the dusty bottom round, locking the neck in the ring. Gingerly, he steals to the door, handing the basket to Gérard, the butler, who places it in a caged dumbwaiter. This ritual is repeated for each bottle; for sixteen dinner guests: six white, eight red, four of Champagne. "This allows the staff to enjoy the wine, too."

Silently, the bottles rise to the fifth-floor Rouët apartment. There, Gérard, who has gone ahead, glides each basket of red wine to a long pantry shelf to *chambrer* (reach room temperature) overnight. White wines are chilled to from 40 to 50 degrees.

A few hours before the dinner, the *sommelier* arrives to uncork the wine. He screens each bottle of red wine against the light for sediment. If there is sediment, he decants the wine slowly into a

(Continued on page 166)



NEAL BARR

Focus on Mango Tango. It's the color of the year: rich, deep, luscious. Here Mango Tango goes dancing with pearl-pale Melonette in a backless, halter-tie gown with a secret. It's really sleepwear and only about $16. But why keep it in the dark? Anti-cling Antron® III nylon Satin Ravissant®; 30 to 36. Peacock with Crystalene Blue, too. Vanity Fair Mills, Inc., 640 Fifth Ave., N.Y.

VANITY FAIR

A company of VF corporation

Levolor Riviera blinds come in 107 extraordinary colors. Geoffrey Beene liked one.

SEND 50¢ FOR A COPY OF "WINDOW MAGIC" TO LEVOLOR LORENTZEN, INC., HOBOKEN, N.J. 07030. TO FIND NEAREST DEALER, CALL 800-447-4700. IN ILL., 800-322-4400. BOTH TOLL FREE.

If you had to pick the fashion designer who invents the most unusual colors, it would probably be Geoffrey Beene. But it's not surprising that he designed an outfit in the exact shade of a Levolor Riviera blind. Because Levolor's color chart reads like a roster of designer colors. Dozens of luscious, exciting colors, ranging from gingham prints to polished aluminum (shown here, Pink #230).

Of course, with blinds as in fashion, color is important. But style is equally important. And Levolor blinds are beautifully styled. The slats are thin, and elegant. Instead of an awkward tilt cord, Levolor uses the Magic Wand,™ a transparent rod that actually adds to the beauty of the blind.

Levolor blinds are also the most practical window covering yet discovered. They require virtually no maintenance. And the right choice of color can even cut down your air conditioning or heating load. (If there were a Riviera in every window, there might not be an energy crisis.)

Levolor Riviera fashion blinds. If Geoffrey Beene liked one, you probably will, too.

Levolor Riviera Blinds
Unsuccessfully imitated the world over.™



Judy and Bob Slater
Bucyrus, Ohio



Amy Roberts and Marian Joling
Grand Rapids, Michigan



Jan Dawe and Barbara Young
Holt, Michigan



Bea Ashcraft
Rochester, Minnesota



Sonia Rodriquez
Rio Piedras, Puerto Rico



Grace Jaberg and Grace Putt
Sugarcreek, Ohio

And you thought you had to live in New York or Paris to have a rewarding career in cosmetics.

Some of the most successful women we know of live far from the crush and competition of big cities. Who should know better than Viviane Woodard?

We're pleased to introduce a few of these outstanding people, here. Each is now a member of our Century Club because each is responsible for more than a quarter million dollars in sales last year. We salute them.

Viviane Woodard Cosmetics aren't sold in stores by clerks. They're sold by women like yourself, in homes like your own. By trained cosmetic consultants who teach skin care and makeup to their clients.

If you're a woman who enjoys setting her own goals, and achieving them...if you love working with fine products, love making money...drop us a note for more information about stepping inside our big, beautiful world. Write to Director of Appointments, Viviane Woodard Corporation, 14621 Titus St., Panorama City, California 91412.

This could be the start of something beautiful for you.

VIVIANE WOODARD® COSMETICS

Los Angeles

A Subsidiary of General Foods

UP FRONT

What to see, read, listen to, and watch for . . .

BOOKS

★★★A City on a Hill
By George V. Higgins (Alfred A. Knopf). Unique, fun, an insider's inside novel, this book is a political story as rare as white caviar from an albino sturgeon. No love plot with a Senator involved in an illicit affair, rumored either homosexual or heterosexual with a colleague's wife. It is how politics really works through the eyes of Congressional aides. They know how easy it is for their bosses to pick up "intellectual encephalitis" in Washington, a city sparkling with political groupies, with "guys that think a felony conviction's some kind of distinction that makes them better human beings than us pedestrian types."

Fortunately, Higgins has a private, racy lingo meant to amuse his characters and, on the side, the readers. Like this stab at Massachusetts' corruption: "those horse-faced bastards'll get a hundred percent turn-out from the Old Granary Burying Ground that'll be enough to beat us. Sam Adams and John Hancock voted for governor the last time, and they never miss an election, dead as they are." Quick and cleansing.

★★★All People Are Famous
By Harold Clurman (Harcourt Brace Jovanovich). This stroll through Clurman's mind is both enlightening and amusing. (Although he says the book is not an autobiography, it is the notes for one—a fascinating one that delights Clurman, critic, stage director, a founder of the Group Theatre, conversationalist.) In addition, Clurman is a collector of anecdotes, good ones that enlarge the scope of his book, for they are not jokes, not cracks, but character bits. At a party he was introduced to Neil Simon's business manager. " 'You'll be interested to know,' I told him, 'that I've just written an article called "In Defense of Neil Simon." ' . . . later . . . the business manager came up to me and said, 'I don't understand why a man who earns forty thousand dollars a week requires a defense.' " Unsullied pleasure.—ALLENE TALMEY

MOVIES

★★★★A Woman Under the Influence
This is the movie that shows you what marriage is all about: fear, misunderstanding, violence, mental breakdown . . . and love?

John Cassavetes says his movie is about a woman who is frustrated and wants to please her husband but doesn't know how. How would you please your husband if he came home in the early A.M. with about six or seven coworkers and expected you to cook up spaghetti (with *vino primo, prego)*? Would you do it and smile besides? Poor Gena Rowlands, who plays the wife, goes right to it, because she is a little soft in the head. First she serves the meal, then she attempts conversation with a bit of civilized flirtation on the side. She does this because she thinks this is what will make her husband happy; she is imitating what she believes other wives do, wives who are normal.

Her husband, who is kooky in his own way, becomes furious and tells her to cut it out (but not so politely). Peter Falk is miraculous as the ordinary Joe who can't handle the extraordinary events in his own life.

This movie is a rough-cut gem; funky art so instinctive and vital that one actually winces and weeps with the wife as she fails where there can be no success.

★★★Young Frankenstein
It is the unfortunate wish of many human beings, including moviegoers and scientists, to see something alive that has been dead: namely a monster. What else could a creature be when called back from that stuffy where-ever into polite society? (How to put one stiff leg in front of the other? How to speak without an accumulation of mucus blocking what would otherwise be *bel canto* declarations of faithfulness to one's mad maker?) And how would one know that to strangle on impulse was not an act of love?

Peter Boyle, who is big to begin with, plays the monster who comes to life and is tamed when the gentle scientist, the grandson of the original Frankenstein, tells him he loves him and that he is beautiful. They even do a soft-shoe number in tails and top hats to prove to other scientists how tractable a monster can be. This is very, very funny. Madeline Kahn, who plays Gene Wilder's girl friend (Gene is Dr. Frankenstein), asks the monster a question no one should *ever* ask a monster: insouciantly she inquires: "A penny for your thoughts."

There are low jokes (about genitals) and high jokes (about secondary sexual characteristics) and other cultural references including bits of old songs such as: "Pardon me boy, is this the Transylvania station? . . ." etc. Parental guidance is suggested, but if your parents are seventy or older, I'd take the initiative and see *Young Frankenstein* without their permission.

★★★★Stavisky
Stavisky is directed by Alain Resnais who is *très* intelligent, *très* serious, and has wonderfully precise peripheral vision. Jean-Paul Belmondo as Stavisky is *très* fascinating as a dual personality (not quite as fascinating as quatro-wheel drive, though there are cars in the movie of an older vintage). Both gentleman and gangster, Stavisky is an appreciator of the finer things in life: white snow that remains firm and cool as a woman's flesh (after she's been fishing through the ice), blue skies painted by Perfect Weather, Inc. before being masterfully framed, and women rich enough to cough up diamonds while suffering from the common cold.

Stavisky, a whore in bed and a dandy among the dandy-lions of the business world, is entrepreneur, impresario, and an accomplished swindler. Charles Boyer is swellelegant as his friend the Baron. Irene Dunne (Boyer's old screen lover) would have been perfect in the role of Arlette Stavisky, played here by Anny Duperey (a classy actress, too, and a live one). But one should not become too sentimental. Half a team is better than no team at all unless it's Ovalteam.

Stavisky should be seen more than once; there is always something you've missed: nooks and crannies crammed with visual surprises. So if you want to find a heartthrob, don't listen to your Pacemaker, go see Belmondo. Remember, "Belmondo" in American means "beautiful world." Ah!
—ROSALYN DREXLER

ART

★★Frontier America
Jumping the gun on the host of Americana exhibitions planned to celebrate the '76 Bicentennial, the Boston Museum of Fine Arts previews our retrospective view of native art with an unusual exhibition (sponsored through matching grants from the National Endowment for the Arts and Philip Morris Inc. on behalf of Marlboro) of art and artifacts made by both the Western pioneers and by the Indians they displaced. Paintings, reprints, drawings, photographs, decorative and utilitarian objects made in the West from the pre-Columbian ninth century to the post-Colonial nineteenth century give a fuller view of native American arts and crafts, shifting our focus from the familiar to such new categories as the crude strength of Hispanic carved *santos,* the fine workmanship of nineteenth-century Texas cabinetmakers, and lesser-known styles of architecture and design. After Boston, the exhibition will travel to Denver, San Diego, Kansas City, and Milwaukee.

★★Momoyama Japan
Around 1600, Japanese art experienced a brilliantly creative period when wealthy nobles and temples vied to patronize art to establish their individual grandeurs. Golden screens, ceremonial armor, embroidered costumes meant to impress the viewer are contrasted with the subtler, more personal arts of scroll painting and chaste utensils used for the tea ceremony in the exhibition at The Metropolitan Museum of Art in New York. In conjunction with the show, the Museum is holding a series of evening lectures through March 25.

Complementing Momoyama art, the Metropolitan is also showing Japanese woodcuts of the eighteenth and nineteenth centuries in the Prints and Drawings Galleries. Titled "The Great Wave," the exhibition commemorates the influence of Japanese woodcuts on the graphics of Parisian Impressionists and Post-impressionists.
—BARBARA ROSE

**** Do anything to hear, see, or read it *** Definitely worth your time and money ** Good work, deserves attention * Take note, if it suits your taste —* You have been warned

Oh, the disadvantages of our longer cigarette.

Benson & Hedges 100's

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

17 mg "tar," 1.1 mg. nicotine, av. per cigarette, FTC Report, Oct. '74



Regular and Menthol

CHANDLERS



Beautifully crafted woven leather with halter strap. White all stores, bone and tan some stores, 19.99



LEO NARDUCCI for AMBIANCE (featured), available at Lord & Taylor, all stores; Shillito's; Diamond's of Phoenix, Tucson and Las Vegas. (Top left) SHANNON RODGERS for JERRY SILVERMAN, at Rich's; I. Magnin, all stores; Gus Mayer, all stores. (Bottom left) KORET OF CALIFORNIA, at Bullock's, Gantos, Garfinckel's. All in the springsoft luxury of Qiana* nylon.
*Du Pont registered trademark. Du Pont makes fibers, not fabrics or fashions.

Qiana®...by DuPont
nylon
So luxurious you'd never suspect it's practical.

HAIR NOW

Change-of-pace time . . . prettier, more colorful hair . . . time for hair to get out from under hat or scarf and be seen. Check here on how to do it well . . .



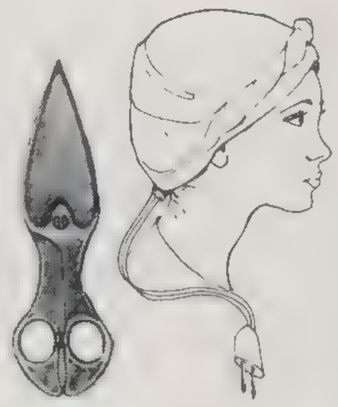
Hair "sculpting" with hands



Dynamite Dina has been here, leaving behind beautiful shining heads on women who wish she didn't live so far away in her native Italy. Dina Azzolini is our idea of a dream hairdresser, someone who can work with hair the way a sculptor works with clay—usually in far less time. For spring, Dina is thinking in terms of pretty, soft, lightly curled hair, but still—as with every season—she says, "The *cut* is the most *important* thing; everything else is an accessory." She doesn't believe in a.m. or p.m. looks, just one good look that works well day and night. In the same down-to-earth way, she believes hair was meant to be seen as much from the back as the front. To that end, she builds up "a sense of excitement for exits as well as entrances." On the left, an example: After setting hair with a curling iron, she concentrates on sweeping hair to the back, where she "plies" it with her hands, so that it fans out naturally like a giant shell. *Below*, sketches of her special equipment: scissors with plastic insert in the grip to deaden the sound of snipping, a quilted turban —to cover normal curlers—that can be heated up through a battery attachment at turban's nape to produce a firmer curl . . . kinder to hair, as heat does not come in direct contact with scalp.



KEITH TRUMBO



MARTHA VOUTAS

Right: Dina's special scissors and heat-up turban

Dina never has a fixed approach to a cut. She likes to create shapes that the clients can work with at home, shapes that don't need constant upkeep. As well as her "silent" scissors, she uses a huge tissue collar (above) to catch falling hair. Below, the prototypes of Dina's new wooden curlers, small for perms, larger for sets. She likes wood because it helps absorb some of the acid in products, so it is not absorbed by the hair. She also finds that wood gives a more natural and lasting curl.



MUD BATH

When hair looks limp and sad, those in the know in Paris hasten to Carita's salon on the Faubourg Saint-Honoré to get a mud bath for their hair. At least it looks like mud, see *right;* but the treatment is actually formulated from a number of balsam-yielding plants, and we all know that balsam is indeed a balm to poor hair, giving it body, bounce, and natural shine. Called *les plantes vertes*, it's caked onto hair after shampooing, left on under the dryer for twenty minutes, rinsed off with warm water. Hair is silky, shiny, and ready for setting or blow drying. One rule of the house: Carita never allows clients to take out their curlers unless the head is completely cool. Taking out curlers while hair is still warm is the kiss of death to a set, as it deprives hair of body.



GLOBAL HAIR NEWS FROM . . .

ROME
Small heads with tight, tiny chignons; if Olga, top stylist on the Via Condotti, has her way: face and hair toned monochromatically, a pale rusty gold.

RIO DE JANEIRO
Famous there for her waist-length beautiful hair is Carmen Mayrink-Veiga, who slices the succulent leaves of the aloe plant to rub on her hair as a setting lotion after every shampoo.

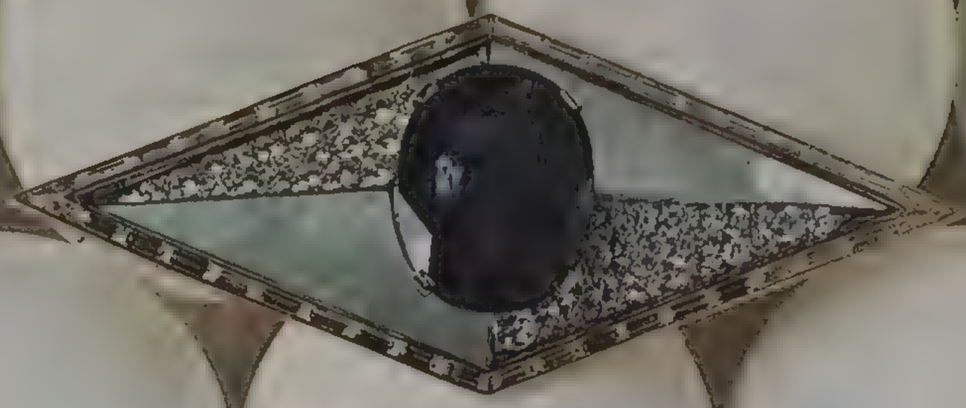
PARIS
Favorite look here from Mod's Hair: ear-length bob, with one side longer than the other, curling rakishly onto the face.

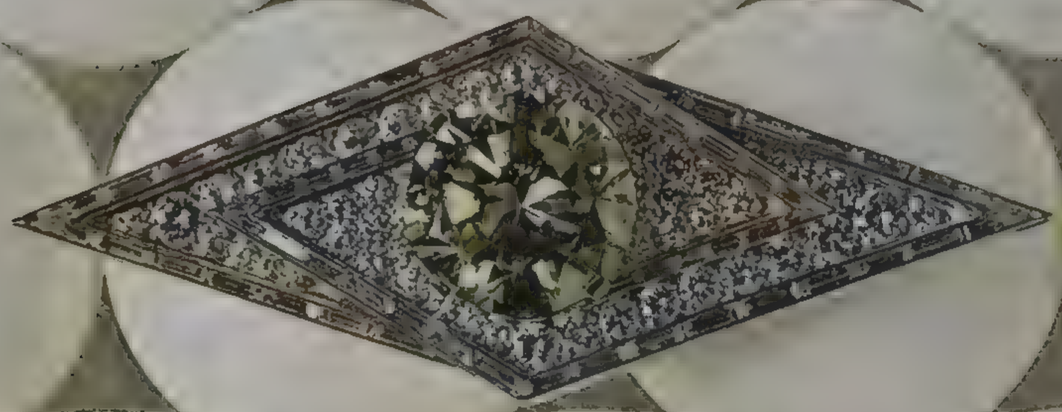
LONDON
"Go bareheaded in country rain" is the advice from many London stylists, who for city-bound clients "import" unpolluted rainwater to mix with herbs for shampoos.

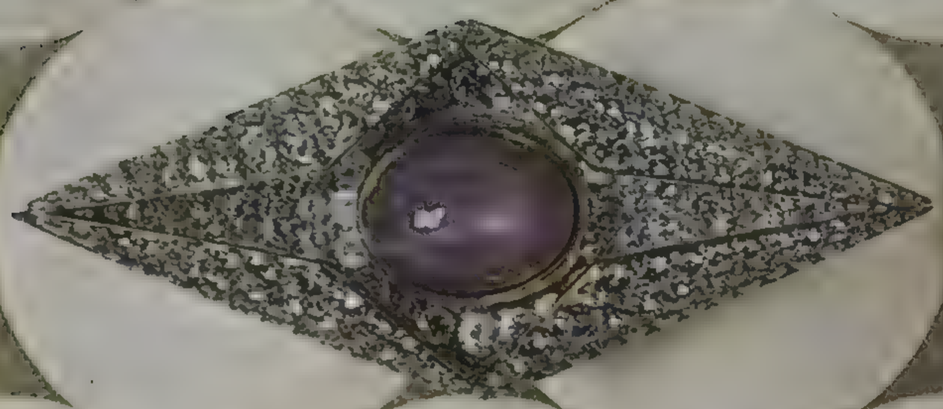
TOKYO
. . . is Junko Takada, who has just opened in N.Y. a salon based on her Ginza one where she spends half the year. Sachs Takada, N.Y., is unisex, offers a "Total Beauty Experience": not just hair but facials, exercise, diet bar, massage, art gallery, and soon a boutique . . . "just like home," says Junko.

NEW YORK
Shorter, snappier, closer-to-the-head styles from most top stylists, with no stark lines, but undulating hair.

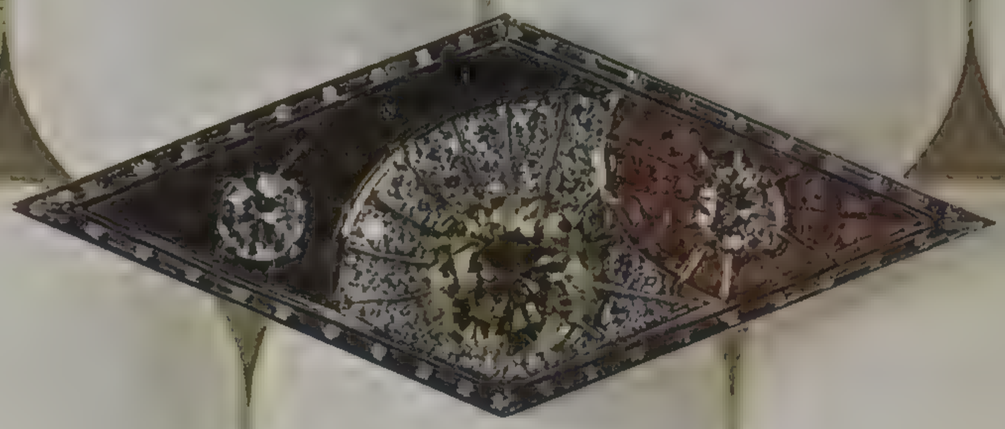












BVLGARI

VIA CONDOTTI 10 - ROMA

HOTEL PIERRE - FIFTH AVENUE - NEW YORK

Photo G. Bacci - Roma

CONTINUED FROM PAGE 66

OPERATION UNDER-CURL

To curl or not to curl is about the only problem a Black woman doesn't have when it comes to her hair. Instead, how to *uncurl*, avoiding ultra-potent chemical straighteners, is her main headache, about to be solved by the progressive Glemby Salons across the country (there are 550 of them out there). Walter Fountaine is the Black stylist in charge of the new "Defrisage Operation," in which safely and meticulously the hair shaft is relaxed with *moisturizing* hair-healthy heat treatments, then curled back softly according to style. Below are two of the latest, the one on the right using Walter's new braided postiche (custom-made by Glemby) that attaches to the hair at ear level. On the left, a short snappy style that works for most face shapes —the crown kept smooth, curls flipped up all around the head.



RICHARD HAINES

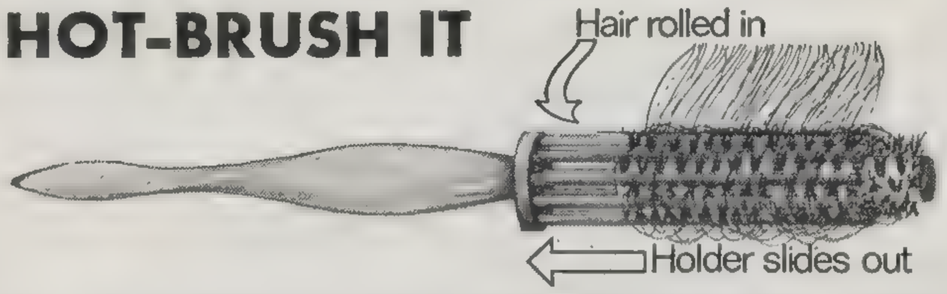
New Bridal Look



TONY BOASE

Newcomer to Fifth Avenue this spring will be Ricci Burns, one of the newsiest stylists on the London scene. He will be bringing to New York such looks as the one above, designed for Nicola Waymouth for her wedding to jeweler Kenneth Jay Lane. Nicky's hair was cut into a definite bob, the top hair only lightly permed to curl softly over the forehead.

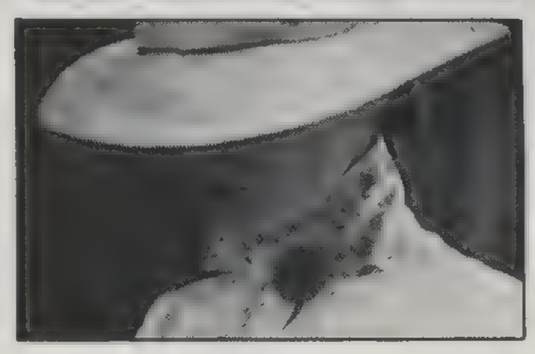
HOT-BRUSH IT



You can now hot-roller your hair when wet, except you "hot-brush" it. Invented in London, the Tondeo Schenkbrush set is at Bergdorf Goodman where stylist Terry Foster thinks it makes setting and styling a breeze. Hair is set in seconds, instead of minutes, quickly blown dry, meaning the whole deal takes less than thirty minutes. So far, Tondeo is only available to experts, but that's the way the original hot-roller set was used, now one of the most practical do-it-yourself hair helps in the world. Tondeo is kind to hair, too.

HAIR HATTED





DEBORAH TURBEVILLE

Never think of a hat as a cover-up for your hair. If you think you have to hide your hair, it means you're neglecting it. Wear your hair *down*, thick and heavy with a little sequined hat (see Marisa Berenson, top picture.) With a summer sombrero, wear your hair *up*, pinned at the back in a neat pleat.



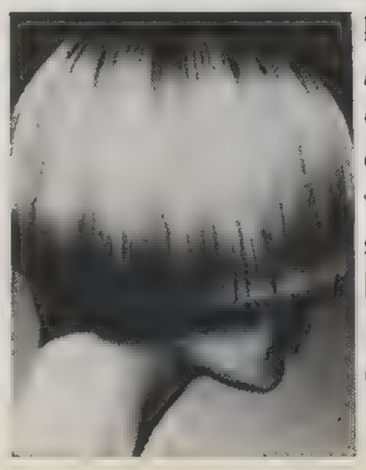
HAIR HURT BY OVERBRUSHING



HAIR MENDED BY SHAMPOO

MARTHA VOUTAS

To show how well or how poorly new products treat damaged hair, sophisticated laboratory equipment is now often used to take before-and-after photographs (see *above*). After frequent shampoos of Pantene's Ultra Control, hair did show a visible amount of "mending," the concrete evidence the research boys needed. Pantene feels customers still expect hair to be "squeaky" if a shampoo has really worked well, yet today, they say, modern shampoos leave behind a polymer to thicken and fill out broken places in the hair shaft. This means hair will *feel* silkier after shampooing, but may remain silent (no squeaks).



In London, Michaeljohn's cut is emphasized with the high shine of a brilliantine made from the oil of plants.

How to wash your face if you have oil-gusher skin.

Do it consistently, three times a day, and you'll be able to enjoy a young complexion while others count their wrinkles.

The secret is frequent, careful cleansing. Neglect oily skin and soon you'll see blackheads, break-outs and big pores.

When you choose a soap, be sure it's mild and safe. Neutrogena® Soap, for instance, cleans away grime and surface oil, but doesn't penetrate below to disturb oil glands further. And it rinses off without leaving potentially irritating residue.

Wet your face gently with warm water. Then lather up fingertips with Neutrogena® Soap, and circle over face. Rinse off several times with tepid and then cool water. Blot dry with tissue or towel.

You'll feel cleaner now. And look better from now on.



Neutrogena®
Ask your doctor.



The potion of love.

(and how it all began 450 years ago)

We know she was young. Blonde. Beautiful. And widowed.

But did she create the original Amaretto di Saronno as a thank you for her portrait? Or was it to stir romantic fires in Bernardino Luini, the artist who painted her in 1525?

History has lost the answers—even her name—leaving nothing but Luini's stunning fresco in the Sanctuary of Santa Maria delle Grazie in Saronno, Italy. And...



...her romantic, intriguing liqueur. We still like to think Amaretto di Saronno is a potion that inspired a great love. It's something to wonder about tonight as you sip its intriguing, provocative bouquet.

Discover the many other ways to use Italy's rare liqueur of love in our free recipe booklet. Just write: Foreign Vintages, Inc., 98 Cutter Mill Road, Great Neck, 11021, New York, Dept. VO3.

The original: Amaretto di Saronno®

56 Proof. Imported by Foreign Vintages, Inc., Great Neck, N.Y. ©1974



Discover why the rich look different from you and me at:

Adolf Biecker at Nan Duskin
B. Altman & Co.
Amen Wardy
Bacon's
Balliet's
Battelstein's
Bergdorf Goodman & Co.
L. L. Berger
Bloomingdale's
Bonwit Teller
Bullock's
Bullock's Wilshire
Castner-Knott
Dodson's
Frances Calhoun
Furchgott's
Garfinckel's
Gayfer's
Gimbel's East
Goldwater's
Hachar's
Halle Bros.
Helen of Memphis
D. H. Holmes
Jacobsons/Florida
James L. Tapp
Joske Bros./San Antonio
La Perfumerie/Baltimore
Lazarus
I. Magnin & Co.
Marie Leavell
Marshall Field
Miss Jackson's
Neusteters
Nordstrom's
Popular Stores
Rainbow Furs, Ltd.
Regenstein's
Richter's
Saks Fifth Avenue
Swanson's On The Plaza

and other fine stores or write:
Orlane, 680 Fifth Avenue, New York 10019, Paris, London



See Orlane ad on page 94.

HOW TO GET THE MOST OUT OF FRAGRANCE

Read here to find out how fragrance can work best for you

Fragrance is *more* than an accessory to your total beauty presence—rather, we've felt for a long time that it's a psychological pick-me-up as well as a physical one. Here are our special tips on how to make fragrance work harder for *you* to cull all its advantages. **Do** start the application of your chosen fragrance in the bath—particularly if you tend to be dry-skinned (99 percent of American women are!). Your favorite perfume probably comes in a variety of strengths, from bubble bath or oil to eau de toilette, to perfume extract itself. **Don't** mix fragrances; stick to your original thought and avoid even a scented deodorant that might conflict with your perfume choice. **Do** use less concentrated strengths, like cologne, lavishly and often because it can be an antidote to a down-in-the-dumps mood or even physical fatigue, working like an alcohol rubdown for the psyche. **Don't** overuse any strength on a particularly hot or humid day when fragrance works overtime and can come on too strong.

When it comes to perfume, there are few experts more trustworthy than those at Guerlain; they have a few ideas of their own that we agree should be passed on: **Do** remember that the chemical balance of your skin often undergoes change (e.g., with dieting or the Pill) and this may modify the true bouquet of any fragrance. **Don't** venture out in strong sunlight if you're wearing perfume on exposed skin (we say, avoid very strong sun anyway!). **Do** store your perfume in a cool, dark place.





KEITH TRUMBO

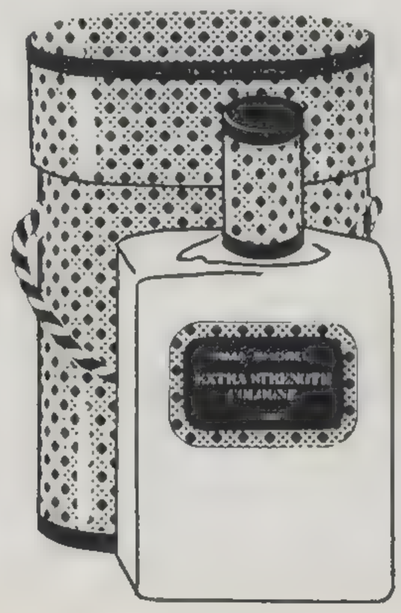
Fragrance is a little like wine in that a good one survives to become a timeless classic. Over a century and a half separates the fragrances shown *above:* Guerlain's L'Eau Imperiale, *above left,* created in the early nineteenth century for Empress Eugénie, still available today in a bottle so beautiful it's fit for museum display. *Above right,* brand new Chromatics from Aramis, a scent aimed at a masculine audience that's clean, direct, and destined to become a modern classic. Sketched *(below left)* is Eau de Guerlain, a light, refreshing fragrance just introduced—proving once more that Guerlain will never rest on its historical laurels.



New Eau de Guerlain, a scent for right now

Forever musk

Realizing that musk was not going to be just another flash in the fragrance pan, but an essence whose popularity would endure, Irma Shorell has included it in her very first fragrance. Extra



MARTHA VOUTAS

Strength Cologne by Irma Shorell is big news from the lady who's been so good to our skins for years. Made of a blend of patchouli, lavender, citron, wild rose, and that special dash of musk, Extra Strength Cologne lingers on your pulse for hours making an unusual, lasting impression.

Jovan, one of the original musketeers, have now added a musk-based Grass Oil to their line, and it's a hit with both sexes.



Latest way to put on fragrance: Luzier's Memento scent in a felt-tip pen scribbles invisible messages on cheeks, shoulders, anywhere.

Matching accessories

Don't be beguiled into buying any perfume just because you love it on your best friend. Test it out on *yourself*—for *your* skin chemistry may make the scent smell quite differently. A good way to try out a new one is first to use the bath and body products, all containing the true fragrance but in lighter form. Myrurgia's Orgia perfume, for example, now comes in Dusting Powder, Cream Perfume, plus Spray Cologne, all carrying enough of the true and provocative scent to enable you to know if Orgia's the one for you.

We know every member of The Erno Laszlo Institute personally.



This is the difference behind the world famous Erno Laszlo skincare system. *And* the reason it works!

Before you can buy any Erno Laszlo skincare products, a trained specialist in one of our fine stores insists on analyzing your skin to determine its nature and condition. At that time she also asks you to answer a confidential questionnaire designed to help her understand all the things in your life that might affect the way you look. Things like environment, emotions, personality and life style.

After selecting your Erno Laszlo Beauty Ritual, she forwards your skin profile to The Erno Laszlo Institute in New York. Here it is recorded and filed. You are now a member of the Erno Laszlo Institute and entitled to its many privileges. At The Erno Laszlo Institute we know you personally.

At Saks Fifth Avenue and other selected fine stores across the country.

The Erno Laszlo Institute
10 East 53 Street
New York 10022.

Cosmetologist vs.

The Redken Scientific Approach; the facts and only the facts. Beauty is far more than an array of pretty bottles, an alchemist's trove of makeups, powders and creams. The cosmetologist, your professional stylist, knows real beauty has its base in solid scientific fact. It begins with the natural state of healthy hair and skin, and it was this realization that led to the Redken Scientific Approach and inspired our entire line of beauty care products.

If it doesn't look right under a microscope, it won't look right at a dinner party. Each woman's skin and hair are different, as unique as her own fingerprints. Accordingly, use of the same product (ours or someone else's) may produce different results for two different women. This is the reason Redken salons offer a unique service: hair analysis.

Acid balance and beauty.

The chemistry of beauty rests on one simple fact, that healthy skin and hair are mildly acidic by nature. In the laboratory acidity is measured on the pH scale of 0 to 14; 0 being extreme acidity and 14, extreme alkalinity. Nature maintains the hair and skin at between 4.5 and 5.5 pH, or mildly acidic.

Many soaps, including those with cold cream, measure 8 or higher on the pH scale. The same is true of many shampoos and makeups. The alkaline nature of these products can cause dryness and damage with repeated use.

Redken products are formulated at a much lower pH. Thus, they help preserve the delicate acid balance of skin and hair. And, because skin and hair are primarily protein, our products contain natural protein derivatives, emollients and humectants to enhance natural beauty.



cosmetic counter.



During hair analysis, a sample is tested to determine tensile strength and elasticity. The hair is examined microscopically to determine structure and assess damage. The hair stylist then knows, without guesswork, just the right Redken products that will help restore brilliance and manageability to your hair.

A 25 dollar perm deserves more than a 50 cent conditioner. We're great advocates of care and education



in the application of beauty care products. An inexpensive conditioner can ruin a perm; an average soap can dry your skin. When you eliminate guesswork by using the right products, you enhance beauty and predictability.

Every Redken product is formulated to do something good for your hair or skin. That's why your Redken salon uses them. It's also the best argument we can think of for using Redken at home between salon visits. Acid-balanced, Redken products formulated with natural protein derivatives will maintain the styling you have paid good money to achieve.

Don't look for Redken where you buy candy and cameras. Redken is distributed only to beauty salons, not to drug stores, department stores or supermarkets. It's available only from the professionals, schooled in its proper use. When you see the results after visiting a Redken salon, keep up the good work by using Redken products at home.

Your personal approach to beauty. Look for Redken beauty products at your salon. The pH Plus Treatment Collection, an entire array of skin care products with a low pH, balanced amounts of protein derivatives, wheat, emollients, moisturizers and lubricants to help keep your skin its loveliest. Amino Pon Shampoo, an acid-balanced formula that conditions as it cleanses.



Amino Pon Beauty Bar, a non-soap that helps eliminate the drying effects you may have encountered from ordinary soaps.

Introduce Redken to a friend. If you're acquainted with Redken products, and you'd like to introduce them to a friend, ask your salon about a Redken "Gift of Beauty" certificate. If Redken is new to you, look for our products at your salon. Or, check for the Redken beauty mark in your phone directory under beauty salons.



At beauty salons only.

REDKEN®

© Redken Laboratories, Inc. 1974



Irma Shorell's
DERMABRāSE/35
World Traveller

"It's like having a New Skin in 7 Days!"


IRMA SHORELL

Here is your opportunity to try DERMABRASE/35 — my facial discovery that makes possible a clearer, younger-looking *NEW SKIN. Clarifies, helps to refine pores, stimulates. Banishes blackheads, whiteheads — removes all dry, dead skin cells safely — reveals fresh *new* skin underneath.

Remarkable Offer of Skin-Care Essentials

DERMABRASE/35 World Traveller Kit—luxurious 2-section zippered see-through plastic waterproof travel bag — contains DERMABRASE/35 Facial Treatment Kit — plus a jar of MOISTURE/35, the first daytime cosmetic to MOISTURIZE • FIRM • PROTECT over-30 skin and the deep, deep cleansing without drying FORMULA for CLEANSING.

$27.50 value for $13.50

See for yourself — start enjoying a cleaner, more glorious complexion today . . . 3 remarkable skin-care essentials at substantial savings.

Supply is limited — don't delay.

Irma Shorell

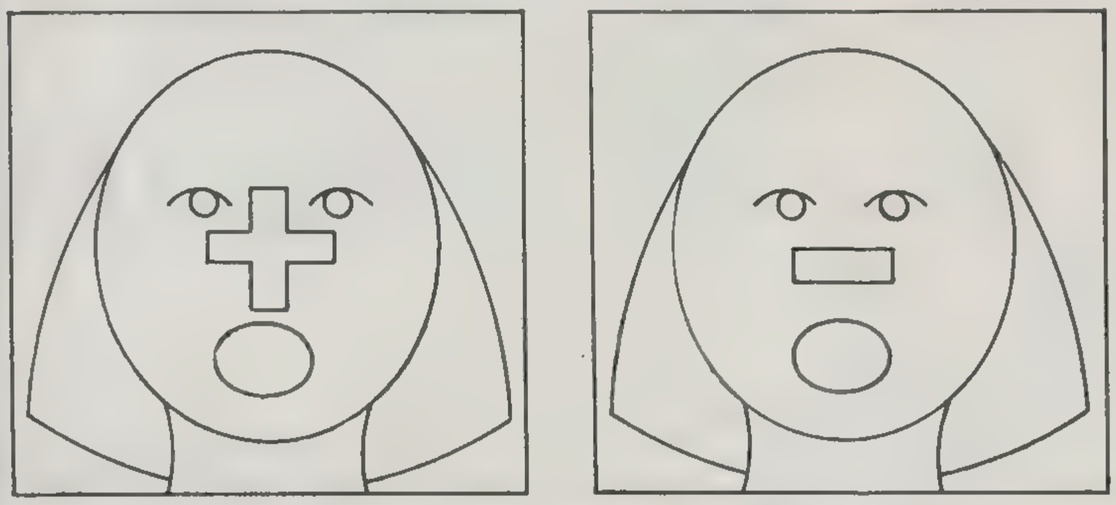
Write or phone
HENRI BENDEL, New York
L. L. BERGER, Buffalo
GARFINCKEL'S, Washington
REGENSTEIN'S, Atlanta
JORDAN MARSH, Florida
HIMELHOCH'S, Detroit
NEUSTETER'S, Colorado
ROBINSON'S, S. California
MACY'S, California
NORDSTROM, Washington-Oregon

SKIN CLEANING

Your skin needs care all year long. Start now with a spring check-up

A man merely washes his face while a woman always has to cleanse hers. This difference may not constitute the entire battle between the sexes, but it's more than half the battle when it comes to taking care of skin. Cleansing is the single most important function a woman can perform for the sake of her beauty, but, among the experts, there are opposing camps of cleansing methods. For example, the late Hungarian beauty specialist, Dr. Erno Laszlo, developed a unique system to analyze and cleanse individual skin types. Followers of his system almost invariably become lifelong Laszlo clients and are so devoted they'd make a stadium full of Yankee fans look unenthusiastic.

MARTHA VOUTAS



Laszlo divides skin types into "Plus" and "Minus."

LASZLO'S WAY The analysis: On a "half-clock"—the symbol the Laszlo method uses to indicate skin type—a Balanced skin is shown by the clock hands at 12 o'clock. Any deviation from normal indicates either an over-abundance of essential fatty acids (called a "Plus skin type," in Laszlo-ese) or an underabundance (labeled a "Minus skin type"). The "Plus skin," depending on the amount of oiliness present, is shown on the clock as 1, 2, or 3 o'clock, while the "Minus skin"—overly dry—is indicated at 11, 10, or 9 o'clock (from slightly dry to Sahara-like). **The cornerstone of cleansing:** Whether Plus or Minus, soap and water are the cornerstone of the Laszlo regime. A soap containing pHelityl (a substitute substance for essential fatty acids) is prescribed twice a day for Minus skin. For some Plus skins, a soap containing sea mud must be used. With any soap, however, water is a vital part of the rehabilitation program and must be splashed on the face at least thirty times per washing. No balancing act can work, the Laszlo people believe, unless the correct cleansing procedure is followed. Then, with perfectly cleansed skin, other treatments can eventually guarantee a return to normalcy. The Erno Laszlo Institute, 10 E. 53rd St., N.Y.C., must analyze your skin before you can buy any of their products. To this end, trained representatives in major department stores across the country help you fill out a questionnaire that is sent to the Laszlo headquarters and the right products are prescribed.

For those who are not soap lovers, however individually prescribed, French skin specialist Jane Sebeyran's method of spring cleaning may be the one to follow. "No soap, no water, and no alcohol either," she says. Instead, Phytodermie, which loosely translated means using only natural extracts of plants, herbs, fruits, and flowers to cleanse, treat, and so maintain skin in the best possible condition. For dry skin, Jane Sebeyran's cleanser consists of wheat germ; her toner (that she calls a tonic) is made of the extracts of five flowers; while a daytime moisturizer has mink oil and avocado as major ingredients. For oily skin, there's a lotion containing camphor to disinfect clogged pores, a tonic of three herb extracts, and a night concentrate using verbena. Jane's mask treatments vary according to skin type, too; dry skin aided with peach- or apricot-based masks, oily with a mask of wild rose. Visit, or write Jane with your specific problems at the Jane Sebeyran Institut de Beauté, 29 E. 61st St., N.Y.C. (212) 832-8106.

Grape-seed oil— a natural for skin care

If an apple was responsible for Original Sin, why shouldn't a grape be responsible for Original Skin? It is in the case of Polly Bergen's Original Skin Basic Four where grape-seed oil is the major ingredient in Cleanser, Rinser, Day Moisturizer, and Nite Moisturizer. Now in a convenient white vinyl case, the Basic Four help any skin not aggravated by an excess or deficiency of natural oils. Big plus: Day Moisturizer contains a sunscreen so sneaky spring rays can't preempt a carefully planned tan.

Treatments to wear under your makeup

An answer to what to wear underneath makeup is provided for both dry and oily skins by Frances Denney who is introducing two new treatments mid-March. The Immediate Results Pore Minimizer is a cream that improves the texture of oily skin by astringent action that tightens pores. Super Smooth Moisture Lotion also acts as a makeup base, but is also a treatment product to keep dry skin moist at all times.

For dry skin problems— a new solution

While dryness is admirable in wit and wine, it's not so great when it comes to skin. Luckily, the creative and scientific powers at Shiseido Cosmetics have set themselves to reckon with all the problems of dry skin, young and old. Five new products to provide dry skin with what it lacks most, moisture, constant and plenty, are the result. The products, called Assimilia, are all *concentrates*, in Cream, Oil, Moisturizer, and Mask forms plus one of the neatest inventions yet, a Moisture Stick Concentrate, a sort of Chap Stick for the face, which swivels out of a little tube, smoothing on immediate moisture when the going gets dry.

Betsy Nagelsen, Faberge Newcomer



"I just discovered the Fabergé Nail Care Center."

Betsy Nagelsen has just turned pro.

She's all of 18. And everyone who's anyone in the tennis world is keeping an eye on her.

Because Betsy is an up and comer.

She's also a Faberge Newcomer. She's discovered what a winner Faberge is when it comes to nails.

Faberge knows that tennis can be tough on a girl's nails. Or typing for that matter. So we've created the Nail Care Center which has everything a girl like Betsy—or you—could want to keep nails in top form.

What's in the Nail Care Center?
An Enriched Cuticle Remover in a creamy pink lotion. A Cuticle and Nail Treatment Cream formulated with special vitamins and moisturizers. Ceramic Glaze you use as a basecoat, topcoat or all by itself. Our Nail Spray Extraordinaire that dries your nails in 60 seconds. And Nail Glaze Remover to quickly and gently take off old polish.

Our Special Free Offer.
And now, for a limited time only, with every purchase of a Fabergé Nail Care Center product, you'll get a trial size of another Fabergé Nail Care product free. And we've even got a free Fabergé Nail Care Booklet for you.

So what are you waiting for?



come to the Fabergé

© 1975 FABERGE INC.









Kroehler believes the very sophisticated deserve comfortable furniture too.

That's why we created our Elite Collection of sofas, love seats and chairs. Tastefully styled, and carefully constructed in a tradition of craftsmanship that goes back more than eighty years.

Hotline: For your nearest Citation by Kroehler dealer, call **800-447-4700** toll free. (In Illinois: 800-322-4400.) For more decorating ideas, send for our 26-page full-color shopping guide "Lively Living with Kroehler Furniture." Send 50¢ to: Kroehler Mfg. Co., Dept V, 222 East Fifth Street, Naperville, IL 60540.

Traditional loose pillow back group in exotic Persian print of 100% cotton protected with **DuPont Zepel®** stain repellent. 85" Sofa: under **$700**. Love Seat: under **$500**. Matching chair available: under **$350**. Ottoman: under **$150**. Sofa also available as a Sleep-Or-Lounge with a spacious queen size (60 x 72") mattress, under **$850**. Manufacturer's suggested retail prices may vary by geographic area, and for fabrics other than shown.

Citation by KROEHLER®

By Arthur Gold and Robert Fizdale

GREAT RECIPES, DE-CALORIFIED

To keep your figure narrow, pare the extra calories off favorite recipes. Start with these, then try your own

Kulibiaka of Salmon becomes Salmon Loaf

½ pound fresh salmon, in one piece
1 bunch fresh dill
1 tablespoon vinegar
6 peppercorns
1 teaspoon salt
2 pounds frozen chopped spinach
1 large carrot (or 2 small ones)
1 small onion
1 tablespoon drained capers
1 hard-boiled egg, *white only*, finely chopped
2 tablespoons fresh dill, finely chopped
Salt and freshly ground pepper
For the sauce:
1 cup yogurt
½ teaspoon curry powder
2 tablespoons chopped fresh chives

Put salmon, 2 or 3 sprigs of dill, vinegar, peppercorns, and salt into a pot; cover with cold water; bring slowly to the boil and simmer covered over lowest heat for about 10 minutes or till fish flakes easily. Do not overcook. Remove skin from salmon and break fish into very small pieces, making sure to discard all the bones.

Prepare the spinach according to the directions on the package; do not overcook. Drain carefully, putting a bit at a time in a sieve and pressing out the water with the back of a spoon. Divide into 4 equal parts. Peel carrot and onion and boil together; remove each one as it becomes cooked. Very finely chop them together in a wooden bowl.

Fold a large sheet of heavy-duty aluminum foil so that you have a double thickness; the foil must be large enough to envelop all the ingredients, which will be shaped into a loaf, and to seal them tightly. In the middle of the foil, pat one of the quarter portions of spinach into a rectangular shape about ½ inch thick. Sprinkle with a little salt and a generous amount of pepper. Cover it with a layer of salmon, going not quite to the edges. Press the capers into the salmon. Season to taste. Cover with a layer of the egg whites and dill mixed together, then with a layer of onion-carrot mixture, seasoning each layer as you go.

Use 1 portion of spinach to make a layer for the top of the loaf and the remaining spinach is to be pressed into the sides of the loaf. Wrap and seal tightly in the foil and bake 2 hours in a 300° oven. Unwrap foil carefully, opening the narrow end of your loaf first at the edge of the sink to drain off any liquid that has collected. Then, using 2 spatulas, lift the unwrapped loaf onto a serving dish. Cut into fairly thick slices; serve hot or at room temperature with a Yogurt Sauce, made by mixing together the yogurt, chives, and curry powder.

Chicken with Oranges

four servings

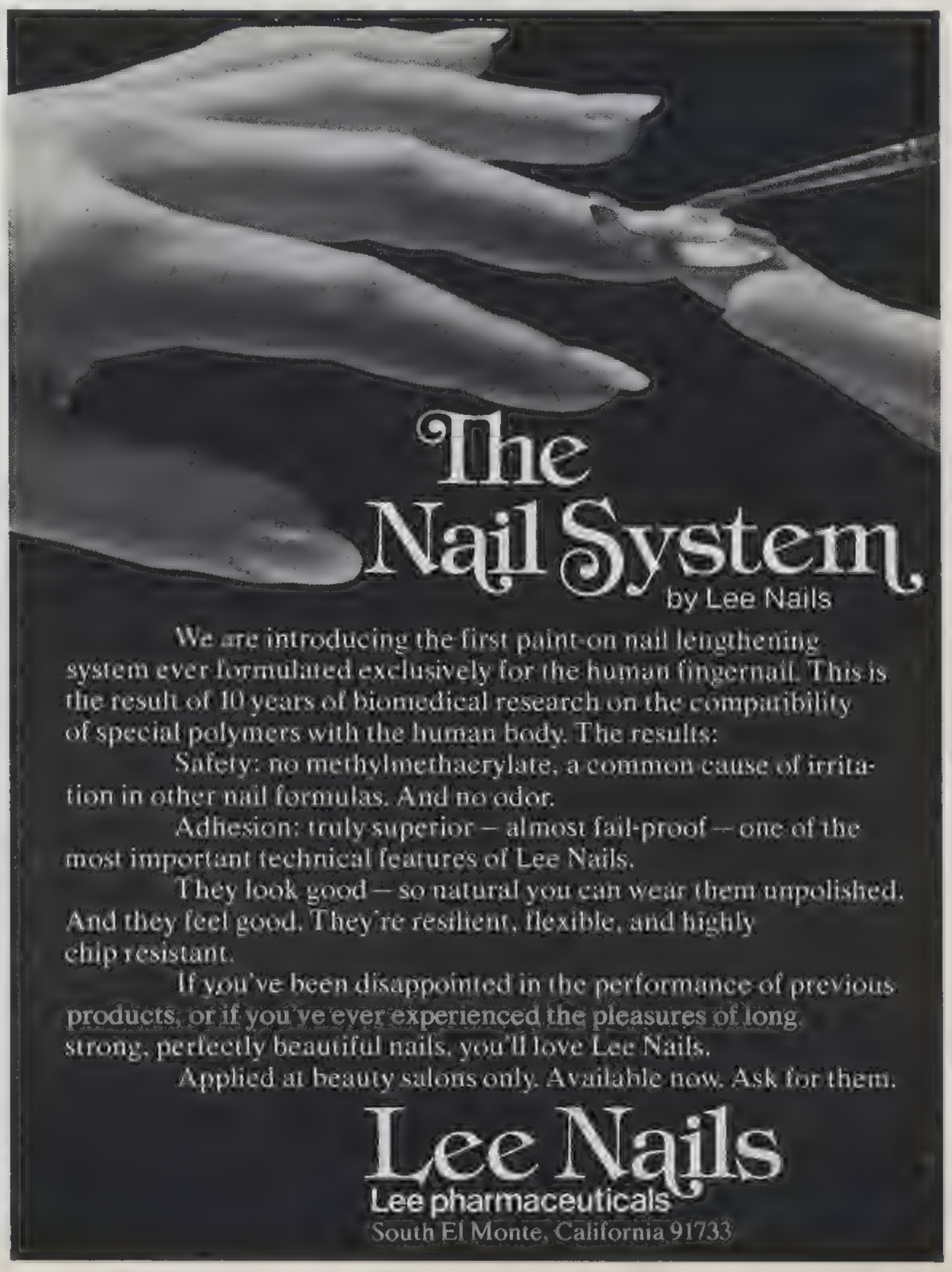
2½-pound chicken, cut into quarters
1 tablespoon butter
4 carrots, very thinly sliced
4 stalks celery, very thinly sliced
Salt and freshly ground pepper
¼ cup chopped parsley (or chopped dill)
3 navel oranges, extra juice

Clean chicken. In a heavy casserole with a tight-fitting cover, melt the butter over very low heat. Arrange the slices of carrots and celery on the bottom, arrange the pieces of chicken on top, seasoning everything with a little salt and a generous amount of pepper as you go and sprinkle with the parsley or dill.

Grate the rind of 1 of the oranges and scatter it over the chicken. Now carefully peel all the oranges cutting away all the white pith. Over a bowl to collect all the juice, cut out the orange sections between the membranes with a sharp knife and reserve. Pour whatever orange juice has collected in the bowl over the chicken. (Continued on page 78)



Kahlúa 53 Proof Coffee Liqueur from Sunny Mexico
Maidstone Importers, 116 No. Robertson Blvd., Los Angeles, Calif. 90048



CONTINUED FROM PAGE 77

Cook, tightly covered, over a moderately low heat for 25-35 minutes. Add the orange sections, cook, covered, another 5-10 minutes, and serve. Add a bit of additional orange juice during cooking if it seems necessary.

G. and F.'s Tip: While this recipe breaks the "no butter" rule of most diet games, there is no penalty since after all each portion contains less than a teaspoon of melted butter.

Céleri Rémoulade (Celery Root Salad)

four to six servings

4 celery roots
2 tablespoons lemon juice
1½ cups yogurt
2 tablespoons Dijon mustard
2 tablespoons capers
Salt and freshly ground pepper
A drop or 2 of Sucaryl (optional)
¼ cup chopped parsley

Peel celery roots, slice very thinly, and then cut into thin matchstick strips. Mix together all remaining ingredients except Sucaryl and parsley. Parboil celery-root matchsticks for 1 minute, drain carefully, and dry thoroughly on paper towels. Combine celery root with yogurt mixture; mix thoroughly. Let stand in a cool place 3-4 hours or in the refrigerator overnight, mixing occasionally. When ready to serve, taste and add a little salt and freshly ground pepper, adding Sucaryl if desired, and garnish with parsley.

Flaming Bananas

four servings

4 small- or medium-size ripe bananas
4 tablespoons Cognac, kirsch, or rum
A few dashes of sugar substitute (such as Sweet 'N Low or Sucaryl)

Without peeling bananas, trim stem ends and carefully slice in half lengthwise. Lay in an ovenproof baking dish, skin side down, and bake for about 10 minutes at 350°. Stir sugar substitute into liqueur in a very small pot over medium heat. Just as soon as it begins to come to the boil, turn off heat, light with a match, and pour flaming liqueur over bananas. With a spoon baste the bananas with any liqueur that falls into the dish.

When the flames die down, transfer bananas with 2 spatulas onto dishes and eat out of the banana-skin shells. If you prefer, using 2 spoons, lift bananas out of their skins, transfer to warmed dishes, and serve. ▽



behind every OLGA®
there really is an Olga

AT THESE STORES THAT GIVE YOU MORE FASHION SPIRIT.

ALABAMA
Adrians, Tuscaloosa
Blach's, Birmingham
Claudines, Dothan
Connie's Intimate Apparel, Dothan
Gayfer's, Auburn • Eastbrook • Mobile • Montgomery Mall • Tuscaloosa
Gayle's, Anniston
Ike Saks, Gadsden
Kayser's, Mobile
Miss Alabama Fashions, Tuscaloosa
Parisian, Birmingham
Penny Palmer, Homewood
Polly Tek, Auburn
Saks of Huntsville, Huntsville
The Lingerie Shop, Mountain Brook
The Village Shop, Muscle Shoals
Two Sisters, Montgomery
Yeildings, Birmingham
ALASKA
Northern Commercial Co., Anchorage
ARIZONA
Alice Rae Shops, Tucson
College Shops, Tucson
Diamond's, Phoenix • Tucson
Goldwaters, Phoenix
Jacome's, Tucson
Levy's, Tucson
Rhodes, Phoenix
Steinfelds, Tucson
ARKANSAS
Boston Store, Fayetteville • Ft Smith
M M Cohn, El Dorado • Little Rock
Pfeifer-Blass Co., Little Rock • Pine Bluff
NORTHERN CALIFORNIA
Bullock's, Palo Alto • Walnut Creek
Gottschalks, Northern California
Hink's, Berkeley
I Magnin, All Stores
Intimates for Milady, Napa
Rosenberg's, Santa Rosa
Weinstock's, Fresno • Sacramento • Stockton
SOUTHERN CALIFORNIA
Brock's, Bakersfield
Buffums, Southern California
Bullock's, Southern California
Faye's, Montrose
Genny's, Palos Verdes
Harris', Indio • Redlands • Riverside • San Bernardino
Hinshaw's, Arcadia • Whittier
I Magnin, All Stores
Lyon Apparel, Santa Maria
May Co., Southern California
Muriel La Femme, Downey
Rains Department Store, Ojai
Rileys, San Luis Obispo
Robinson's, Southern California
Scotts Apparel, Ventura
The Hughes, Santa Barbara
Veta's, Newport Beach
Walker Scott, San Diego
Webb's Glendale
COLORADO
May D-F, Denver
CONNECTICUT
Albert Steiger Co., Enfield
Alice Eleanor Shop, Danielson
Blake's, Enfield
Breens, Naugatuck
Candlelight Shop, Ridgefield
Chancy D'Elia, Greenwich
Contessa Shop, West Hartford
D & L, All Stores, New Britian
Debonair Shop, Norwich
Esthers, All Stores, New Haven
Fairfield Store, Fairfield
G Fox Co., Enfield • Framington • Hartford • Meriden • Waterbury
Irene's, New Britian
La Feminique Shop, Meriden
Muster Liebeskind, All Stores, Waterbury
N J Gorra Co., New London
Olga's Boutique, Glastonbury
Outlet Co., New London
Peerless Co., New London
Richard Thomas, Hamden
Sage-Allen, Hartford & Branches
The Bare Facts, Avon
CONNECTICUT (Cont.)
The Village Shop, West Hartford
Turbidys, Willimantic
DISTRICT OF COLUMBIA
Garfinckel's, Washington
Jelleff's, Washington
Woodward & Lothrop, Washington
FLORIDA
Betty's Lingerie, Jacksonville
Boluns, Jacksonville
Burdines, All Stores
Cecelia F Wellens, Inc., Sarasota
Connie's Intimate Apparel, Tallahassee
Corenes, Winter Park
Corset Corner, Coral Gables
David Fredricks, Clearwater
Dianne, South Miami
Elsie's Lingerie, Boca Raton
Fay Potters, Surfside
Flamingo, All Stores
Gayfer's, Pensacola • Tallahassee
Gibbs-Louis, Inc., All Stores
I Davis, Coral Gables
Intimate Shop, Venice
Ivey's, Clearwater • Merritt Island • Orlando • Winter Park
Jacobsons Proctor Shops, Winter Park
J Byrons, All Stores
Johnston of Florida, Naples
Jordan Marsh, All Stores
Lily Ans, Winter Park
May Cohen, Jacksonville
Mary Childs, Boca Raton • Pompano Beach
McRae's, Pensacola
Montgomery-Roberts Co., All Stores
Mr A's Mendelson's, Tallahassee
My-Ann Foundations, Boca Raton
Palm Trail Lingerie, Delray Beach
Pampered Lady, Dadeland
Rheinauers, All Stores
Richards, All Stores
Riverside Gown Shop, Jacksonville
Robinsons of Florida, All Stores
Rosebelle, Miami Beach
Rosslows, Inc., Ft Pierce • Stuart
Sam's Style Shop, Pensacola
Sapphire Inc., Bal Harbour
Sheer Delight, Altamonte Springs
Smart Set, Okeechobee
The Cherry Tree, Panama City
The Loungerie, Tampa
Turners, Tallahassee
Wilsons, Ft Walton Beach
GEORGIA
Connie's Intimate Apparel, Albany
J A Kirven Co., Columbus
J P Allen Co., Atlanta
Levy's, Savannah
Rich's, Atlanta
Ronald's, Gainesville
Shirley's, Gainesville
ILLINOIS
Ackemann's, Elgin
Ann Shop, Highland Park
Boston Store, Joliet
Carson Pirie Scott & Co., Chicago
Carson Pirie Scott & Co., Kankakee • Peoria • Urbana
Chas A Stevens, Chicago
Chas V Weise, Rockford
Donny Caine, Deerfield
Emily Jacobi, Winnetka
Globe Dept Store, Waukegan
Hein's, Waukegan
Lytton's, All Stores, Chicago
P A Bergner, Peoria
Petersen's, Moline
Red Garter, Glencoe
Robeson's, Champaign
Schwartz Intimate Apparel, Highland Park • Skokie
The Little Shop, Naperville
Undercover Boutique, Schamburg • Wilmette
INDIANA
Barbara Link, La Porte
Carson Pirie Scott & Co., Michigan City
De Jongs, Evansville
INDIANA (Cont.)
Frances Shop, South Bend
L S Ayres, Ft. Wayne • Indianapolis • South Bend
Lazarus, Indianapolis
Rosalee, Hammond
The Root Store Co., Terre Haute
Treats for Her, Plymouth
Wm Block Co., Indianapolis
IOWA
Armstrong's, Cedar Rapids
Fantle's, Fort Dodge
Green's, Okoboji
Hope's Fashion Farm, Cherokee
Killian's, Cedar Rapids • Iowa City
Lundberg's, Mason City
Mae Farmer, Shenandoah
Park Fashions, Charles City
Petersen's, Davenport
Roberts, Charles City • Mason City
Roshek's, Dubuque
The Barn, Waterloo
The Chalet, Cedar Falls
The Woman's Shop, Spencer
KENTUCKY
Bacons, Louisville
Bycks, Louisville
Embry Co., Lexington
McAlpins, Lexington
Stewart's, Louisville
The Smart Shop, Pikeville
LOUISIANA
Godchaux's, New Orleans
Goudchaux's, Baton Rouge
Gus Kaplan, Alexandria
Gus Mayer, New Orleans
Harlow's, Baton Rouge
Mademoiselle, Opelousas
Muller's, Lake Charles
Palais Royal, Shreveport
Riff's, Lake Charles
The White House Lake Charles
MARYLAND
Hutzler's, Baltimore
Peskin's, Cumberland
Stewart's, Baltimore
We Fit Corset Shop Baltimore
MAINE
Bernie's Fashions, Portland
Jordan Marsh, South Portland
Lady Grace Corsetry, South Portland
Sterns Dept Store, Waterville
The Quality Shoppe, Biddeford
Ward Bros, Lewiston
MASSACHUSETTS
Albert Steiger, All Stores, Springfield
Alda's, Framingham
Ann August, All Stores, Northampton
Baylin's, Fitchburg
Bette Donald, Winchester
Blake's, All Stores, Springfield
David Lenti, Southbridge
Dorothe Ann Shop, Marblehead
Dorothy Dodd, Holyoke
Englands, Pittsfield
Forbes & Wallace, Auburn • Eastfield • Fairfield • Springfield
Hope Chest, Boston
Hurwitch Bros, Boston
Jordan Marsh, All Stores
Lady Grace Corsetry, Brookline
Mulberry Corners, Osterville
Nettie Greene, Belmont • Newton Centre
Peerless Co, Auburn • No Dartmouth
The Ivy Shop, Spencer
The Outlet Co., No Dartmouth
Wilsons, Greenfield
MICHIGAN
B Siegel Co., Detroit
Herpolsheimers, Muskegon
Jacobson's, Michigan
Milliken's, Traverse City
Steketee's, Grand Rapids
MINNESOTA
Brett's, Mankato
Butters Style Center, Willmar
C F Massey, Rochester
Chateau Fashions, Windom
Dayton's, All Stores
Elaine's, Thief River Falls
Fandel's, St Cloud
Fashion Garden, Hastings
Field-Schlick, All Stores
Frances Shoppe, Brainerd
MINNESOTA (Cont.)
Gandrud's, Golden Valley
Georgia's, Fairmont
Glenwear, Alexandria • Glenwood
Glass Block, All Stores, Duluth
H Choate & Co, Winona
Harold, Minneapolis
Haugland's, St Paul
Ina May's, Rochester
L J. Norby Co., Detroit Lakes
M & K, Duluth
Marvin Oreck, Edina
Milton's, Marshall
Mrs Cedric's, All Stores
Nygren's Apparel, Excelsior • Hopkins
O'Meara's, Bemidji • Fergus Falls
Oreck's, Duluth
Peacock Bra Bar, Edina
Perman's, Northfield
Powers, All Stores
Roberts, Rochester
Ruth Herrick, Wayzata
Sachs Bros, Hibbing
The Hutch, Montevideo
The Villager, St James
Thompson's, Benson • Mankato • Pipestone
Wahl's, Duluth
Young Quinlan, All Stores
MISSISSIPPI
Brumfield's, Pascagoula
De Loach's, Greenwood
Gayfer's, Biloxi • Jackson
Godchaux's, Biloxi
Jane-Nett's, Jackson
Kay's, Meridian
Mannequinn Shoppe, Greenville
Marks-Rothenberg, Meridian
McRae's, Greenville • Hattiesburg • Jackson • Meridian • Vicksburg
Powers Co, Clarksdale
Ruth's Columbus
MISSOURI
A F Neate Dry Goods Co., Columbus
Adler's, Kansas City
Blattner's, Jefferson City
Clarke's Good Clothes, Joplin
Einbenders, St Joseph
Famous Barr Co, St Louis
Farrars, Kansas City
Hall's Crown Center Kansas City
Harzfelds, Kansas City
Lillians Lingerie, Clayton
Newman's, Joplin • Springfield
Stix Baer & Fuller, Kansas City • St Louis
Swansons on the Plaza, Kansas City
Woolf Brothers, All Stores, Kansas City
MONTANA
Hart-Albin, Billings
NEBRASKA
Beverly's, Norfolk
Farris, Fremont
Hovland-Swanson, Grand Island • Lincoln
Schweser's, Columbus • Fremont • Grand Island • Hastings • Norfolk • North Platte
Topps, Omaha
NEVADA
Diamond's, Las Vegas
Weinstock's, Reno
NEW HAMPSHIRE
Currier's, Lebanon
Jordan Marsh, Bedford
Kimball's, Portsmouth
Lynch Co., Manchester
Towne & Country, Hanover
NEW JERSEY
Brook's, Summit
Edith's, Princeton
Epstein's, Livingston • Morristown
Florence Shop, Bergenfield
Marion & Rose, Jersey City
Reynolds, Hackettstown • Somerville • Toms River
Sealfon's Ridgewood
NEW MEXICO
Dillard's, Albuquerque
Kistler-Collister, Albuquerque
Rhodes, Albuquerque
Undercover Designs, Albuquerque
NEW YORK CITY AREA
Abraham & Straus, Brooklyn
B Altman & Co, & Branches
NEW YORK CITY AREA (Cont.)
Bloomingdales, New York & Branches
NEW YORK
Addis Co., Syracuse
B Forman, Rochester
Berger's, Buffalo
Denby's, All Stores, Menands
Dey Bros., Syracuse
Doyle Knower, Fayetteville • New Hartford
Drazens, Binghampton
Fiah's, All Stores, Albany
Fiah's, All Stores, Syracuse
Goldbergs, All Stores, Rome
Gorton Coy Co., Elmira
Hengerer's, Buffalo
Honigsbaums, Albany • Glens Falls
Imperial Co, Schenectady
Jenss, Niagara Falls
Luckey Platt Co, All Stores, Poughkeepsie
Sibley's, Rochester • Syracuse
Town & Tweed, Delmar
Up To Date Co., Poughkeepsie
Wallace Co., Kingston • Schenectady
NORTH CAROLINA
Bessies Bloomers, Gastonia
Brody's, Greenville
Coplon's, Charlotte
Ivey's, Charlotte
Ivey's of Raleigh, Raleigh
John Carroll Co., Asheville
Thalhimers, Durham • Greensboro • Raleigh • Winston-Salem
NORTH DAKOTA
A W Lucas, Bismarck
Black's, Fargo
Daylon's, Fargo
Herbst, Fargo
Norby's, Grand Forks
O J De Lendrecie Co, Fargo
Virginia Flora Shop, Fargo
OHIO
Carlisles, Ashtabula • Painesville
Halle's, Cleveland
Harts Boutique, Chagrin Falls • Shaker Heights
Higbee's, Cleveland
Kate & Mayme, Toledo
Lazarus, Columbus
M O'Neil Co, Akron
May Co, Cleveland
McAlpins, Cincinnati
Montaldo's, Columbus
Pogues, Cincinnati
Rike's, Dayton
Shillito's, Cincinnati
Solomon's Corset Shop, Youngstown
Stern & Mann, Canton
The Union, Columbus
OKLAHOMA
Clarke's Good Clothes, Oklahoma City • Tulsa
Hampton's, Oklahoma City
John A Brown Co, Oklahoma City • Tulsa
Lamberts, Enid
Renberg's, Tulsa
OREGON
Lipman's, Corvallis • Portland • Salem
Meier & Frank, Eugene • Portland • Salem
Nordstrom's, Portland
PENNSYLVANIA
Bergman's, Edwardsville
Bon Ton, York
Dolgonos Shape Shop, Philadelphia
Elaines, All Stores
Erie Dry Goods, Erie
Fowler, Dick & Walker, Wilkes-Barre
Horne's, Pittsburgh
Jack's, York
Kaufmann's, Pittsburgh
Pomeroys, Wilkes-Barre
Youth Center, Edwardsville
PUERTO RICO
A Arguelles & Co, Old San Juan
A Cuesta & Co., Inc, Old San Juan
Aida's, Aguadilla
Aida's Intimate Studio, Bayamon
Alamacenes Mi Tienda, Old San Juan
America's Boutique, Yauco
Armstrong's, Ponce
Boramar Boutique, Dorado
Carmen Chirino Boutique, Mayaguez Mall • Santurce
Casa De Modas Eva, Guanica
Casa Norma, Santurce
Casa Valdecilla, Ponce
Casa Zulma, San German
Cavalier, Inc., Santurce
Chica's Boutique, San Sebastian
Centro De Uniformes Nebur, Mayaguez
Chez Maurice Exclusive Boutique, Santurce
Delia's Boutique, Rio Piedras
Edith Tress, Santurce
Ellie Shop, Inc., Caribe Hilton Hotel
Emily Shop, Plaza Las Americas • Santurce
Estrella's Modas, Hato Rey
Helanie Fashions, Rio Piedras
La Dama Elegante, Mayaguez
La Esguina Famosa, Santurce
Lorena Boutique, Arroyo
Luis Guevara & Co., Inc., Puerto Nuevo
Mago's Boutique Ponce
Manin's Boutique, Isla Verde
PUERTO RICO (Cont.)
Maria Rosas Boutique, Humacao
Marily, Rio Grande
Marisol, Santurce
Michelle's, Santurce
Minin's Fashions, Fajardo
Nerida Boutique, Coamo
Novedades De Puerto Rico, Bayamon
Praxades Pla Boutique, Hato Rey
Salon De Trajes Rosa-Mari, Bayamon
The Dress Rack, Hato Rey
Tienda Ellas, Villa Prades
University Fashions Center, Rio Piedras
Velasco, Old San Juan • Plaza Las Americas • Rio Piedras
Young Elegants, Santurce
Young Set Lingeries, Centro Del Sur Shopping • Galerias Ponceñas
RHODE ISLAND
Jordan Marsh, Warwick Mall
McCarthys, Woonsocket
Peerless Co., All Stores, Providence
The Outlet Co., All Stores, Providence
SOUTH CAROLINA
Gallant-Belk, Anderson
Ivey's, Greenville
J B White Co., Columbia
Lady Limehouse, Orangeburg
Meyers-Arnold, Greenville
SOUTH DAKOTA
Blumenthal's, Rapid City
Fantles, Sioux Falls
The Carriage House, Vermillion
TENNESSEE
Cain Sloan, Nashville
Castner Knotts, Nashville
Goldsmith's, Memphis
Graces, Nashville
Gus Mayer, Memphis
Julius Lewis, Memphis
Kisber's, Jackson
Lovemans, Chattanooga
Proffitts, Alcoa
Rich Schwartz, Nashville
The Trousseau Shop, Memphis
Town & Campus, Martin
TEXAS
B J's Intimate Apparel, Houston
Battelstein's, Houston
Colbert's, Amarillo
Collin's, Tyler
Dillard's, Austin • Brownsville • Corpus Christi • San Antonio
Dunlaps, Lubbock
E M Scarbrough, Austin
Foley's, Houston
Frost Bros, San Antonio
Hachar's, Laredo
Hemphill Wells, Big Springs • Lubbock • San Angelo
Intimate Apparel, Lubbock
Joske's, Austin • San Antonio
Joske's, Beaumont • Houston
Lichenstein's, Corpus Christi
Leonard's, Fort Worth
Leon's, Victoria
Lester's, Bryan
Lingerie Fair, San Antonio
Lucilles, Midland
McClurkan's, Wichita Falls
Monnig's, Fort Worth
Ondria's, Richardson
Palais Royal, Houston
Polly Adam's, Laredo
Rhodes, El Paso • San Antonio
Sakowitz, Houston
Stripling's, Fort Worth
The Popular, El Paso
The White House, Beaumont
The White House, El Paso
UTAH
Z C M I, Salt Lake City
VERMONT
Bertha Church, Burlington • Montpelier
Dineens, Manchester
Lady Lynn Shop, Brattleboro
VIRGINIA
Miller-Rhoads, Richmond
Thalhimers, Richmond
WASHINGTON
Nordstrom's, Seattle • Tacoma • Yakima
The Crescent, Spokane
WEST VIRGINIA
Anderson Newcomb, Huntington
Brown's, Williamson
Embee's, Charleston
L S Good, Wheeling
Raymond's, Logan
Stone & Thomas, Charleston • Wheeling
The Diamond, Charleston • Parkersburg
The Princess Shop, Huntington
The Smart Shop, Huntington
WISCONSIN
Boston Store, Milwaukee
Boutique Fashions, Rice Lake
Christensen's, Oshkosh
Doerflinger's, La Crosse
Dreyer-Meyer, Milwaukee
Fantle's, La Crosse
Gimbel's, Milwaukee
H. C. Prange, All Stores
Oreck's, Superior
Pearl's House of Fashions, Ripon
Samuelson's, All Stores, Eau Claire
T. A. Chapman, Milwaukee

Fill out order form and mail to your Favorite Store listed. V-3
Attention: Fashion Sleepwear Dept.
Olga's YOUNG ROMANTICS long gowns feature fine nylon tricot and soft stretch laces of nylon and Lycra® spandex.
Please indicate quantity under size and circle colors desired.

STYLE	P	S	M	L	PRICE	COLORS
(left) #9612					23.00	Mint Mist, Blue Mist, Pink Mist, Lemonbrite
(center) #9609					16.00	Blue Mist, Pink Mist, Lemonbrite, Melon Mist
(right) #9620					19.00	Peachglo, Blueglo, Pinkglo, Sunglo

Add state and local taxes where applicable.
Check or Money Order ☐ Charge ☐ Chg. Acct. #_____
name _____
address _____
city _____ state _____ zip _____



The Olga Touch
with Stretch Lace:

A GENTLE HUG FOR YOUNG ROMANTICS

Who but Olga could create it? A whole collection of sleepwear to hold you in a sweet embrace all through the night! The secret is Olga's Secret Hug™. Stretch lace that shapes you softly...moves and stretches as you do for delicious comfort. Lace Top gown, 23.00. On-or-off the shoulder shift gown, 16.00. Shaped Empire gown, 19.00. All in silky, fine nylon tricot. For your most romantic moods.

behind every OLGA® there really is an Olga

See facing page for where-to-buy



Elizabeth Arden Salon

691 Fifth Avenue • PL 9-9400

VISIBLE DIFFERENCE DAY

To help you fully enjoy the "Day" without a care, we have listed your schedule below.

RICARDO HAIRSTYLE CONSULTATION on 10TH Floor

MISS ROGAN FACE TREATMENT on 8TH Floor

LUCILLE & SHAMPOO and RICARDO HAIRSTYLING on 10TH Floor

ROSALIE MANICURE on 10TH Floor

CONSTANTINE PERSONAL MAKE-UP and MAKE-UP LESSON on 10TH Floor

RICARDO HAIRSTYLE COMBOUT on 10TH Floor

If you would like to schedule another [illegible] on this one, please

© 1975 Elizabeth Arden

J.—

What a difference that day made... my very own "Visible Difference" DAY at the EA Salon. Wow!!!! Every bit of the do-good know-how they're famous for. And— I learned to do some of their make-up tricks myself (more about that when I see you!)

Felt so pampered and extra-pretty I thought I deserved that delicious lace-trimmed chiffon dress by Oscar de la Renta. "Poetic" was Rick's word when he saw it last night! (He also remarked on my skin's "candlelight glow"— but you and I know it's that see-sational "Visible Difference" Refining Moisture Creme. I've been using it for a month now... and vive la différence!) See you soon.

L.

Elizabeth Arden Salon

BEVERLY HILLS CHEVY CHASE CHICAGO CORAL GABLES

Vogue By Francesco Waldner

HORO-SCOPE

From March 1 through March 31

IF YOU WERE BORN WHEN THE SUN WAS IN PISCES: Things continue to go well, and past efforts begin to pay off. A promotion is possible. Help comes from important people and business contacts. Until September, a positive Saturn influence stabilizes your life and creates the basis for future events. Positive times for your activities: April and May, July 1st–August 15th, and the end of October to the end of November. Avoid instability in your emotional life. Enjoy new encounters in travel. Your best periods: March 20th–April 13th, May 10th–June 6th, and the final months of the year.

Aries MARCH 21—APRIL 20

The month begins well; you are busy and filled with energy and ideas. Develop relationships and new projects now that will bring satisfaction or financial rewards. Your finances improve, but beware of difficulties on the 1st and 6th—8th. On the 4th, 5th, 9th, and 10th, you will hear interesting news. Around the 20th, Jupiter brings added fortune. Be patient and keep your initiative. Take a chance on the 19th or 20th. The 23rd and 24th will be good days in your emotional life; the 21st, 22nd, and 27th—28th are less favorable. **My advice:** Be diplomatic with family and older people. You have good ideas; bring them to others' attention.

Taurus APRIL 21—MAY 20

Difficulties arise the first part of the month, but you will overcome them. The 2nd—3rd require patience and understanding; stay flexible and keep your temper. You may meet with injustice and hostility on the 9th and 10th. The 6th—8th, 11th—13th, and after the 20th are good for romance. Happy solutions on the 21st and 22nd; but control impulsive urges on the 23rd and 24th. You may disagree with one you love on the 29th and 30th; try to see his view. Discuss an important matter on the 25th and 26th. **My advice:** Guard your health, don't overtax your strength. Have caution if traveling.

Gemini MAY 21—JUNE 21

A successful time, with brilliant ideas and recognition from others. A plan will soon bring added income. The 1st is a good day for romance; the 9th—10th are good for all things. Meeting with friends on the 14th and 15th brings an important new acquaintance. An unexpected event on the 23rd or 24th leads to happy hours on the 27th or 28th. You may have the opportunity to travel. Be careful what you say, as gossip spreads easily. The 25th, 26th, and 31st can cause trouble with those near you. **My advice:** A good period to meet an influential person. Make your best effort for success.

Cancer JUNE 22—JULY 22

Jupiter helps settle finances and business affairs; don't worry if things progress slowly. Avoid friction with associates on the 1st, 14th, and 15th. Finish important tasks and enter into transactions wisely. Your emotional life brightens from the 16th or 17th, bringing you the chance to clear up misunderstandings. Love reigns, with joyful days on the 25th, 26th, 29th, and 30th. Rely on your intuitions. **My advice:** Make use of promising days—the 2nd, 3rd, and 11th—13th—for important appointments. Be reasonable, and beware of arguments on the 27th and 28th.

Leo JULY 23—AUGUST 23

Guard against impulsive acts or hasty words, and cooperate with colleagues on the 2nd, 3rd, 9th, and 10th. Happy hours with a loved one on the 4th, 5th, 14th, and 15th strengthen your relationship. Your personality and charm bring success. New financial opportunities will develop; curb your expenses and generosity. A change or transfer is likely; keep in touch with important people who may be of help. Good Moon aspects help those in love on the 19th, 20th, 27th, 28th, and 31st. **My advice:** Take care when driving. You need all possible health and vitality this month; have a checkup.

(Continued on page 82)

Your own best look is what it's all about!

Elizabeth Arden Salon

FORT LAUDERDALE NEW YORK PALM BEACH PHOENIX SAN FRANCISCO SOUTHAMPTON SURFSIDE WASHINGTON, D.C.

Give your hair deep-down conditioning with Wella Kolestral.



A 30-minute treatment once a month will make your hair stronger, shinier and healthier than ever.

If you want *real* conditioning for your hair, you need Wella Kolestral. It conditions as no creme rinse or instant conditioner ever can, no matter how often you use them.

That's because Wella Kolestral strengthens each hair from the inside out. It actually penetrates the damaged hair, fills in porosity and protects against further damage, all in one 30-minute application.

You'll see a dramatic improvement after your very first treatment. And you can use it for just a few minutes after each shampoo to *keep* your hair radiantly beautiful.

So give your hair the deep-down conditioner that beautifies from the inside out.

If you want *real* conditioning, anything but a Wella Kolestral treatment is just wishful thinking.

WELLA®

KOLESTRAL
the true conditioning treatment for hair and scalp

©1975 The Wella Corp.

Vogue Horoscope

CONTINUED FROM PAGE 80

Virgo AUGUST 24—SEPTEMBER 23

Be wary, and guard against mistakes on the 4th or 5th from which others might profit; the general situation will soon be normal if you have not acted rashly. A bad Mercury aspect can lead to judging another unfairly. Avoid sharp words on the 19th or 20th; no one is against you. Best days are the 16th, 17th, 29th, and 30th; the 21st and 22nd are good times to discuss important matters. Business and finances will soon improve. Good days for love and friendship are the 2nd, 3rd, and 6th—8th. **My advice:** Follow your instincts and enjoy your privacy. Don't worry about needless details.

Libra SEPTEMBER 24—OCTOBER 23

Be quick to seize unexpected opportunities. You need sound advice, but guard against discussing plans with relatives who may not approve of your ideas. Be cautious in risking money you may need later for a profitable business affair. You are prime for success, and life brings much satisfaction. Days favorable for all undertakings are the 9th and 10th; for private matters, the 4th and 5th. Delightful times on the 19th and 20th. Make the most of a surprising proposal on the 23rd or 24th. **My advice:** Have patience on the 6th—8th and 14th—15th, if Venus causes friction in your love life.

Scorpio OCTOBER 24—NOVEMBER 22

Jupiter aids business and financial affairs, but there are obstacles to other plans. Be diplomatic, but trust only yourself. Peaceful times in your emotional life are the 6th—8th and 11th—13th; you could have complications on the 16th, 17th, 23rd, and 24th. You may be acting without regard for your loved one. Good days for travel and appointments are the 21st and 22nd. You will have to deal with a remarkable person and must be at your best. Be receptive to friends' ideas on the 25th and 26th. **My advice:** Be more tolerant. Clear up a misunderstanding, and use your contacts well.

Sagittarius NOVEMBER 23—DECEMBER 21

Your entire situation improves. A favorable Mercury influence brings new proposals, successful ideas for improvement, and the solution to problems that come up on the 11th—13th. Get ready for new tasks, and be down to earth. A chance for travel and relaxation. Make the most of positive days on the 1st, 9th, and 10th. Finances improve, but be careful when discussing matters on the 26th—27th. Pleasant events occur on the 23rd—24th. **My advice:** Enjoy happy times with the one you love on the 14th—15th. You could make a good leader, but don't overextend yourself.

Capricorn DECEMBER 22—JANUARY 20

Don't mix business and pleasure. There's tension in professional or financial matters; but relax, as the second half of the month brings the solution. Be tolerant on the 1st, 14th, and 15th; much depends on your flexibility. Positive days are the 2nd, 3rd, and 11th—13th. Happy times on the 16th and 17th, and the possibility of deepening your relationship on the 25th and 26th. Love is again the center of your life. Good news through friends on the 29th or 30th. Important communications. **My advice:** Don't make any major decisions until the month is over. Be optimistic.

Aquarius JANUARY 21—FEBRUARY 18

A propitious time. Put all your energies into a project that will bring great success. Be enterprising; things happen quickly, and you are filled with brilliant ideas. Delightful days for love and friendship are the 1st, 4th, 5th, 14th, and 15th. Control your temper if things don't go your way on the 16th, 17th, 23rd, and 24th. The financial outlook is bright. Make use of favorable days on the 19th, 20th, 27th, and 28th. **My advice:** Don't exaggerate or act impulsively on the 2nd, 3rd, 9th, and 10th. Watch your health, as you may be wearing yourself too thin.

Pisces FEBRUARY 19—MARCH 20

Consider long-term plans, possibilities for investment, or questions concerning your home. You will be able to realize a cherished plan. Keep active. Travel provides possibilities for a valuable new relationship. Calm, happy days on the 2nd, 3rd, and 6th—8th provide needed serenity. A setback on the 19th or 20th ends in outstanding success on the 29th—30th. Listen to an older friend's advice on the 21st or 22nd. Small upsets on the 25th and 26th will quickly pass. Good days for shopping, dates, sending letters are the 16th and 17th. **My advice:** Be determined, and you will succeed.

PROMISING NEW VAUDEVILLIANS.

Have seen the act of Carter and Carter at the Star Theatre. Hilarious! At one point "Peaches" Carter lights up a cigarette and Stanley Carter puts it out with a seltzer bottle. Loved him; hated her.



One of t... ...ture t... t...

MORGAN PAYS

N
26.—
of Pl
nour
quir
osir
fin
kinc
a fir
T
a proc
the n



You've come a long way, baby.

VIRGINIA SLIMS

With rich Virginia flavor women like.



Fashions: Adolfo

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Regular: 16 mg. "tar," 1.0 mg. nicotine—Menthol: 15 mg. "tar," 1.0 mg. nicotine av. per cigarette, FTC Report Oct. '74





You'll enjoy every course at The Cloister.

Fourteen perfect Teniko courts, 36 spectacular holes of golf, unspoiled five-mile beach, gracious amenities and superb full-course dining. All are included at $111 per person double for 4 days, 3 nights, plus gratuities (except from March 15 to June 1). Write or call The Cloister Hotel, Sea Island, Ga. 31561 (912-638-3611). Out-state call toll-free 800-841-3223.



Destination: Vieux Carre? Consider . . .

In the heart of New Orleans, the charm and elegance of rich French and Creole influences are captured. From the fountained courtyard, to the splendid surroundings, even the most discriminating guests find their every need anticipated.

Every room, every suite at the Saint Louis was designed with care, so one does more than sleep . . . one lives. And "living" at the Saint Louis is the ultimate. The destination of the discerning . . .

The Saint Louis

730 Rue Bienville,
New Orleans, Louisiana

(504) 581-7300 Cable: LOUISIX
Toll Free Am Ex Space Bank
800/AE8-5000
Member, Distinguished Hotels of the World

By Despina Messinesi

WHERE THE BREATHING IS EASY

California's high desert: brilliant air and warm tule-root baths, quick restorers at sports-spa Murrieta Hot Springs

"No matter what you're doing—anything from tennis, riding, or swimming to just doing nothing—you feel you must simply stop to enjoy a deep breath of the eucalyptus-scented sunshine air." This report comes from Murrieta Hot Springs, a new resort in Southern California on a site enjoyed by Indians, padres, and soldiers as long ago as the late seventeen hundreds for its healing hot springs.



Guest rooms: balconies at lakeside

Framed by snowed mountains gleaming diamond-bright under a perfect sky, Murrieta Hot Springs Resort–Hotel–Country Club–Spa spreads across high desert country about thirteen-hundred feet above the Pacific Ocean, thirty miles away. Huge globes of tumbleweed roll across bare plains; cattle drowse in fields. Groves of steely grey olive trees contrast with the glittering green leaves of loaded orange trees.

The all-year Murrieta resort blends so skillfully into the gentle rise and fall of the land that it looks as though it had grown there. After the porter's check-in lodge (manned around the clock), the road opens into a Spanish-y plaza. Here, in a cluster of buildings, are the hotel lobby, reception desk, several restaurants and bars, a movie theater, nightclub, and card room.

Circling a large lake—noisy with quacking ducks and snobbish swans gliding across the reflections of weeping willows—a palm-edged road leads to cheerful guest rooms in two-story spans of balconied buildings, each with about twenty-five rooms or more.

You can choose an active life or an idle one at Murrieta. But once guests—meaning men as well as women—find themselves facing the wide range of sports and spa facilities, they almost always give in to that human impulse (secret craving) for self-improvement and go all out on a marvelous exercise-and-health spree.

Tennis, golf, ride the range

Murrieta is dream tennis territory. It has everything going for it, beginning with a top tennis program directed by two Australian champions, Rod Laver and Roy Emerson; perfect tennis weather; fourteen courts; and, only a lob away, soothing mineral baths for unkinking.

This spring, the Laver/Emerson tennis series runs from March 23 to June 21. Players may sign up for a six-day session with thirty-three hours of intense instruction, or for a three-day program and fifteen hours of training. During lunch, a private affair for the tennis gang, students are shown videotapes of the morning clinic, an instructive but sometimes shattering experience.

In between the spring and autumn Laver/Emerson Tennis Clinics, Pat Puccinelli, the tow-headed, Laver/Emerson-trained resident pro, teaches their top-notch techniques. (Half-hour private lessons are $10; for two, $12.) It's bang, bang, bing on the courts all day and into the night—on lighted courts—not only by guests staying at the resort but by people living up and down along the West Coast. (In California, what's a ninety-mile drive for a good game of tennis?)

Robert Trent Jones designed Murrieta's new beautiful-to-look-at eighteen-hole golf course. You feel on top of the world breathing deeply and standing on the porch of the pro shop overlooking the green links, sharply defined in the toast-brown rolling country studded with olive trees. It's a hard-to-play course, with hidden greens guarded by lakes and sand traps.

Own your own desert sports-spot

Spaced out around the golf course stand low groupings of luxurious condominium apartments planned for people who would like to own a small country place convenient to sports but without heavy householder responsibilities. The hotel, tennis, spa, pools, shops are a spin away.

Riding is a natural in this Western landscape, and Murrieta keeps its own stable of horses, near the hotel's main gate. Every Sunday afternoon, there is a rodeo—complete with popcorn, bleached wooden bleachers, and a fuzzy loudspeaker system—a few miles down the road.

A not-to-be-missed excursion, ten minutes by car from Murrieta, is Temecula, a small town named after the Indian tribe who were the first hot-springs bathers here. The handful of buildings—strawberry-pink or weathered shingles, with covered sidewalks and dirt roads—looks like a Western movie set and was, in fact, used just that way in a recent television series. Here, in addition to a bank, you find a couple of secondhand shops stocked with old sewing machines and attic clutter and a brand-new candy store selling delicious, homemade pecan brittle and corn nuggets.

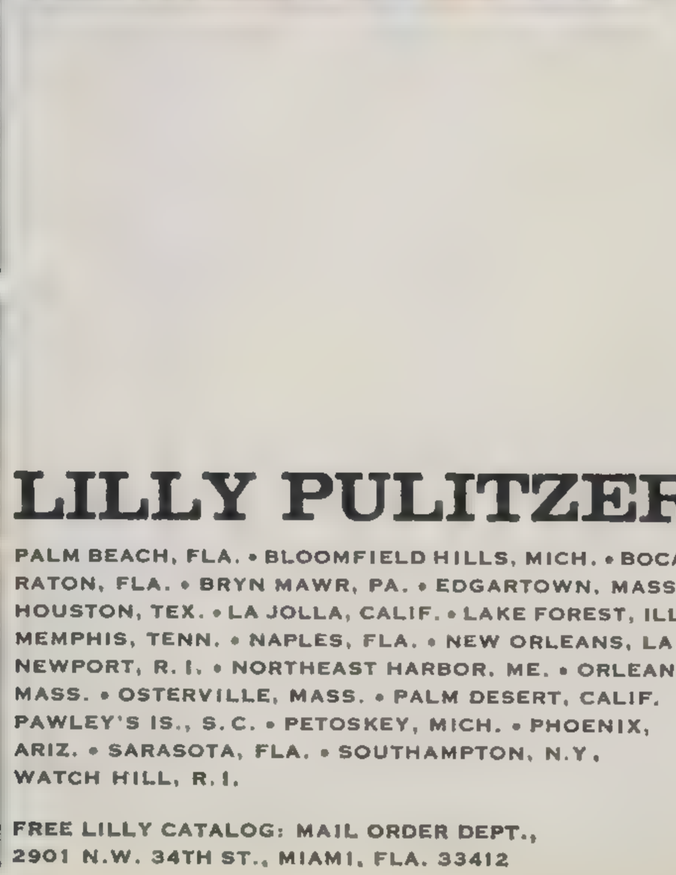
Make yourself new

The Spa at Murrieta Hot Springs is a take-it-or-leave-it facility. Without enrolling in a spa routine, guests may make appointments for a hot tule-root bath, hot mineral bath, massage, sauna, facial, shampoo, and professional makeup at the Eve of Roma salon—to name just some of the goodies. You certainly *do* drink the mineral water from the Spanish well. And, of course, there is swimming in the lovely, blue-tiled Olympic-sized pool, exercise or volleyball in the shallower pool, and relaxing lolling in the enormous outdoor mineral whirlpool.

The health center—including

(Continued on page 86)





Lilly follows the sun to Bermuda

Elbow Beach Surf Club

Think of a perfect vacation spot and you think of Elbow Beach...and a suitcase full of your favorite Lillys to see you through those active days and nonstop nights. There's golf, tennis, sailing, cycling. In an unspoiled oceanside setting where you can walk along a breath-taking beach or play by the olympic-sized pool. And when the sun disappears, the pace quickens with exciting island entertainment, cozy nightclubs and gourmet dining. In a word...unforgettable. To make it even more memorable, Lilly's specially designed prints which capture the upbeat tempo of the island.

LILLY PULITZER

PALM BEACH, FLA. • BLOOMFIELD HILLS, MICH. • BOCA RATON, FLA. • BRYN MAWR, PA. • EDGARTOWN, MASS. HOUSTON, TEX. • LA JOLLA, CALIF. • LAKE FOREST, ILL. MEMPHIS, TENN. • NAPLES, FLA. • NEW ORLEANS, LA. NEWPORT, R. I. • NORTHEAST HARBOR, ME. • ORLEANS, MASS. • OSTERVILLE, MASS. • PALM DESERT, CALIF. PAWLEY'S IS., S. C. • PETOSKEY, MICH. • PHOENIX, ARIZ. • SARASOTA, FLA. • SOUTHAMPTON, N.Y. WATCH HILL, R. I.

FREE LILLY CATALOG: MAIL ORDER DEPT., 2901 N.W. 34TH ST., MIAMI, FLA. 33412

LA TOC
A simple place for complex people.



For the very few who are very fortunate there is La Toc. A perfect resort, surrounded by the unspoiled Caribbean island of St. Lucia. Hotel La Toc and La Toc Villas have all the luxuries you expect and all the seclusion you've always sought. Your travel agent can give you more information, or, you may phone La Toc Reservations (212) 983-2510 and ask for Ms. Valentino or write Cunard Resorts, 555 Fifth Ave., New York, New York 10017.



Mount Vernon, Monticello, the Skyline Drive, Virginia Beach, Appomattox, Jamestown, Williamsburg, and Yorktown

Whatever you love, it's all right here together in Virginia. For more fun, more vacation—more America—to the mile. For a free copy of our 36-page color vacation guide, visit, write or call

VIRGINIA STATE TRAVEL SERVICE
Dept. 2022, 11 Rockefeller Plaza, New York 10 20, phone (212) 245-3080
Dept. 2022, 6 North Sixth St., Richmond 23219, phone (804) 770-4484
Dept. 2022, 906 17th St., N. W., Washington 20006, phone (202) 293-5350.

VIRGINIA IS FOR LOVERS.



THE OTHER STATUS SYMBOL

That special little spring fur that sets you apart is the Russian shirt jacket done in Swakara broadtail lamb from South West Africa. The luxurious, flat fur that lets you and women like you create your very own status symbol..

swakara®
THE BEAUTIFUL ALTERNATIVE.

Swakara Fur Information Bureau, 575 Madison Ave., N.Y., N.Y. 10022. Tel. (212) PL 5-2130.

Vogue Travel

CONTINUED FROM PAGE 84

the little white shack of Eve of Roma, the makeup establishment; the beauty salon; spas (for men and women); the tule-root bath house—is a small world of Spanish-y white, arcaded, tile-trimmed buildings along a brick walk with swimming pools sparkling in terraced lawns.

Singular health plan

A small energetic Englishwoman, Pat Dixon, runs the Murrieta Spa and sets up the programs and diets. After being measured and weighed in, each person follows his or her daily workout—muscle toning, loss of pounds and inches, or just inches—and diet.

After a seven-thirty-in-the-morning jog through the hills and a low-calorie breakfast, each spa



Exerciser-in-chief Pat Dixon, spa's whirlpool in the sun

recruit goes on her own do-good-to-yourself program, a sort of ego trip. Every day includes several sessions in the Spa's thickly carpeted exercise room, walled with mirrors and a ballet barre. There, Pat Dixon, usually wearing a brown leotard with gold snake belt, leads the exercises, done to music. Between the one-two-threes, Pat keeps up a witty commentary in her crisp English accent: "Pull that tummy in; do your exercises neatly; now, a little Tahitian bit; push and push for that lower back; just give it that little extra something; okay, turtles, go."

Under a blue sky and warm sun, water exercises in a shallow pool are such fun you hardly feel them, which is the idea. Dressed in the Spa's pink, green, yellow, and blue terry robes, the exercisers crossing the lawn to the pool look from a distance like tropical birds; and Pat Dixon, pulling a huge net filled with rubber balls used for exercises, resembles a fisherman hauling a rich catch.

For Spa treats, there are the varied types of baths. Fancy stepping into a warm mineral-water tub, sinking ankle-deep into a bed of squashy tule roots, and reclining there while the attendant covers your whole body with tule. In no time, you feel the wet heat penetrating bone-deep. You perspire; the attendant wipes off your forehead, gives you mineral water to drink. After you've had a good soak, she showers off the tule roots and then you step into an adjoining whirlpool tub of mineral water. Indescribable bliss. The body feels light, the aches and tightness seem to wash away. When the timer rings, reluctantly you step out, and, wrapped in sheets, stretch out on a bed to rest. Your body radiates heat, you are aware of every inch of it. You seem to be floating.

Massage and beauty treatments are the tranquilizers at the end of the day. The facial and treatment with booties and mittens is so relaxing you remember only the first few minutes of the total sixty. The operator begins by massaging each foot with honey and almond oil, then slips over it a plastic sock and over that a pink quilted boot that is electrically warmed. Each hand after the same manipulation is slipped into an electrified pink mitten.

After that, you feel butterfly fingers gently applying and removing creams—all Eve of Roma products—over your face, neck, shoulders, top of the arms, and even over your lips. Cozy under a yellow blanket, in a yellow and orange booth—you've reached Nirvana.

How to diet without cheating

To complete their health regimens, guests thrive on a diet of 850 calories a day, with food prepared by a gourmet chef and served in a special dining room. The salt-free food tastes so good and looks so appetizing, you aren't tempted to cheat. Why would you, when a fabulous Angel Lime Pie has only sixty-five calories?

On weekends, Murrieta adds new night pleasures. A bar, restaurant, and nightclub, dark all week, are open then until late late for dancing, good steak and wine, plus live entertainment. In the daytime, sun, sports, and spa life go on. ▽

For further information on Murrieta Hot Springs Resort–Hotel–Country Club–Spa, write Vogue Travel, Department MH, Box 3374, Grand Central Station, New York, N.Y. 10017.

Celebrate Hawaii Family style.



United's Hawaii Condominium Vacations give you the comfort and economy of your own home in the Islands.

Imagine your own bit of privacy in paradise. A beautifully furnished home or apartment by the beach. Big bedrooms. Bar. Maid service. A fully equipped kitchen. Maybe a rental car with unlimited mileage waiting outside the door.

United's got it for you with a Hawaii condominium vacation.

The condominiums are conveniently located near golf, tennis, restaurants, shopping and entertainment. And that beach can be on Oahu, Hawaii, Maui or Kauai.

Imagine how your family or group of friends will save with a condominium vacation. And all for a price as low as $10 a night, per person, for 4 people, including tax.

Now stop imagining. Send for United's Privacy in Paradise brochure. Or see your Travel Agent. And celebrate Hawaii in the spirit of Friendship. United's condominium vacations.

1009-0300

United Airlines, Dept. 53
Box 1766, Peoria, Ill. 61601

Please send me your free "Privacy in Paradise" Tour brochure (FO 803)

Mr./Mrs./Miss_____

Address_____

City_____

State_____ Zip_____

My Travel Agent_____

The friendly skies of your land.

UNITED AIRLINES

HEALTH

Latest in the IUD dust-up . . . vitamins on the cancer front . . . young women whose hearts may fail them . . . and a word or two on talking to your doctor about pain

CONTRACEPTION: THE CONS AND PROS

When sale of the highly popular shield-type intrauterine device was suspended from use last June and when, in December, the Food and Drug Administration restored it to the market to be prescribed and inserted by physicians, many women still wondered whether the IUD was too risk-ridden; others feared even more the use of oral contraceptives, which are associated with clotting disorders.

Even though an expert committee had recommended continuing the ban on the intrauterine shield until more is known about its effects, and even though the Planned Parenthood Federation of America declined to resume use of the device in its own clinics, the Government has decided that continued use of the device will be necessary in order to get the answers only large-scale experience can give; and putting the shield back into use with more watchful medical supervision than ever before was the chosen way.

Here are some things that Dr. Alexander M. Schmidt, Commissioner of Food and Drugs, wants to say to women about IUD's:

- The IUD is a safe, effective means of contraception and compares favorably with the Pill. "In my opinion," said Dr. Schmidt, "the IUD is safer than the Pill."
- If you are using the shield-type IUD without problems, you are advised to continue using it.
- But should you suspect you have become pregnant while using an IUD, see your doctor immediately. Doctors are advised to remove the device when the woman decides to continue the pregnancy. When it is impossible to remove the IUD safely, a therapeutic abortion may be indicated for some women.

Shield-type intrauterine devices are now prescribed and inserted under a registry and follow-up plan, with doctors keeping detailed records for all women newly fitted with the shield IUD. One helpful change has been made in the design of this device; its string, or tail, now is a single, impenetrable filament. The earlier braided string was suspected of harboring bacteria.

Manufacturers of the other two major forms of IUD's—the loop and the coil—also expect to look closely at the data on thousands of women wearing IUD's, to study the devices' safety and effectiveness.

VITAMIN A AS A CANCER-FIGHTER

Scientists probing cell-level events searching for a key to cancer are now following up a special set of clues. Several substances related to vitamin A may interfere with the development of malignancy within cells, may protect against carcinogens (the cancer-causing agents), and may slow down the growth of tumors that already exist. But—warn research leaders of the National Cancer Institute, major medical centers, and Hoffman-LaRoche, Inc., cosponsors of a recent workshop on vitamin A—popping down more vitamin-A pills is not the answer; in fact, taking too much vitamin A can be dangerous. Vitamin A is toxic in amounts only slightly higher than the recommended daily allowance, so keep your intake within the suggested range. The best way: eat A-rich foods every day; stress the deep-yellow and deep-green vegetables.

A LOOK AT SOME UNWANTED CURVES

Scoliosis, a sidewise curvature of the spine that usually appears in adolescence, is estimated to affect thousands of people—its cause unknown, its prevalence eight times higher in girls than in boys. Often so mild no treatment is given, the disease when more severe can be helped greatly by medical skill. Nine years ago a group of orthopedic surgeons formed the Scoliosis Research Society. Through their efforts, knowledge is growing on the sources of scoliosis (it tends to run in families); on the best treatment methods (sometimes spinal fusion surgery is needed); on combinations of treatment (bracing plus exercises helps other patients); and on improved diagnosis (sometimes doctors have failed to detect the condition). Exercise alone, say the scoliosis doctors, will not stop a progressing curvature. More data on spinal curvature problems will be sent you when you write to the Scoliosis Research Society, Suite 800, 430 North Michigan Avenue, Chicago, Illinois, 60611.

BLOOD IS FOR GIVING

Taking shape in America, an all-volunteer system for blood donation like that used in England, where blood cannot be bought or sold but is given and received. This spring, in Washington, D.C., the first official convention of the American Blood Commission unveils its program making blood truly free. John J. Corson, Ph.D., chairman of the ad hoc committee that gave months of effort to create the commission, said the all-volunteer system is necessary to control problems of waste of human blood, of competition for commercial blood supplies, of needless cost, of transmission of infection such as hepatitis through purchased blood.

HEART ATTACKS THAT STRIKE YOUNG WOMEN

It is medically recognized that women of childbearing age are less susceptible to coronary heart disease than are men or postmenopausal women; but such attacks do occur. Dr. H. Jurgen Engel and research colleagues at St. Thomas Hospital in Nashville, Tennessee, set out to identify factors in high-risk women, in order to find which medical hazards might be changed to improve the odds against heart attack. Their study group, twenty-one women forty years old or younger, all had advanced coronary atherosclerosis—diseased blood vessels. In the *Journal of the American Medical Association,* the research team reported factors these young women with heart disease held strikingly in common. Most important item: a history of family members with myocardial infarctions, high blood pressure, or diabetes. Fully 95 percent of patients had this risk factor. More than half of the patients themselves had elevated blood cholesterol. More than half had high blood pressure; and a similar proportion had diabetic conditions. Over three-quarters of the patients were heavy smokers, averaging more than a pack of cigarettes a day for more than ten years. Altogether, Dr. Engel reported, 86 percent of women with early coronary artery disease had three out of five of the major risk factors. Regular medical checkups are the best way to discover such hazards and to get help in correcting them.

PAIN: IS YOUR DOCTOR LISTENING?

Never be afraid to "bother" your doctor about a pain. This is the advice of Dr. Kathleen Foley, a neurologist who has been made "Pain Coordinator" at New York City's Memorial Sloan-Kettering Cancer Center. Dr. Foley emphasized that no one should be considered "hysterical" for complaining of pain, even if a physical cause is not readily apparent, or even if the cause proves to be psychosomatic. Any doctor who seems to be "turned off" because a patient has a number of seemingly minor complaints may no longer be an objective observer. This is the doctor's problem not the patient's; and, in such cases, Dr. Foley recommends finding another doctor.



Otto Stupakoff

Très Lanvin.
How else do you describe a certain «timeless» look?

Lanvin, 22 Fg St-Honoré, Paris



*Du Pont registered trademark

Why shouldn't you wear diamonds on the cuff?

A diamond is for now.

Your jeweler can show you many exciting diamond pieces starting as low as $200.



THE SILVER MARTINI.
FOR PEOPLE WHO WANT A SILVER LINING WITHOUT THE CLOUD.

SMIRNOFF SILVER. NINETY POINT FOUR PROOF. SMIRNOFF LEAVES YOU BREATHLESS®

SMIRNOFF SILVER® VODKA. 90 4 PROOF DISTILLED FROM GRAIN. STE. PIERRE SMIRNOFF FLS. (DIV OF HEUBLEIN, INC) HARTFORD, CONN

VOGUE BOUTIQUE

THE UNIFORM STORY

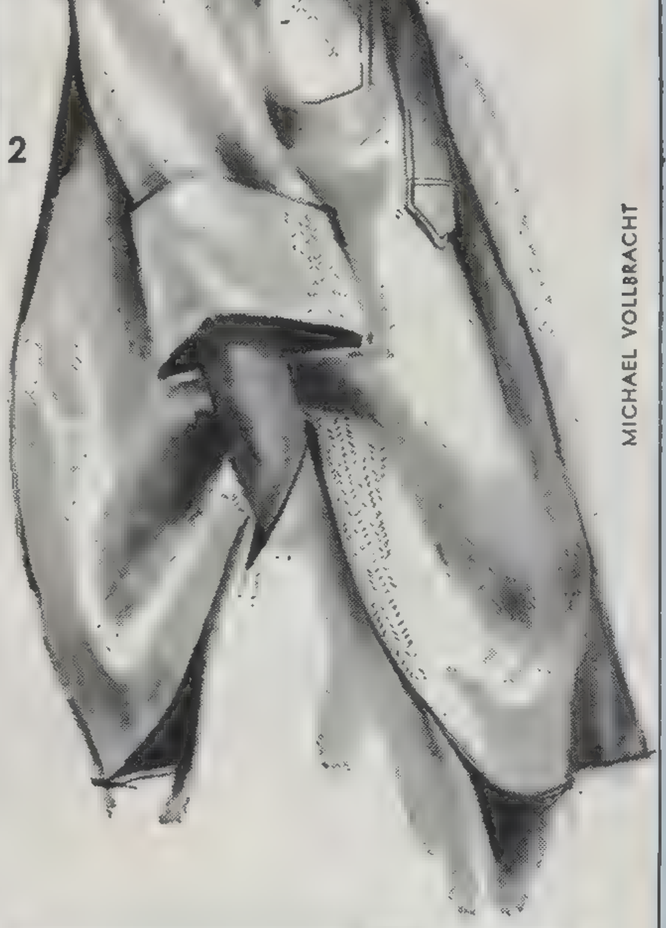
What's sexier, easier to wear, and more plainly chic than a uniform!!! Here, some "uniforms" to collect with an eye on summer. . . .



1. La Samaritaine in New York: Beige herringbone heavy cotton French butcher's smock . . . the best big top around! $36. Available at Sermoneta, 740 Madison Ave., N.Y.C.

2. London find: British military sweater. Ribbed khaki wool, with elbow and shoulder patches of matching "Jeep green" canvas. About $15. At United Service Supply Co., 58/60 Charing Cross Road, London WC2.

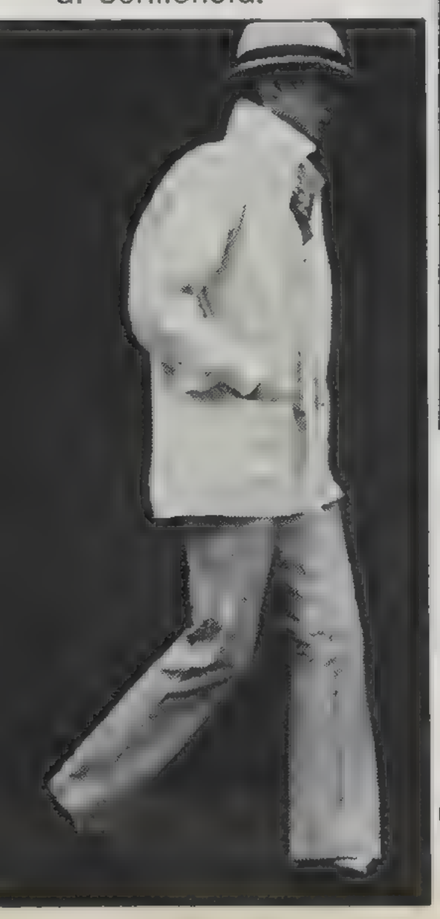
3. To have: Natural muslin Mexican worker's shirt, pleated front, and pocketed; $11. At Mexican Art Annex, 23 West 56th St., N.Y.C. Worn with La Samaritaine butcher's pants, $28. Available in New York at Sermoneta.



MICHAEL VOLLBRACHT



4. Super find! U.S. Army trench coat . . . khaki green, double-breasted, mid-calf length; $5.95. (They're used—try them on . . . some are better than others!) At Weiss and Mahoney, 142 Fifth Ave., N.Y.C.



BARBARA BERSELL

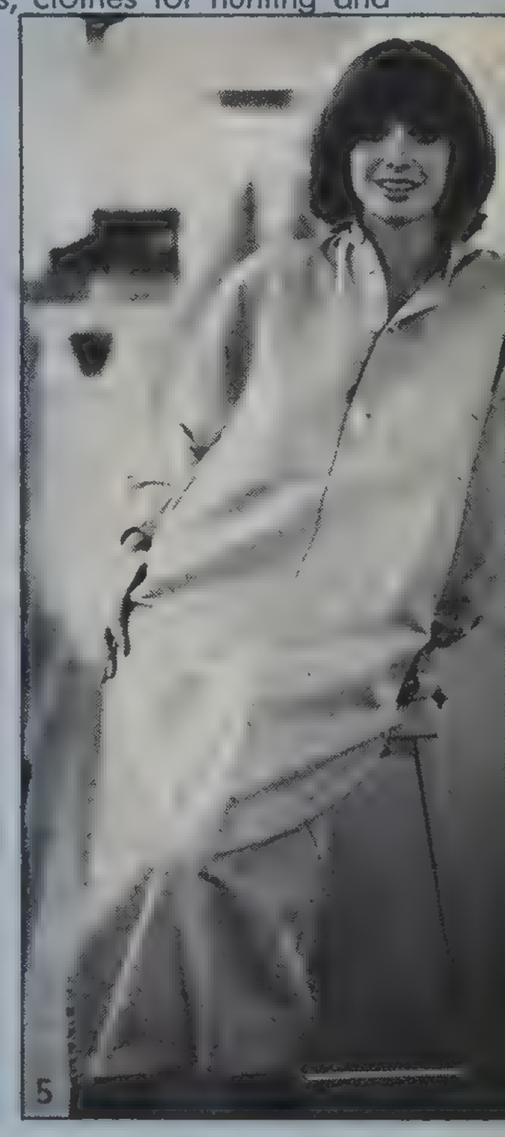
3

The Shopping Place!



La Samaritaine, Paris: From its roof-terrace overlooking the Seine, one has the most spectacular view of Paris!

PARIS: THE DISCOVERY OF DISCOVERIES: LA SAMARITAINE, 75 rue de Rivoli. The long-famous (since 1870) Paris department store for EVERYTHING—four buildings filled with "you name it" for house, garden, office, camping, sports, etc. And if they don't have it—they will find it! VOGUE FIND: store #2, 2nd floor—for a trove of every kind of work clothes from nurses' uniforms to dentists' blouses, gardeners' smocks, meat vendors' coats, coal men's suits, house painters' overalls, waiters' jackets, clothes for hunting and fishing, etc. Everything, in short, for professional head-to-toe dressing. THE FASCINATING THING: these clothes have remained unchanged for over 100 years! Recently, La Samaritaine has become the shopping place for smart and very savvy "civilians." The point: attractive, easy, and surprisingly fashionable (they're classically simple, terribly good-looking looks!), and the best part . . . inexpensive! Interestingly, synthetic fabrics are rarely used—one finds cotton and linen and mixtures of these the rule—which adds immensely to their charm! ! ! One could spend days foraging for discoveries (super plaid cotton squares that knot perfectly around the neck; webbing belts that are all one wants for summer khaki trousers; canvas hunting raincoats; old-fashioned undershirts—dreams of summer T-shirts!). Endless things. . . . Here, some civilian best-sellers:



5

5. SCULPTOR'S SMOCK (elongated this year to smock-dress length), in écru cotton and linen, back-pleated, drop shoulder, sleeves to roll—long enough to blouse and belt. The big seller in a spring of big cotton dresses!! $26. . . .



7



8

6. NUN'S APRON, in shiny black cotton (double width) gathered onto a long ribbon—to side-wrap over bikinis! $15. . . .



6

7. COAL DELIVERER'S OUTFIT: Black polished cotton; narrow straight trousers; slightly large, straight "shirt-easy" jacket—the best summer city look! Pants, about $21; jacket, about $25. Green canvas hunting bag (from the Hunting and Fishing Department), about $20. Plain cotton handkerchief, $4. . . .

8. HOUSE PAINTER'S JACKET AND BUTCHER'S CHECKED PANTS: Best country look! Jacket: heavy white cotton toile, herringbone weave; $20. Narrow blue-and-white checked cotton pants (to roll!); $12. (Barmen, cooks, and butchers wear these!)

NANCY MORAN

Why the rich look different from you and me.



There is a polished glow certain women possess that goes beyond expensive clothing or the confidence born of wealth.

Rather, it speaks of pride and relentlessly disciplined care.

Nowhere is this more evident than in their skin. Seemingly ageless and certainly radiant, theirs is truly gifted skin. Endowed not so much by nature as by unwavering care with such very fine beauty treatments as Orlane alone can perhaps now offer.

First discovered by these very women on their trips to France, Orlane's extraordinary collection soon became an indispensable part of their beauty regimes.

Needless to say, it was almost no time at all before Orlane enjoyed as renowned and celebrated a reputation here in America as it had for so very many years on the continent.

Today, the entire Orlane collection is now sold by trained consultants at finer stores throughout the United States, as well as Europe.

Crème Hydratante Liquide: Due to its rather unique shark oil based formulation, this is the perfect moisturizer for extremely dry, dehydrated complexions.

Applied in the morning, it will leave your complexion fresh and glowing throughout the day. 13.50

Crème Oryane: The first throat cream to contain a unique combination of ingredients designed to help rapidly firm and strengthen skin in that area.

Used first thing in the morning, it is immediately absorbed and will work all day to keep your throat younger looking and more beautiful looking. 15.00



ORLANE.

An advantage shared by the world's most beautiful women.

For the Orlane store nearest you, see page 70, or write: Orlane, 680 Fifth Avenue, New York 10019, Paris, London

News!

FASHION NOW

Every now and then, something happens in fashion that shakes it all up and turns it all around; everything alters as a result, from the shape of hair and the color of lipstick to the look of shoes and stockings—even the rhythm of the way we walk is affected....It doesn't happen that often, and never arbitrarily. But when the stars are right—when women are just barely beginning to feel restless for change, and there is a designer with the imagination to catch the drift—and the genius to pin it down and give it its form *juste*—then it is like an irresistible force, and it's going to happen in a big, big way!

As we see it, there is no question: it happened this season in Paris. It took a Saint Laurent to do it...and its name is a Dress. And we don't mean just another pretty dress that's nice to have around for when you're not in pants, or a dress to fall back on when a shirt and skirt is not quite enough of a thing. What Saint Laurent has done—and done—is to take the whole concept of dressing in dresses and given it a reason for today. He didn't spring it on us overnight; he laid the groundwork last fall, with his ingenuous little smock of a chemise—the prototype of the dress we're all going to be breezing around in this spring and summer. But now, having eased us into the idea of simply being in a dress again, he has taken a giant step in a totally different direction; there is nothing naïve about his new dress—it slips on the body and it fits on the body, lean and small and sexy as hell....We say it's going to take off like a rocket—it's the way every designer is thinking today, the way every woman is going to want to see herself. And every woman who isn't in shape for it now is going to be in shape for it by fall....

And for our change-resistant friend out there, whom we can already hear muttering about how "They aren't going to get me into that," we have a message: "They" aren't even going to try. What is going to get her—you—everyone—into this dress is the dress itself. Like every big fashion change that ever took hold, it's a kind of wish fulfillment—without putting a name to it, this is the thing we've been wanting for a long time. And it's finally arrived—the forerunner, in this issue. By fall, it will be part of our everyday life—believe it!

THE SPRING THING



There's a reason for a flat little slither of a shoe, a reason for having a smaller-fitting head of hair. And the dress is it!—the fuller, breezier dress with the slip-and-slide ease of a man's workshirt and the charm of a schoolroom smock. It is *the* look for spring—totally fresh and beguiling—and these are two of the things that are wonderful with it....Other things—and 16 versions of the dress itself—starting next page.

New face, new hair—girl-of-the-moment Margaux Hemingway, *opposite,* and the look of a small, neat head...one, to balance the fullness of the new dresses. Two, because nothing feels newer than doing something a little bit different with your hair. Bangs, for instance—soft, flirty bangs, long enough to peek through seductively (long enough so they're not a lifetime commitment—as you'll see when you see Margaux again in the pages ahead). Suga did Margaux's hair; makeup, Sandra Linter. Earrings, by Kathryn Hausman at Medusa's Heirlooms.

New shoe, *above*—the flat shoe. Newest (sexiest!) of all when you can slither it on and off like a scuff—you're going to love the near-barefoot feel of it with the looseness of the dress breezing around your legs. The other shoe you're going to like with these dresses is a really high-heeled sling—the in-betweeners are the heels to avoid; they take all the airiness out of the look. This—three bands of champagne satin held in a knot—by David Evins, about $55. At I. Miller; Neiman-Marcus. Hanes pale-beige sandalfoot pantie stockings, at Bergdorf Goodman; Bullock's.

peeking through bangs

Margaux Hemingway

AVEDON

FEELING NEW!

Breezing around in a dress again—

and a flat



This is it! *left*—the spring of fullness at the high little yoke, the loose sleeve, the neck left untied—the dress as a smock in matte jersey, pale as the lining of a magnolia petal. By Jean Muir, of rayon; about $370. At Henri Bendel; Nan Duskin; Sakowitz; Joseph Magnin. Margaux's hair—sans bangs—Didier of Davian. The lipstick, Polly Bergen's Forever Umber.

. . . and this is it, *right*—the dress in beige knit, with its loose sleeves rolled up and the fullness gathered in at the waist. This, with its own leather wrap belt (we used one of rope), by Kimberly Knitwear. Of Trevira; about $85. At Lord & Taylor, N.Y ; Rich's; Marshall Field; Harzfeld's; Neiman-Marcus; Bullock's; Frederick & Nelson. Hair, François of Suga Salon. Makeup, both pages: Way Bandy.

. . . and your shoes: *far left,* two bronze-y straps and the world at your feet—the perfect flat sandal, by Herbert Levine. About $52. At Bonwit Teller; Montaldo's; Harzfeld's; Neiman-Marcus. To wear (as shown) with pantie stockings in the lightest tone of bronze. Van Raalte, at Altman's. Other accessories, next to the last page.

to wear with it—

FEELING NEW!

AVEDON

FEELING NEW IS...

the wearing of a dress...

Margaux Hemingway

Walk right in, *left;* gather in the waist with a crush of suède belt, and roll up your sleeves (the better to see the slide of bangles on either arm!)—or, how to wear the button-front smock-dress in crinkly, cotton-y brown. By Ronald Kolodzie for Concept VII, of polyester and cotton; about $64. Miss Bergdorf of Bergdorf Goodman; Lillie Rubin-South and West; Sanger-Harris; Diamond's; Bullock's. Hair, François of Suga.

How to feel like the prettiest girl in town, *opposite*—Saint Laurent's smock-dress in handkerchief-fresh natural cotton muslin, all gathers and flounces, and a lovely wide curve of a neckline. Delicious to wear with a soft canvas belt...a little suède flat...a small wrapped head. Saint Laurent Rive Gauche dress, about $145. At Saks Fifth Avenue; Joseph Horne; Halle's; Stix, Baer & Fuller; May D&F; Frederick & Nelson.

The click of wooden bangles (as opposed to the clank of metal ones!)—key new accessory, to slide up and down under the flutter of a looser sleeve. Top and bottom bangles, Inoui by Philippe Boisson. At Henri Bendel; Neiman-Marcus. Center bangles, by Eva Graham. At Saks Fifth Avenue; Neiman-Marcus. . . . Also not to be missed: the touch of a straw bag with dresses in thin, cotton-y fabrics. This, from La Bagagerie. Other accessories, next to last page.

THE SPRING THING

with 5 wooden bangles sliding on your arm

AVEDON

FEELING NEW IS...



wearing this ***height*** *of*

New girl, new dress, *left:* French movie star Aurore Clément in a charming Dior print—green carnations scattered on ivory crêpe de Chine, a crush of green suède to gather in the waist. One of the most feminine dresses anywhere with its long, narrow scarf to loop at the throat or to let fly...a little matching fichu to hug the shoulders. Christian Dior-New York. Of silk. About $440. At Saks Fifth Avenue; Gidding-Jenny; Harzfeld's; Neiman-Marcus.

Joie de print, *right*—the freshness of a lilac millefleur print on thin cotton lawn, all gathered and floating from a high, squared yoke. Dress, with matching fichu, by Scott Barrie (Carjer Looms fabric). About $140. Elizabeth Arden Salons; Nan Duskin; Sanger-Harris; Bullock's, San Diego. Hair, Rick Gillette. Accessories, both pages, next to last page.

How high the heel? Sometimes this high—with the longer, fuller dress you want either an honest-to-goodness flat or a high high-heel to keep everything light, airy... pretty! *Far left,* the butterscotch sling with a criss-cross front....*Far right,* the barest sandal—pale straw blonde, scalloped across the toe. Both, Arsho for Margaret Jerrold. Both, about $45. Shoe Biz at Henri Bendel; Lou Lattimore. Pantie stockings, by Round-the-Clock at Altman's; Hudson's.

THE SPRING THING

Aurore Clément

with this

wig

of dress

heel with this.

AVEDON

Slipping into a dress—

Aurore Clément



1



2



3



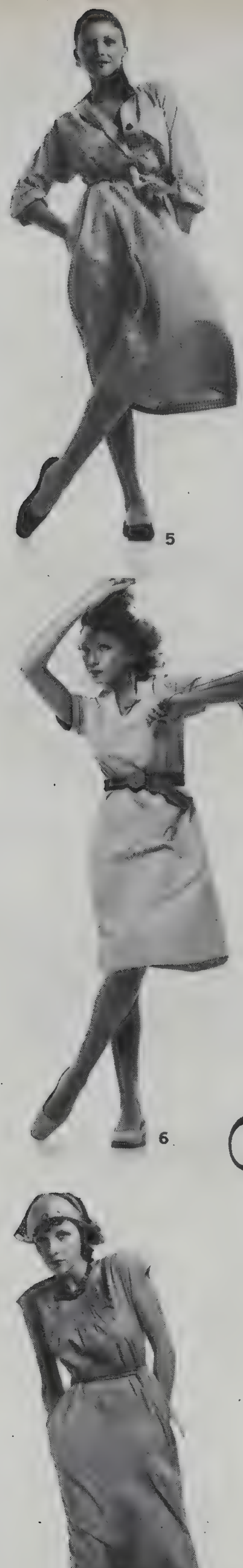
4

1. Feeling new, feeling happy in a wonderful, easy dress of peanut-color crinkle cotton—loose shirt top, short wide sleeves, string crochet belt gathering in the waist. By Issey Miyake. About $104. Mid-March, Bloomingdale's; Joseph Horne; Pompian; Neiman-Marcus; Country Club Fashions.

2. How to start a batch of good looks: a simple, roll-sleeve carrot cotton smock. If it's cool, slip a T-shirt or turtleneck underneath. If not, this way: with a small wrapped head; a row of carved beads at the neck. By Cathy Hardwick and Friends. About $50. Lord & Taylor; Joseph Horne; Higbee's.

3. T-shirt dressing—the all-time ease!—in black knit, soft shirring around the collar, roll-up sleeves. Patti Cappalli for Addenda's Gambit, of polyester and cotton. About $48. Bonwit Teller; Montaldo's; Chas. A. Stevens; Bullock's.

4. Ticking stripes on an easy black-and-white silk smock, with a pretty, opened collar, elbow-long sleeves. By Christian Aujard, Paris. About $240. Bonwit Teller; Garfinckel's; Sakowitz; Giorgio.



5

5. The new shirtdressing—extra soft, extra full—in clean green-and-white cotton Tattersall checks—lots of pockets, sashed waist. By Blassport. About $70. Elizabeth Arden Salons; Nan Duskin; Montaldo's; Rich's; Kaufmann's.

6. Fresh mint cotton smock with the tiniest tucking on the yoke and sleeves, crushy green suède to hold the waist. By Carillon. Of Dacron (Klopman Mills fabric). About $78. Altman's; Hudson's; Frost Bros.; J. W. Robinson.

7. The prettiest touches—tiny tucking, cap sleeves, squared-off neck—on a very pretty smock of rosy-tan handkerchief cotton. By Pierre d'Alby. About $45. Saks Fifth Avenue; Claire Pearone; I. Magnin.

8. A big beautiful shirt of a dress! With all the ease, all the news: the way the collar opens and slides over the shoulder, the loose wide sleeves to roll up...the super-feminine feeling of being in a man's oversized workshirt! Ecru cotton, tucked in front, pulled in at the waist by a soft sash belt of canvas and leather. Dress: Gayle Kirkpatrick for Tudor Square. About $60. Bloomingdale's; Nan Duskin; Montaldo's; Burdine's; Diamond's. Accessories, both pages, next to last page.

6

7

Breathing in the waist...



FEELING NEW!

The way you wear the new dress—

with a glimpse of b

The slip and slide of a dress at night, *left*—a new ease...a new seductiveness in the way it moves on the body—Oscar de la Renta's perfect little smock-dress in fuchsia crêpe de Chine. Pretty evening touch: a fresh orchid pinned to the cuff. Dress, of silk, about $200. At Saks Fifth Avenue; Wanamaker's; Montaldo's; Jordan Marsh, Florida; Swanson's; Balliet's; El Palacio de Hierro, Mexico City. Hair, Rick Gillette.

The dress at night, *left*—slithery, silky, khaki-color jersey with a bare slip-top, gathered into a knot on the bosom, matching handkerchief-scarf to tie over one shoulder. By Kay Unger for St. Gillian. Of Qiana nylon (Seta-Soie fabric). About $72. Bloomingdale's; Kaufmann's; Jacobson's; Stix, Baer & Fuller; Harzfeld's; May D & F; I. Magnin. Accessories, next to last page.
Newer than a scarf—the look of a single row of texture-y beads sitting just on the collarbone, even all around. These, in gold filigree, from Van Cleef & Arpels.

New beauty for eyes—because with the look of a small head, whether it's done with hair or a scarf, eyes are what you notice first—and most. One thing it means is that you're going to want to be using liner again. But using it very, very softly—gently smudged over top lashes, under bottom lashes. And in soft, spice-y, brown-touched colors, with shadows in the same warm range. (Tip: check Aziza; they have some of the prettiest of what we're talking about—i.e., Soft Taupe Soft Liner; Glistening Ginger and Glistening Mocha shadows; and a good Mascara-with-Sealer in Brown). Makeup, Way Bandy.

Aurore Clément

ears in the neckline...

FEELING NEW!

AVEDON



Instant reviver

the color of the moment

BY SHIRLEY LORD

Call it copper, chestnut, cinnamon, or vintage port, it's a new one-color message for the face that, with the emphasis on lighter skin tone and the new turn of coloring and textures in clothes, can be the most versatile and productive you've ever used. Wherever this gutsy kind of color goes, it adds instant spirit and sparkle. Although you can wear it one place at a time, it's the one-color message we advocate, as alluring as it's simple to apply.

ON YOUR EYES

This kind of color has immediate appeal at eye level where frosting can soften its impact. Here, a frosted version is used on the lid, deliberately throwing more light on to a matte version above on crease and below brow, color there being blended especially well to create a warm blur. Work out light and shade for yourself. If you haven't much "lid," use a frosted version (light) to emphasize what little you have, a matte dark version (shade) below brow to bring out lid still more. If your eyes seem too close together, blend shadow so it's deepest and darkest at outer edges of the lids. Conversely, eyes too wide apart should concentrate color more toward inside eye corners.

ON YOUR CHEEK AND LIP

Copper colors get results faster than pinks or reds on the cheek, especially when it's a pale cheek—which it should be right now—pale and interesting. When you want to chisel in face shape, copper-like colors are more emphatic and can "invent bones" better when you feel your natural sculpture isn't up to much. Best and fastest way: to bring color in from the hairline along the cheekbone if it's a good one, just below if you need to create the effect. Then you start blending down until color disappears—always before you reach the mouth area. On the mouth, there should be no doubt you intended to wear lipstick. Start with a matte shade, then indemnify color with a gloss on top.

ON YOUR HAIR

Hair with natural lights means there's a glint of red pointing up natural color, caught and spotlighted by the sun. To create the same effect, experts like Rose Reti or Virginia at Vidal Sassoon use a natural vegetable dye like henna on all hair colorings except the natural blonde. (Henna turns that lucky coloring a brazen orange.) From medium brown onwards henna will not only give copper highlights, but plenty of shine, too. On medium brown hair (mousey), to soften the red, Rose Reti rinses off the henna, then applies a paste of ground coffee beans (cooked very strong), while Virginia at Sassoon uses a special black henna from Israel (as opposed to the usual red from Egypt). This gives more of a "washed" red effect on brown hair, a pewter note on dark brown to black, still very natural and full of lights. Both experts concur that henna should only be used on "virgin" hair—hair that hasn't been exposed to any chemical color changes. Then hair will receive body-building benefits, too.

One-color message, *left:* Terra Cotta Daily Eye Treat from top lash to brow (nourishing as it colors). Ash Brown Soft Pressed Eye Shadow over Terra Cotta to crease only. On cheek, copper seen as A Different Grape, blushed on with rich textured Different Blusher. Lips echo the color with Dubonnet Lipstick, nails with Burgundy Glossy Nail Enamel. All makeup by Clinique.

AVEDON

BEAUTY NOW

BEAUTY NOW



the color of the moment

Flash! New colors for toe and fingernails—instantly reviving, whether you choose an undiluted copper to an early sign of plum. Here, looking from the pinky (and on toenails, too), a quintet of exactly right Elizabeth Arden colors: Champagne, Cinnamon Crisp, Ginger Jam, Cherry Chocolate, and Clove Cider. Surefire instant reviver for any torn cuticle, Arden's Eight Hour Cream—soothing and healing, too.

AVEDON

How to improve your feet (and legs at the same time)

Poor relations to our legs, our feet are more put upon than any of us realize. We can't look our best if our feet hurt, yet, for some reason, foot problems are the last ones attended to, considered too trivial to change a schedule for, the general idea being the problem will go away if it's not given too much thought. Unfortunately, foot problems are no different from any others. Ignored for too long, the day comes when we can't think of anything else.

Which feet have the toughest time?

City feet, cooped up in shoes (often the wrong shoes) for long periods of time, walking on average six to eight miles a day, often on concrete sidewalks that don't give, handling an unceasing, often increasing weight load. To go into more figures, there are twenty-six delicate little bones in each foot, the highest anatomical concentration of bone in the body. There are also three to four times as many ligaments there, with four layers of muscle in the sole alone. Nevertheless, feet are like fingerprints; each person's is different from the other. Unless shoes are custom-made, they don't differ in shape, are made on standard lasts with identical right and left feet. It's the badly designed last that's often the reason behind painful feet.

Which shoe is the right shoe?

"The starting point for wearing any shoe is that the calf muscle shouldn't be overtight," says James A. Nicholas, M.D., director of Orthopedic Surgery at Lenox Hill Hospital, New York, foot doctor to Joe Namath and the New York Jets, and the orthopedist that shoemaker David Evins regularly consults to ensure his designs *care* for his customers' feet. The advantage of the new flat heel is that it does help stretch the calf *naturally* when we walk, so Dr. Nicholas is happy it's now part of the fashion picture. As he describes it, "A shoe that has too low or too high a vamp can cause constriction in the foot leading to muscle or small-vein damage. Too tight a shoe can lead to vein damage not only in the foot but in the lower part of the leg. Too loose—particularly prevalent with the clog type of shoe—and corns and calluses result. Important fit is *always* essential to foot health, for the slightest seam in the wrong place creates friction."

Heels—the best, the worst

The lower the heel, the better the legs are naturally exercised, but each heel height exercises muscles that others don't, while going barefoot plays its part, too. The perfect plan is to vary heel height A.M. and P.M. Dr. Norman Klombers, director of Professional Services for the Podiatry Society of the State of New York, doesn't believe in wearing a clog type of shoe every day because of the rigidity of the sole that, he says, can act as a splint and actually immobilize the joint, while a platform heel built too high can preclude reflexes from working efficiently, so a trip up can result. Dr. Klombers hopes that the stiletto heel will never put in a reappearance; for, as he tells us, it was the main cause of swollen ankles and varicose veins—the tiny heel base forcing the ankle to take on extra pressure to provide balance for the foot/leg/body. There are, of course, variations in body build, which means some people wear their heels unevenly whatever the height. Dr. Nicholas suggests that if this happens the shoes should be taken to an orthopedic shoe shop to have that portion of the heel built up. If it continually recurs, you should see an orthopedist.

Exercise for high-heel wearers

"People who wear high heels most of the time shouldn't neglect their calf muscles," says Dr. Nicholas. "They should exercise." One way to do this is to put your hands against the wall with feet sixteen inches or so away. Without moving heels from the floor, lean your chest against the wall. Do this twice a day, A.M. and P.M., repeating it ten times, holding for three seconds. An exercise to strengthen weak ankles and feet: sit on a chair and hang a weight over your foot—a belt looped through a handbag weighing between five and ten pounds is good. Raise the leg about six inches without straightening the knee, keeping the foot pointing straight ahead. Do this about twenty-five times on each foot.

Check on your hose

Tight stockings as well as "short" shoes, can lead to foot problems, according to Dr. Allen Crutchfield, past president of the California Podiatry Association. He states, "It's not only important that stockings be large enough but that they be worn loosely over the toes. Too snug, and the back pressure that results when you stand and your feet elongate can cause a number of painful conditions." After a day spent in stockings (tight or not tight), he still advises zipping up circulation by "elevating feet—shoes or no shoes—for as long as possible."

Check on your posture

Dr. Benjamin Adler, a podiatrist and lecturer and writer in the field, says, "When people ask what they can do for a pain or an ache, they are treating the *result*, not the *cause*. It's important to get back to the cause to correct that which is the result. A routine of looking into postural habits should be started in childhood, for in the early years you can detect where the vulnerabilities are that set a pattern for postural changes. Once you see the direction in which a person's body is taking him or her you can institute preventive measures."

"We can compare the body to a building," says Carola S. Trier, a teacher of body conditioning and rehabilitation who uses the exercise method of working against a resistance evolved by the late Joseph Pilates. "The basement is the foot. Superimposed on that is the first story, the knee; on that, the second story, the pelvis; then the rib cage and the shoulder girdle; the head is the penthouse; but the feet are not built for the body to be superimposed on them, for we were not built to live in an upright position all day. To solve the problem, there's a correct way to stand and to walk. Keeping your feet as far apart as your hips, imagine a plumb line from the center of your head to the floor. Center the abdominal muscles into this plumb line; then, keeping the abdomen central, try to center the buttocks along this imaginary line. Drop the rib cage, shrug your shoulders up to your ears, then drop them behind the earlobes. Standing this straight you can't let your head fall, so pretend you're balancing something that mustn't drop off. Then, to walk correctly, the small toe and the outside of the heel should bear equal weight. To achieve this, bend your knees over the little toes on both feet. Put your hands on your thighs and slowly straighten the knees as if you were pressing your thighs into your palms. You are now correctly placed on your feet. The basement of the house is there."

Massage for health

"An unhealthy leg is one where the circulation is not up to the anticipation of the heart," says Otto Kellberg, president of the New York State Society of Medical Masseurs. Mr. Kellberg numbers among his clients many of the principal dancers of The New York City Ballet as well as stars from the Metropolitan Opera. "When sitting down or standing up, there can be a stagnation of the circulation. Tiny vessels will constrict and not allow sufficient backflow of blood. You can tell this condition because there's usually edema at the calf and around the ankle. We can relieve this by nature's means: massage. Applying massage by kneading and some twisting motions, you trick these constricted vessels into dilating in a natural way with no drugs involved. Instead of increasing the pulse rate, you're relaxing it. In other words, you get richer circulation with a slower pulse, without straining the heart. That is the secret.

"Assuming a healthy heart condition, a vigorous ten-minute exercise session each day will act as a whip to the system: it will stir up the circulation by increasing the heartbeat and pulse rate. After a series of knee bends that are good because of the legs' usual immobility during the day, sit on your haunches and stretch one leg then the other to the side, keeping an erect body—do not lean forward. Also, sit on the floor and touch your toes with your fingertips while keeping your legs straight. Then, sit on a chair and roll your ankles in all directions vigorously."

"Our weight is all on the lower extremities," says Alfred Kagan, a medical masseur with many dancers and show-business people among his clients. "I believe that 90 percent of the population in the United States is overweight. By overweight, I don't mean obese, but just over their correct weight. This puts a strain on the legs, thighs, and feet. For this reason, people should be a bit *underweight*. If a person is supposed to be 120 pounds, I allow her 118 pounds. This gives her two pounds allowance if there is to be a party."

Step into Spring!

1

2

3

THE SPRING THING



Pretty news for legs and feet . . . pretty with all the new fuller dresses: the high-heeled slingback for day. The shoe to be in when you're not slithering around in a little flat heel—these dresses take a high heel or no heel at all—a clunky in-between height throws the proportion off! . . . The slingbacks here in the newest neutrals—shades of brown or one of the new brown-touched colors. Always with a light-color leg—not a chalky, powdery pastel, but a pale, pale version of the shoe color—terrific!

1. New color, new texture, new look for a slingback—the sanguine-red slingback with a soft woven leather vamp, stacked heel. By Bruno Magli. About $58. Bloomingdale's; J.W. Robinson. Sheer sandalfoot tights, by Danskin, at Altman's.

2. Brown-touched orange—great new shoe color with khaki, olive, covert. Here, the slingback sandal with a criss-cross front, trapunto stitching. By Bruno Magli. About $58. Bonwit Teller; Kaufmann's; Hudson's; Neiman-Marcus. Palest peach tights, by Christian Dior. Bonwit Teller; Hudson's; Goldwaters.

3. The new tailored look of a sandal—sanguine-red with a multi-strip front, high stacked heel. Gamins/Adlib by Raybuck. About $35. At Bonwit Teller; Sanger-Harris. Pale bronze tights, by Van Raalte. Altman's; Burdine's; The Emporium.

4. The T-strap sandal in a wonderful go-with-everything shade of luggage brown, edged in rows of tiny perforations. By David Luis for Pankin International. About $46. Bloomingdale's; Wanamaker's. Sheer-and-supporting—pale-beige tights. By Burlington Champagne of Monvelle fibers. Bloomingdale's; Shillito's; Hudson's; May D & F.

5. The most classic!—the slingback pump in smooth straw-blonde leather. Pretty new touch: the spectator swirls in front. By Charles Jourdan. About $66. At Bloomingdale's; Neiman-Marcus. Pale-blonde tights, by Schiaparelli Skapalon. Altman's; Sanger-Harris.

THE SPRING THING

IT'S TIME TO WALK, TO STRETCH, TO TAKE EXTRA CARE OF LEGS AND FEET—SOON BARE AGAIN

Physicians generally agree that legs and feet have never been in better shape than they are today due to better nutrition during formative years, earlier diagnosis and correction of problems. Nevertheless, when patients complain "I'm tired all over," a foot problem is often behind the fatigue, something that a recommended visit to a podiatrist quickly puts right. Yolanda Brown is a foot-zone therapist, specializing in therapeutic foot massage that relaxes tension and stimulates circulation. She says, "Uncomfortable feet affect the spine, the hips, and age the face because you can't help wrinkling up. Foot-zone therapy rids the body of an accumulation of toxins that can form crystalline deposits at the nerve ends of the feet. It's a good idea to keep feet up when sitting down—this really rests them, just as walking barefoot on the balls of the feet stimulates circulation."

Living off their feet

Three who do have neat pieces of advice for everyone. **Wyomia Tyus,** two-time Olympic Gold Medalist in track and field, says, "I stretch a lot before competitions. Just as you can't start a car in cold weather and expect it to go immediately, so it is with the body. You have to warm it up. After a race, I always jog down, too—otherwise lactic acids build up in the muscles and you can get very sore next day. I'd suggest everyone wind down slowly after strenuous exercise to avoid that lactic-acid buildup!"

Patricia McBride, principal dancer with the New York City Ballet, says, "My muscles often get tense, tight, and I believe in massage to loosen them. If I weren't a dancer, I would still do ballet exercises. . . . Some of my teachers are in their seventies yet look forty because of the exercise, and they move beautifully."

John Dziegiel, head trainer for the New York Football Giants, says, "For weak ankles, rotate your foot outside, inside, down, and up. To help problems with your metatarsal arches, stand pigeon-toed, going up and back from toes to heels, or stretch out a towel and grip it with your toes going from one end to the other. Anyone can do these exercises and even a few minutes a day helps."

Shoe shapers

The sandal designed specifically to *protect* feet is the one by Scholl, always promoted as an exerciser. Introduced in Sweden in 1956, it has successfully traveled everywhere, on the feet of the members of the British Royal Ballet, the U.S. Ski Team, and thousands of health-conscious people. It naturally exercises the foot because the sole is specially raised to make a "gripper bar" that the toes have to grasp each time they take a step. This gripping and flexing action affords feet muscles and legs exercise they would not get in ordinary shoes, while the sole is molded to follow foot shape for maximum comfort.

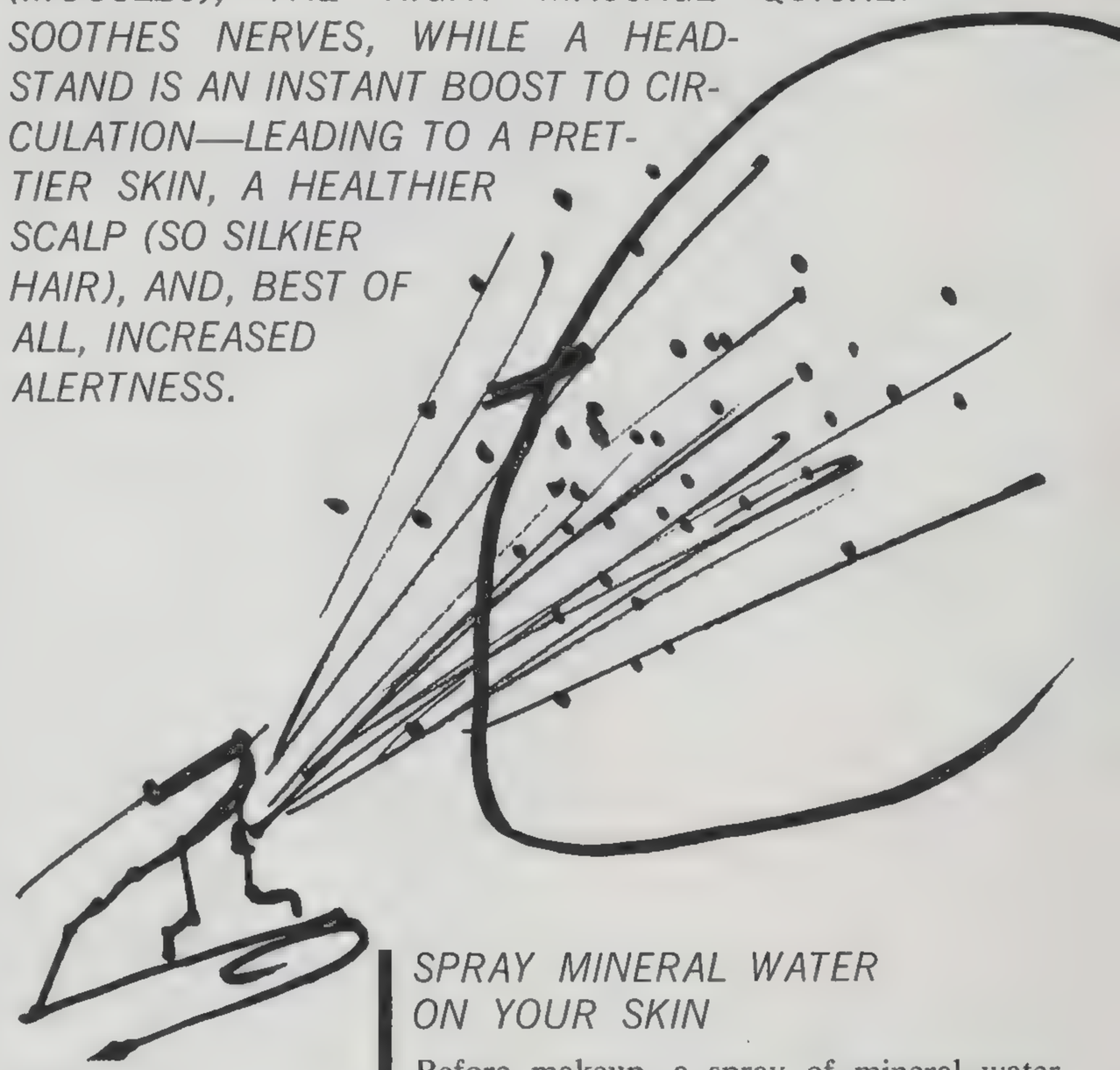
Feet and leg soothers

William Weslow, a former soloist with the New York City Ballet and now a masseur, believes one of the best things to do for tired legs is to soak them in a warm tub laced with two cups of rock salt or a cup of Epsom salts. One simple remedy to avoid leg and foot problems, he says, is to keep them warm. "It's important to wear pyjamas so they won't get cold while you sleep. Then legs and feet relax during the night to start the day fresh with muscles rested."

When feet are enclosed in shoes for too long, oxygen is shut off, heat builds up, and irritation or even fungus can result; perspiration can increase friction and encourage corns and calluses, too. For this reason, regular deodorizing is a necessity, while a special foot bath twice a week is a good idea, also. Feet should be soaped thoroughly and massaged every day, in and out of the toes, rubbing the soles. Because legs and feet are by nature dry—there aren't enough active oil glands in the limbs to keep them naturally silky in texture—a first-class lubricator like the C.H.R. Basic Moisture Concentrate by Charles Revson for Ultima II should also be massaged in every day. This also helps circulation and—if massaged tenaciously enough—even shape eventually. A weekly pedicure is another must, using cuticle remover, trimming nails straight across—curving them can cause ingrown nails.

Immediate results for Spring good looks

ROUGE GIVES THE FASTEST LIFT TO A FACE; FRAGRANCE, THE FASTEST LIFT TO THE PSYCHE. A SWIM INSTANTLY KICKS OFF THE BODY'S MOTOR (MUSCLES), THE RIGHT MASSAGE QUICKLY SOOTHES NERVES, WHILE A HEAD-STAND IS AN INSTANT BOOST TO CIRCULATION—LEADING TO A PRETTIER SKIN, A HEALTHIER SCALP (SO SILKIER HAIR), AND, BEST OF ALL, INCREASED ALERTNESS.



JOE EULA

SPRAY MINERAL WATER ON YOUR SKIN

Before makeup, a spray of mineral water (Evian is great) ensures skin is matte, non-oily. Sprayed onto makeup, it "sets" it to last longer, looking fresh; sprayed again onto clean skin before bed, it provides effective hydration of skin's top layers.



IT'S HARD TO MAKE MISTAKES WITH THE NEW STREAMLINED LINERS THAT DISPENSE COLOR PRECISELY BUT SOFTLY WITH NEAT "FELT" TIP. LINE JUST ABOVE TOP LASHES FOR INSTANT SHAPE.

Wake up your face with a daily skin slough, removing early A.M. the dead surface cells that so easily dull and cloud skin, ruining any chance for a smooth texture, the best surface for makeup. Use gently abrasive products specially formulated to make a clean sweep, such as Clinique's Clarifying Lotion for every day (in three strengths according to skin type) or the 7th Day Scrub Cream for a once-a-week special tackle. Show your hands more attention and see how *quickly* they absorb every bit of it. We can only lengthen a sleeve so far, so supple-up this thin area with huge amounts of extra-rich lubricators like Estée Lauder's Maximum Care Hand Creme.

For instant security in your manicure, use a base coat or enamel with base "built in," such as the Nail Veils from the Make-Up Center (with top coat built in, too). Experts in producing instant effects for show business, the Make-Up Center has three for nails called Pearl, Gold, and Moondust, to be worn over color or alone with spectacular results.

MATCH YOUR CUT OR STYLE WITH NEW COLOR —THE FASTEST WAY TO A BRAND-NEW YOU

New color on your hair gives *immediate* impetus to your looks, but there are guidelines to follow. Leslie Blanchard, Color Consultant to Clairol, says, "Match color to style. If you have a short, snappy cut, emphasize it with bold color. If it's longer, looser, highlight rather than color all over with one shade. Always remember that colored hair needs *special* shampoos and conditioners to *maintain* the color of your choice. The wrong shampoo and seepage can spoil the effect."

Instant event— the new scent by Halston

Halston makes his first fragrance statement this month and it's as intriguing and different as anything he ever dreamed up on the drawing board. As a man who believes that perfume is too often "a security blanket" for many women, he has deliberately set out to introduce a whole new mood of whimsicality into the perfume procedure. Without losing one drop of allure (it is a *very* emotive scent) or discernment, Halston is a scent as persuasive as its container is tactile. It was natural that Halston should ask Elsa Peretti to work with him on the design of his perfume bottle—he introduced her jewelry in the first place at his couture collection. As you can see, *right*, the new bottle is intimately related to her famous teardrop shape, one that Halston hopes women will not throw away after the perfume is gone, but keep as an ornament or vase for one single flower. There's certainly more than a single flower in the scent itself. To those with a perceptive olfactory sense, it is *unique*, introducing for the first time a hauntingly beautiful, unusual woody note, more beguiling than the "green notes" we are so used to. According to the chemist who worked in close collaboration with Halston, it is haunting and unusual because it blends together a never-used-before group of special aromatics.

AVEDON

A change for your hair is an instant reviver



Invest in a great cut, one that can be worn curly or straight, back or forward, in many different styles.

Get the right kind of haircut, one that isn't too short, trapping you into wearing your hair only one way. Get the cut that has endless possibilities and you have the key to *instantly* refreshing your looks; for a new hairstyle changes everything, particularly a sagging morale. Chris Royer, the model you see here, was given the right kind of cut by Alexandre of Paris, one that another supreme hair shaper, Dina Azzolini of Milan, recognized immediately as extremely versatile. She went to work to produce two very different styles in minutes, not hours, and, for the first version, *left,* curled the hair in medium-size hot rollers for about five to eight minutes. Then she made a center part, using only her talented hands to "comb" out the curls. Asking Chris to bend forward, Dina redistributed the hair, brushing it out from the nape without disturbing the center part. Once Chris threw her head back, the hair settled around her face in the natural, lovely way you see here. For the straight look, *right,* the hair was first soaked with water, then combed sleekly back. Dina shaped the hair, still very wet, with her hands the way she eventually wanted it to fall, slightly lifting it at ear level, spreading it out wide in a fantail at the back. Next, she set it into position with the long "straightening" clamps, *above*. Once dry and out of the clamps, the hair bounced away from the head just where Dina had lifted it, at sides and back. This meant that although very straight, the style still had plenty of vibrancy and life.

Opposite page: The half-moon-cut white "crystal" plastic bangle bracelet on the left by La Crasia. About $5; at I. Miller Galleria. Pale frosted carved bangle on the right by Red Cobra. About $5; at Bonwit Teller; Garfinckel's.

THE SPIRING THING

FRANCESCO CAVULLO

From records to cabarets to Broadway, Genevieve Waite and husband John Phillips, stars of Andy Warhol's *Man On The Moon*—with lyrics and book by John, the devoted track watcher's never-ending wish list has been realized: they get carried away with the sprite himself.

Hello sweet pants!

Genevieve Waite

John Phillips...

inst

THE SPRING THING

Avant reviews

AVEDON

PARIS—OH, WHAT A LOVELY CHANGE!

A new silhouette: slim, supple, sensuous—a whole new approach to dressing! A new look: bare—throats, necks, shoulders, arms, legs are all beautifully bared. Skin has never been more important. . . . **Saint Laurent** leads the way with his body dresses . . . sleek and sexy. He does them in solid colors and in narrow, horizontal-striped silk jersey that holds to the body . . . the look Paris is calling the Siren. Yves says, "We have had enough of camouflage—the body dress is in tune with life today."

The man who brought back the dress—the chemise of last fall—has now brought back the body within the dress. His dresses are bare at the neck giving a beautiful line to the throat. For night, they are all-out sexy, with deep, scooped-out backs, bare arms. And one—the sexiest dress in Paris!—is a black camisole slink.

Yves has not forgotten the women who love pants. His new pants look is a jumpsuit—and he does it sensationally in his new silk jersey, both for day and for evening.

Saint Laurent accessories: The long black cord necklaces ending in a swing of tassels, held with brilliantly colored balls that can be raised or lowered. The new ankle-strap shoe—still a high heel but slimmer, rounder, and a pointed toe often in a contrasting tone or texture. The scarves—long silk squares that tie loosely around the neck to keep hair away from the throat. Carnations, calla lilies tucked into swept-back hair that is left long in back. The dark sheer leg—always for day, often for evening.

At Dior, Marc Bohan does a soft, very, very pretty turn on the slim silhouette. He does pointilliste prints inspired by the Impressionist painters. Colors are glorious—they glow against the skin. His soft, printed crêpe de Chine day dresses have bare necklines—the prettiest, a shallow V so wide it sometimes slips off the shoulder. Slightly bloused, the dresses are held at the waist by four-inch-wide belts of softest suède.

His pointilliste chiffon evening dresses are the barest in Paris . . . little slip-tops tucked over the bosom then released into a gentle skirt that always ends at the ankle. Over the dress, he puts a wisp of a jacket barely to veil the shoulders.

Ungaro had the skinniest silhouette. Also the shortest skirts—he believes women will want to show more leg, especially in summer.

His dresses are hip-skimming tubes that hang straight from the shoulder to the top of the knee, and are cinched at the waist by six-inch belts of the thinnest glacé kid imaginable.

Skin is key—not only do his dresses have deep V necklines, so do the narrow crêpe de Chine coats that go over them. Detailing is meticulous—necklines, hems, sleeves, and often armholes are piped to pick up the coloring of the prints.

For evening, his look is equally simple—"innocent, pure, almost naïve"—bare little dresses slipping down the body to just above the ankle. The glamour is in the luxurious silk-jacquard fabric.

Givenchy's narrow, belted gabardine day dresses are the talk of Paris. "Suddenly," he says, "it's exciting to do dresses again." And that's why his dresses are so new and modern. He does the wide-open necklines that flatter the throat and the squared-off short kimono sleeves that reveal slim arms. The colors are enchantingly new for gabardine—dusty peach, slate blue, almond green, and a dusty tangerine. And the gabardine falls as softly as silk crêpe.

Givenchy, who has always been the master of the perfect understated dress, carries his ideas through to evening. His short crêpe dinner dresses in the favorite new pointilliste prints are clean, pure silhouettes with deep V necklines that end in a soft, narrow bow. The big-evening dresses spell allure—slashed to the waist front and back, but with softly draped slit or shirred sleeves that add a little touch of mystery. He does them in chiffon, crêpe de Chine, in pointilliste stripes, florals, or a strangely beautiful marbleized print.

ACCESSORIES. The wider belt—never less than three inches on dresses—in softest suède or kid. . . . The envelope bag—larger, often two-tone. . . . The sandal all the time—high-heeled by night. But watch for the low heel by day—especially with shorter skirts. . . . Pearls—long, graduated ropes or chokers of multi strands of seed pearls. Newest: a mix of caviar and white. . . . Earrings: tiny balls of steel, gold, or pearl. . . . Scarves: the square—sometimes tied low under a collar, sometimes making a deep cowl at the back or, for evening, over one shoulder. . . . Heads are wrapped. Berets are soft. And the best hats have crochet crowns—big or small brims.

BEAUTY. Think skin—there has never been more showing. The throat is bared—a long, unbroken line. Hair is short or caught into a soft, small chignon to show the nape of the neck. Shoulders are bared—sleeves fall back softly to reveal the arms. Décolletages dip low. Because so much skin is revealed, makeup is stronger. Lipstick clearer, brighter. Eyes deepened, more mysterious. The line of the eyebrow is straighter—extended to give lift and lightness to the face. All-of-a-tone skin is key—there is never a visible line of makeup.

—BY ELSA KLENSCH

**SAINT LAURENT DID A LITTLE DRESS,
NARROW AND NEAT AND QUICK TO MOVE IN—
IT'S WHY EVERYONE IS GOING TO
WANT TO BE IN A DRESS AGAIN. IT'S THE
REASON THE BODY IS NEWS!**

Prototype of the new Saint Laurent dress, *right*—the clean, throat-baring neckline; the narrow sleeve; the narrow torso. The never-before fabric—silk jersey, but like no other jersey you have ever seen before: it has strength, elasticity—body without bulk. It is the key to this dress—why it just slips on and follows the body like a maillot. It is freedom and ease—a *modern* dress!

The dress—navy-and-white striped silk jersey. Of Racine fabric. To order, at I. Magnin.

HELMUT NEWTON



PARIS—OH, WHAT A LOVELY CHANGE!

....AND THE LOVELIEST CHANGE IS THE WAY SAINT LAURENT REVEALS THE BODY—THE SMALL, SLEEK DRESS, THE TOUCHES OF BARENESS. IT'S YOUNG...IT GOES!



Two other versions of Saint Laurent's body-revealing dresses for day, *above*—always in his new silk jersey, this time in thin black-and-white stripes. Above left, the dress as a sweater set—narrow striped cardigan with a bare, striped tank top pulled snakily over the hips and belted in black patent; slim black jersey skirt. . . . Above right, the dress as a cardigan with a low V-neckline to show a long line of throat, black patent belt to hold the waist. . . . **The look of the dress at night,** *right*—the back completely bared, everything else revealed by the thin horizontal stripes that curve to the body—a knockout!... **For the women who love pants, the most sensational pants look in Paris,** *far right*—the new Saint Laurent jumpsuit. Here, for evening, the barest black jersey—the tank top with a deep U-neckline, super-lean pants gathered at the waist with a fringed cord—a key Saint Laurent touch this season.

Everything, both pages, of Racine silk jersey. All, to order at I. Magnin. Hair for all Saint Laurent pages, by Alexandre; makeup, by Daniel of Max Factor; backgrounds, the Hotel Sofitel de Paris.

HELMUT NEWTON



PARIS—
OH, WHAT
A LOVELY
CHANGE!

BEAUTIFUL NECKLINES, CUT TO BARE A LONG CURVE OF THROAT...WIDE CRUSHED BELTS TO SHOW THE NARROWNESS OF A WAIST

The new slim one-piece dress for day—uncollared, uncluttered, narrow but never tight... the essence of Ungaro for day. *Near and far right:* his printed silk crêpe de Chine dresses—deep V necklines, three-quarter sleeves, clean piped edgings, the line falling straight from the shoulder and held with thinnest glacé kid....The rust-belted dress in beige and peach (near right); the Bordeaux-belted dress (far right) in white-flowered Bordeaux print.... **From Marc Bohan at Dior, one of the prettiest day dresses in Paris,** *center,* and the most beguiling neckline—a V-necked bateau, slipping into gentle puffed sleeves. Green-and-white pointilliste-print silk crêpe de Chine with green suède belting, a slim soft skirt released from tiny pleats at the hipbone....Photographer Sarah Moon's romantic *mise en scène,* with a glimpse of the Dior bride...and a gentle reminder: when the dress is the thing, the news is the body.

Ungaro beige-and-peach dress, of Fournier fabric. Holt Renfrew of Canada. Ungaro Bordeaux-and-white dress, of Lanbe fabric. Dior dress (Sache fabric), at I. Magnin. Hair, Mod's Hair; makeup, Heidi Moravetz.

SARAH MOON

PARIS—
OH, WHAT
A LOVELY
CHANGE!

SHOULDERS REVEALED... BACKS REVEALED...THE ANKLE-LENGTH DRESS TO REVEAL A PRETTY FOOT

. . . Skin showing everywhere, warmed by soft glowing color and the luster of pearls at Dior—Marc Bohan's ankle-length evening dresses **in ravishing chiffon prints.** *This page, right,* with a bare, tucked slip-top in green-and-pink pointilliste-print chiffon, a wisp of a jacket edged in ostrich.... (At the left, another glimpse of the Dior bride . . . and the look of pearls on bare skin —another of his beautiful, revealing necklines.)...**Bare arms, bare shoulders at Dior,** *far right*—the fuchsia-mauve-and-pink slip-top dress, a matching scarf for the tiniest bit of cover.... **At Givenchy, evening dresses spell allure**...the most revealing, *(opposite, seated):* his halter-top dress in shades-of-fuchsia chiffon print, slashed to the waist in front, with a matching transparent cape.

Dior green-and-pink pointilliste-print dress and jacket, of Sache fabric....Dior fuchsia-mauve-and-pink print dress and scarf, of Sache fabric.... Givenchy halter-top dress and cape, of Bianchini fabric. All, at I. Magnin. Hair, Mod's Hair; makeup, Heidi Moravetz.

SARAH MOON

People
are talking about...



BARBRA STREISAND
She's going to Washington, D.C.!

Crunchers, the inexorable, incestuous, global three: recession, inflation, oil; and the antic news that "the goat index" definitely confirms our plight. Seems when times are plenty tough there's a goat boom. And the nannies and billies are sure frisking right now. . . . Little consolations like oil-giddy Kuwait's not winning them all. Kuwait wanted a Disneyland. No Disneyland in Kuwait, say the Mickey Mousers. The whole richrich country is only 900,000 people, and that's about the number who crowd into the U.S.'s two Disney fantasy spots in just two weeks. . . . An unexpected Watergate result: the emergence of Jeb Stuart Magruder as a sex symbol. "I suppose," says a scornful shrewdy, "it's the nice-boy-who-suffered syndrome."

KLIEG LIGHTS IN THE CAPITAL

The Streisand whoop-de-do with Boxoffice Barbra personally world-premiering her *Funny Lady* movie for tippy-top-toppers in Washington, D.C., and filming her *Funny Girl to Funny Lady* TV special there (you'll see it live). In the scheduled on-scene crowd: Kennedys galore, the Kissingers, Katharine Graham, Alice Roosevelt Longworth, three-quarters of the Senate, the William McCormick Blairs (she's Deeda), the John Warneckes (she's Grace). And that's only a smart smattering of Barbra's supporting cast. They're doing it all for showwise Barbra and the Special Olympics for the Mentally Retarded. Says a Streisand chum, "Barbra's in such a tizz she's gone into a retreat to lose weight."

Manhattan's just-discovered little delicious, Le Jules Verne, a mite of a Greenwich Village restaurant filling up with notable nobs (the de la Rentas found it, told the Paleys) who dote on Jules Verne (yes, he's the 80-days-man's great-great nephew); his superb French cookery; the tiny, fresh nosegays on each of his ten tables. . . . Robert Motherwell and his exhibition of fourteen paintings, collages—clear, bold, mystical works with which he's made the collage enter the aura of major art, la grande peinture. . . . Brendan Gill's zesty book Here at The New Yorker in which he describes a teen-age Truman Capote working as an office boy, ". . . a tiny, round-faced, slender creature, as exotic as an osprey. . . sweeping through the corridors of the magazine in a black opera cape, his long golden hair falling to his shoulders." . . . Diamond Studs, an all-out charmer of a country-music musical making the happiest sound in town, 'specially when a wee baby-doll blonde, with a voice like a rocket, blasts off, "When I'm good, I'm very good; and when I'm bad, I'm better." . . . "Le Trou des Halles," the gigantic hole excavated where once Paris' feisty market stood. Says our woman over there, "This is the most Parisian 'happening' and the subject of daily controversy in the papers and over dinner. The hole is now hundreds of feet deep, and no one knows really what is going to happen."

WHICH WAY IS THE U.S. SHIFTING?

Continental drift, documented with spectacular humanity by science editor Walter Sullivan in his *Continents in Motion*, a book that reads like a Michael Innes thriller while telling us such disconcerting truths as the sea floor's perpetually spreading, the Himalayas are growing, and nothing in this physical world is anchored firmly. . . . The twelve-year-old daughter of emancipated parents, who asked her Ma, "What's a prostitute?" Ma explained conscientiously, finishing off with, "She's the kind of woman who does it for money." "Oh," said her darling daughter, "you mean, she's a whore." . . . The Fort Worth Water Garden in Texas, a city-block-huge congeries of fountains, waterfalls, reflecting pools, a geometric surge of pink concrete vineyard-like terraces near downtown Fort Worth. It's designed by Philip Johnson and John Burgee so that you feel that you are walking through tumultuous waterfalls. Overheard in the garden, "Isn't it a miracle! It's not for anything except pleasure!" . . . Good, old-time, clay plant pots and how they're being sought and hoarded by plant lovers who loathe the plastic containers being supplied by flora emporiums. . . . "Shifting dullness," a medical term sifting into everyday talk to pinpoint drears. Example: "He's just shifting dullness."

Palm Beach's only-on-Sunday "Vicious Bicycle Club" which gathers together at Bradley Place, tools along Worth Lake Drive, and eventually ups-and-aways to lunch. If the luncheon house is too far, chauffeured autos pick up the cyclists, station wagons tote their bikes. Regulars on the wheels: Mrs. Laddie Sanford (Mary), Mrs. John Volk (Jane), Mrs. H. Loy Anderson (Therese), Mrs. Alfonso Landa (Alexandra), Mrs. Arthur Pierson (Sepha).

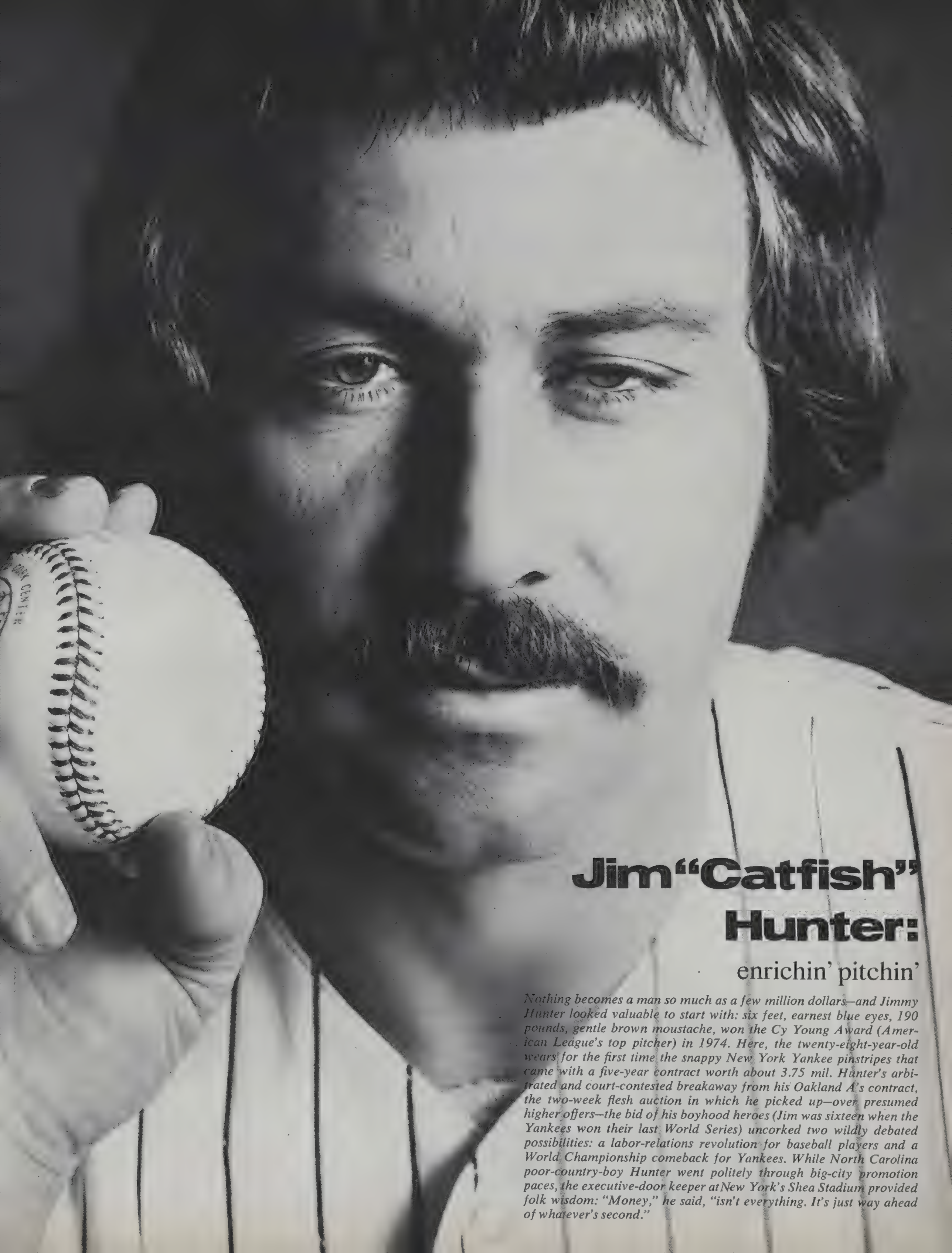
THE '70'S GARBO: SHE TALKS

Isabelle Adjani, Paris-born of German-Turkish parents, hugely blue-eyed, bountifully brunette, and totally vocal. At nineteen, she's turned down the Comédie-Française on a twenty-year contract, gets the plummiest roles anyway, is about to go worldwide in *La Gifle*, a movie in which she's likened to a frisky young Garbo. . . . *Encyclopedia of Graffiti*, a tome which gets them all together; example, "Familiarity breeds." . . . The super-stylized, sure musical sound of The Manhattan Transfer, who make strict four-part, sassy-classy harmony out of tacky oldies like "Java Jive" and packed Manhattan's Café Carlyle with Jerome Robbins, Slim Keith, Susie Gardiner, Bill Blass, Jerry Zipkin—a host of the most. . . . The hunger for glamour confirmed by the Met Museum's two big shows, "Romantic and Glamorous Hollywood Design" and "The Impressionist Epoch," luring the hugest crowds since the Met exhibited "Mona Lisa." . . . The recurrence of the adjective "blown," newly significant because of the CIA look-into (blown is synonymous with identified). . . . Surprises in fortune cookies what with such warnings as, "Watch out for children" and "Do not beat your wife, even with a flower."

—LEO LERMAN

AVEDON





Jim "Catfish" Hunter:

enrichin' pitchin'

Nothing becomes a man so much as a few million dollars—and Jimmy Hunter looked valuable to start with: six feet, earnest blue eyes, 190 pounds, gentle brown moustache, won the Cy Young Award (American League's top pitcher) in 1974. Here, the twenty-eight-year-old wears for the first time the snappy New York Yankee pinstripes that came with a five-year contract worth about 3.75 mil. Hunter's arbitrated and court-contested breakaway from his Oakland A's contract, the two-week flesh auction in which he picked up—over presumed higher offers—the bid of his boyhood heroes (Jim was sixteen when the Yankees won their last World Series) uncorked two wildly debated possibilities: a labor-relations revolution for baseball players and a World Championship comeback for Yankees. While North Carolina poor-country-boy Hunter went politely through big-city promotion paces, the executive-door keeper at New York's Shea Stadium provided folk wisdom: "Money," he said, "isn't everything. It's just way ahead of whatever's second."

"Women in films are still controlled by man-made decisions"

Movies: give them back to the women

BY REX REED

I wish I had a nickel for every time I've heard (or said) "All the fun has gone out of the movies." On college campuses, in the audiences of women's clubs where I lecture, and in the smoke-filled screening rooms where I spend half of my life, that lament is constantly being amended by the people around me to mean "All the fun is gone because the women took it with them." They didn't actually take it; it was taken from them. By men.

When I grew up in the movies, the world was a screen and half of the players were women. There were heartbreaking heroines (Greer Garson, Bette Davis, Joan Crawford), venal vixens (Rita Hayworth, Lana Turner, Ava Gardner, Linda Darnell), vigorous achievers (Rosalind Russell, Patricia Neal, Barbara Stanwyck), girls next door (Doris Day, June Allyson, June Haver), sexy sirens (Marilyn Monroe, Kim Novak, Veronica Lake, Hedy Lamarr), good-natured screwballs (Myrna Loy, Irene Dunne, Carole Lombard). Women were lighting up screens throughout the world. They were doomed, damned, and deified; but when they were there, they were really *there*. Today, you can't find them with a spyglass. Where there was once romance, there is only violence and sexuality. When the star system declined in the 'sixties, Women's Liberation was on the rise. The progress women made in real life confused the men who made the movies. They turned to escape in the form of all-male buddy films, beefing up their own eroding virility on the screen; and the female stars, who were suddenly in the unprecedented position of finding themselves without major studios to employ them, got lost in the changing attitudes of a confused society. "Gable's Back and Garson's Got Him" turned into "Newman's Back and Redford's Got Him," and the women were left to fight for scraps while the men polished off the banquet.

In movies now, women are whores, emotional cripples, birdbrains, drunks, sex-starved old maids, frigid zombies, or demonic ballbreakers

If movies have always been make-believe, the men who make them seem determined to prove it. As women's lives become more essential, productive, and purposeful off screen, the men who make movies lean more on masculine traditions, carrying the weight of absolute authority, defining manhood in cinematic terms as a state *independent* of women. Films about male dominance and aggressive, macho chauvinism have no more redeeming social value or relevance to the way we live now than the glossy 8″ x 10″ cheesecake of Betty Grable's legs in the 'forties; yet with the men in power, women are depending on them not only for their employment but for their images. If you go to the movies very often, you go away with the idea that women are whores, emotional cripples, birdbrains, drunks, Lolitas, psychotics, sex-starved old maids, frigid zombies, or demonic ballbreakers. The liberated woman is nowhere in sight. Women are boxing, joining the police, fighting wars, selling real estate, lifting weights, robbing banks, digging ditches, busting broncs in rodeos, playing football, and finding their way into positions of power and influence—everywhere but in the movies. The movies we thought corny are all coming true, twenty years too late. In Davenport, Iowa, a woman mayor rules an all-male city council; yet when Loretta Young played a mayor in *Key to the City,* people laughed. All signs point to a woman President in the next decade, yet when Polly Bergen played the first woman President in *Kisses for My President,* the script forced her to resign when she became pregnant just so the movie wouldn't be hooted out of town. In the old days, women accomplished so much on screen that the women in real life couldn't keep up with them. Today, women in real life are achieving so much so fast the movies can't keep up, and don't even try.

It's partially the fault of women. Somewhere along the way, they just stopped going to the movies. One can hardly blame them. Fewer women are forced to play roles in society. All the roles are on the screen. Still, there have been movies about women facing the dawn of a new era, notoriously shunned by female audiences. Richard Brooks tried to tell the story of a real woman caught up in the chaos of changing social values when he starred Jean Simmons in *The Happy Ending.* Women stayed away in droves. Women didn't support Melina Mercouri in *Promise At Dawn,* Tuesday Weld in *Play It As It Lays,* Barbara Loden in *Wanda,* or Joanne Woodward in *Summer Wishes, Winter Dreams.* Movies about women have been consistent box-office flops. If women don't go to the movies, men don't go either. The sexes might be walking separate paths through life, but they still go hand in hand to the movies.

There are signs that things might be changing. Hopeful signs. Let's see if women rally forces around the flag carried valiantly by Ellen Burstyn in *Alice Doesn't Live Here Anymore,* as brave and moving a depiction of a contemporary woman as I've yet seen on the screen. This past season, giant steps were made by Gena Rowlands in the devastating *A Woman under the Influence,* Liv Ullmann in *Scenes from a Marriage,* Maureen Stapleton in the television special *Tell Me Where It Hurts.* Katharine Ross investigates the plight of a suburban housewife turned into a supermarket robot in *The Stepford Wives;* Candice Bergen does her own riding and stunt work and plays a role of equal importance to Gene Hackman's instead of just hanging around to add glamour in the sack in the new outdoor saga *Bite The Bullet;* and Shirley MacLaine raised the money herself to star in the life story of Amelia Earhart, a liberated woman long before Gloria Steinem was born. But things aren't changing (Continued on page 166)

Star-fire actress,
high-time sex symbol

Valerie Perrine

"I can do anything," says Valerie Perrine—like help give Hollywood movies back to genuine movie-star women. And that she exhilaratingly does in Lenny. *She zips, she strips, she acts nonstop, turns in an Oscar-nomination performance. Irish-American, sea-blue eyed, honey-colored, wholely natural, all woman, uninhibitedly voluble, she says, "I was the lead dancer for two years at the Lido in Las Vegas. I'd like to do the true life story of a Las Vegas showgirl. Smart ones marry millionaires."*

T-shirt by Tric-Trac; makeup: Rick Gillette

AVEDON

VOGUE, March, 1975



Far-out theater is in. To many, it is the new American theater

The Other Theater

All American theater is divided into four parts: Broadway, Off-Broadway, Off-Off Broadway, and Regional. But there's a plus: the deep underground—The Other Theater, or as it is more formally known, The Alternative Theater. These are stage companies so experimental that only recently have they become potently visible to a general theater-loving public. In Europe, where they have played to thrilled, packed houses, they are the important and enduring American theater. On these pages, a sampling of The Other Theater's greatest: "A Bunch of Experimental Theaters of New York," seven wildly individual companies banded together. "Broadway's become the London theater, with so many imports," says a Buncher. "If you put 'A Bunch,' and Robert Wilson and his Byrd Hoffman School of Byrds together, plus Joe Papp—that's the American theater."



Directors of six of "A Bunch's" member troupes and Chiquita Gregory. Top: Mrs. G.; André Gregory (see p. 134); Lee Breuer, Mabou Mines. Bottom: Richard Foreman, The Ontological-Hysteric Theatre; Charles Ludlam (see photograph, right); Andrea Balis, Section Ten; Richard Schechner, The Performance Group.

A bunch of wild talents

A Bunch of Experimental Theaters of New York, *left.* "This collective," says critic John Lahr, "is the first full-scale attempt to organize the avant-garde and find a way of structuring its survival. Under the executive directorship of Chiquita Gregory [top, far left], 'A Bunch' has organized festivals, opened up communication about experimental theater in places where theater is usually represented by *Hello Dolly!*"

The Ridiculous Theatrical Company

"Why Ridiculous Theatrical Company?" asks Charles Ludlam, a fantastically powerful wisp of a man who generated this typhoon eight years ago, writes its plays, directs them, masterhands its Manhattan Evergreen Theatre. "Ridiculous is a very rich word. Every kind of buffoonery, mockery is included in it. Ridiculous implies an anti-serious attitude toward life, taking the license of the fool to say anything, the wisdom of the fool." *Right:* The Ludlam as *Camille,* center; his actors (top) Bill Vehr, John D. Brockmeyer, Black-Eyed Susan,(bottom) Jack Mallory, Lola Pashalinski.



AVEDON







The Other Theater

The insidious theater of André Gregory

BY JOHN LAHR

André Gregory's ability to have fun distinguishes him from the rest of America's beleaguered avant-garde directors. The word "fun" is crucial to play but anathema to politics; and it is here that most experimental theater palls. Gregory's commitment is to the liberation of the stage. He wants to free the actor to express with every part of his body; he wants to transform the stage space from its flat, conventional proscenium sedateness into a playground. Where most avant-garde theater is a strained and introverted experience, Gregory's productions are generous, disciplined, exciting, outgoing events that have made him and his company—The Manhattan Project—one of the major forces in the new American theater.

The Manhattan Project, founded in 1968, was conceived as a survival tactic. Both Gregory and his actors were looking for a way to sustain their kind of experimental work in the disastrous economic environment of New York theater. "We all needed to hide from a theater system where you have three weeks to rehearse. Where you can't be really honest with each other because when a play closes you may never see each other again. Where you always work toward a specific, decided goal before you begin, rather than discovering the goals out of the rehearsal process itself." Their first production was *Alice in Wonderland,* a seventy-five-minute entertainment that took two years to evolve. The text, with its transformations and contests, contains the astonishment and surprise that Gregory is after in performance. "I wanted an actor who could fly. Physically fly." This is a typically perverse Gregory statement; but, after an audience watches Alice whirled down the rabbit hole or Humpty Dumpty toppled from a wall of stacked chairs, it realizes how protean and playful Gregory's actors have become. In their presence, the unexpected is the only reality.

"They corrupt an audience with pleasure; and in their disciplined, rambunctious energy lie the seeds of a rebirth of our theatrical heritage"

Although every avant-garde director knows and spouts the ideas of Polish director Jerzy Grotowski, Gregory is the only American director to take Grotowski's *exercices plastiques* and explore them thoroughly as a tool for his own theatrical style. "As long as you act only with words or with the eyes, there's a place where you're safe. But if you release the body, if you can find a way in which the body must commit itself, then you enter a very unsafe area in which anything may be said."

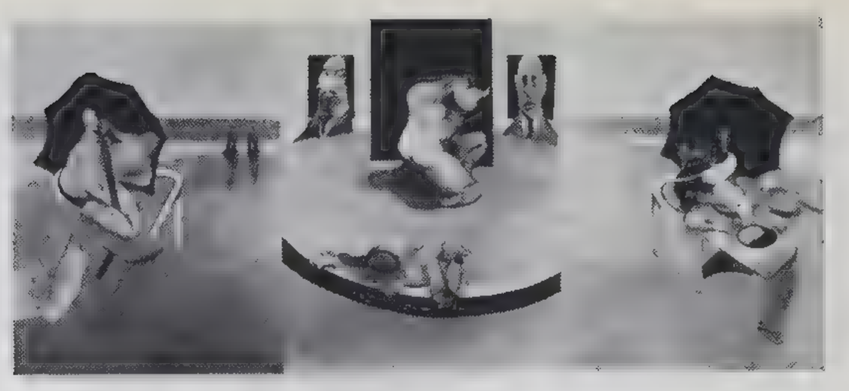
Gregory understands that when games are dangerous, they are thrilling. His antic productions have a hard edge. "Acting is action," Gregory says; and this insight has an almost burlesque implication. Many moments in *Alice*—the stoned Caterpillar sitting on top of a man-made mushroom or the Dormouse who has a stick of butter mashed into his face at the riotous Tea Party—have a bawdy, broad vulgarity that is quintessentially American. It is in these chiseled moments of slapstick mischief that Gregory's director's soul really lives. The audience is faced with an irresistible and unpredictable energy.

Gregory is an intuitive and cunning director. He doesn't possess the erudition of Richard Schechner, whose Performance Group is the oldest avant-garde collective; nor does he have Joe Chaikin's introspective brilliance. Gregory is that rare breed of innovator: a showman and a craftsman. (Continued on page 163)

Left: *Director André Gregory, bottom center, and his actors: (top) Larry Pine, John Ferraro, (middle) Saskia Noordhoek Hegt, Tom Costello, Angela Pietropinto, (bottom left) Gerry Bamman.*
AVEDON

A major New York retrospective
at The Metropolitan Museum of Art

Francis Bacon:
"about being in pain"



BY SUSAN SONTAG

A retrospective can be a cruel event. A painter's output suddenly looks even bigger—or it shrinks. Thus one main result of the large and loving retrospectives given Modigliani and Magritte was to make them seem overestimated. Having a lifetime of work assembled under one prestigious roof is the highest accolade, but it also invites the most devastating judgment: the work is now understood, understood all too well.

Bacon's art might seem to be particularly open to the risks of apotheosis. Generally, painters get retrospectives only after a number of works have been tested by familiarity, and the career has been sufficiently celebrated to be secured against sudden critical deflation, brutal reversals of taste. It is then ready to be transmuted into a "body of work." And there is something especially seductive—but even more often, retroactively, obvious-seeming—about work that really is a "body"; about an outpouring of artifacts every one of which is so unmistakably stamped by a single imagination. Bacon is not only one of the best known but one of the most easily identifiable of contemporary painters. After seeing only two or three Bacons, one would have no problem in identifying almost *any* other painting he did as being by him.

But the obsessional coherence of Bacon's work does not mean that it is static. On the contrary. He is getting better and better. The period since the big retrospective held in Paris (at the Grand Palais) in the winter of 1971/72 has been one of bold development. Perhaps the most stunning work in the current retrospective in New York (at the Metropolitan Museum) is what Bacon has done since 1971 and the Paris retrospective.

"Bacon may be the only painter around who is 'great' in the way that painters were traditionally"

A precocious talent, Bacon now has a long career behind him. Yet he has claimed that he was forty-five before he produced any painting of value. (Bacon was born in 1909, so that would be in 1954.) He has also claimed, in interviews, not to have started painting until the age of thirty. Actually, Bacon was doing drawings and watercolors in 1927 (during a year spent working in Paris) when he was eighteen; and he began to paint in late 1929 and showed his paintings publicly for the first time in 1930 (in his studio in London), at the age of twenty-one. Bacon is supposed to have destroyed all the paintings done before 1944. Bacon's taste for concealing his early work is not just an example of idle tampering with his biography. Rather these "falsifications" of the chronological record point to an important psychological and artistic truth: that Bacon is someone who was "falsely" precocious and is, in reality, a late developer.

Most artists cling indefatigably to all the work they have done, ever eager to justify it. Only exceptions like Ingmar Bergman and Bacon, having made in middle age, or later, such astonishing leaps into their own being, can afford the luxury of disavowing their early work. Bergman, for instance, has said that only when he reached his late thirties did he begin, just begin, to do something of value in films. (The dismissal is more interesting if one knows that Bergman was a *Wunderkind* who, by his late teens, was already a successful writer, film scenarist, and theater director; and what he dismisses as worthless now includes at least his first ten movies.) Most artists, writers, and film directors do their most original work when they are at the early/middle of their careers, and then settle down to imitating and systematizing themselves. Bacon, like Bergman, is one of those rare artists—often precocious, usually astoundingly prolific—who become really daring only in middle age and then continue to grow and to astonish. (It is interesting that such people tend, as Bergman and Bacon have, to remain preternaturally youthful-looking in middle age and beyond.)

Although Bacon has already received almost every kind of acclaim that a living painter can have, it does not seem as dangerous a situation for him to be in as it usually is. He is sufficiently cultivated, complex, and hidden as a human being to be able to defend himself. Bacon is one of the least provincial of important modern painters. It is almost startling to remember that he is English—and not just because one has stopped expecting truly major, ambitious, full-blooded work in any of the arts to come out of England. Bacon seems particularly supra-national, almost ideally European. He is probably lucky not to have been born either French or American, and thereby to have been burdened with that load of chauvinist self-consciousness that has gone with the self-definitions of Paris (before World War II) and now New York as The World Capital of Art. Residing for most of his creative life in a city—London—which has never been a serious contender for that title, Bacon has been spared some of the pressures to choose between mythicized Old World versus New World values (like sophistication vs. energy; literacy vs. innocence).

Despite all the recognition given to Bacon, many lesser talents have more influence in contemporary painting then he does. Bacon may be the only painter around who is "great" in the way that painters were traditionally; the only contemporary who has affiliations with the heroic figures of Western painting: Michelangelo, Titian, Rembrandt, Goya. This is the daring of Bacon's work. This is also its pathos, its impotence. Bacon's work seems so centered, so personal, so idiosyncratic, so powerful. It is as if he were already a classic. As the last of the traditional painters, Bacon is both absolutely central to contemporary painting (by virtue of the quality and integrity of his work) and marginal to it (by virtue of the work's authority, its completeness, its assuredness, its inwardness, its commitment to despair).

The principal modern way of looking at a painting is to situate it inside the history of painting, a history which is now more and more identified as the history of *thinking* about painting. It's as if being a (mere) painting were not enough. The main virtue of most modernist painting is its intelligence. It is obvious from Bacon's work that he is extremely intelligent. But Bacon's painting (unlike Duchamp's or, say, Jasper Johns's) is not "'about" being intelligent. It is "about" being in pain.

The painter who felt self-confident enough in 1971, at the time of his Paris retrospective, to risk the hyperbole of declaring that "Duchamp has ruined American painting for a hundred years" will not be surprised if some American art-world professionals—trained to admire the flight from suffering into intelligence so brilliantly espoused by Duchamp—continue to treat his work a little condescendingly. But whatever the range of reactions, there can be no doubt that Bacon survives the ordeal of his current retrospective in New York, triumphantly.

Above and right: *One of about twenty triptychs (center panel,* right) *painted by Bacon in the last dozen years. Oil and pastel on canvas, each panel 78" by 58"; 1974. This triptych, seven other large triptychs, seventeen large and a group of smaller Bacon works—all done between 1968 and 1974 and many never seen before in America—will be shown at New York's Metropolitan Museum of Art from March 20 through June 1.*



For Baron and Baroness Thierry Van Zuylen

Luxe, calm, and space

"The space was here, but so badly distributed," said Baroness Thierry Van Zuylen, *left*—an American beauty married to a Dutch nobleman and living in Paris, where they're among the most attractive, spirited, and sought-after couples. . . . "It took someone like Catroux with an eye to rearrange all the volumes. All 300 square meters of the reception part had to be blasted out—and he had the courage to do it." Sweeping away a maze of dark nineteenth-century reception rooms, François Catroux created an open, luminous, joyful living space for the Van Zuylens, their four children, their friends—and for Gaby's collection of contemporary art. Carving space and volume like a sculptor, he formed a long gallery; a vast, serene salon (both shown); an entrance hall (not shown)—all continuous, free-flowing, visible one from another. In the salon, the immense volume is zoned into three areas, tied together with off-white walls, carpeting, banquettes, pale *travertino* marble tables. It is cozy for two people, magnificent for thirty. . . . Said Gaby Van Zuylen, "Now it all moves beautifully."

Opposite: *Central and entrance zones of the salon. Gaby,* left, *is shown in the third—fireplace—zone, in front of a seventeenth-century Venetian mirror, pair to the one on far wall. (Her turnout, by Ungaro.)* Above: *Banquetted cove near the fireplace; Alechinsky painting; two Matta bronzes.* Below: *Gaby's gallery, dining area for big parties.*

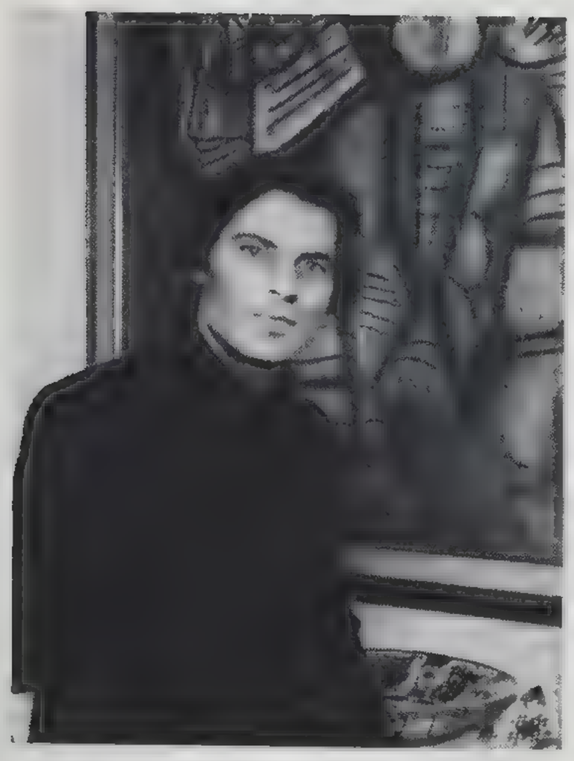
DAVID MASSEY

Masterminded by François Catroux, a new international style

DECO 1975

It's here— a fusion of space, light, texture, design as expressive of this exact period as Art Deco was of the 'thirties. The elements have been accumulating: the use of stark, noble space, subtle lighting, no-color colors, expanses of industrial metals and mirrors. Now the French interior designer François Catroux has given them their greatest coherence and breathtaking effect— their style. On these six pages: three Catroux living spaces for three kinds of people. On the next page: the rules Catroux designs by.





"The sense of an architect, the eye of an artist": the crack French interior designer

François Catroux

A most contemporary man, the crack interior designer of Paris, François Catroux hovers in that devastating decade between thirty and forty. Tall, geometric, with flashing laughter he is all browns: eyes, hair, suntanned skin. "I am faithful to brown. [The Rolls he drives is brown]. I like squares and rounds, but nothing wavy. No free-form," said François Catroux who moves space and volume, texture and light, objects and planes with the sense of an architect, the eye of an artist. A burning perfectionist, with a tremendous zest for work, he has a passion for what he does.

What François Catroux does is transform, mostly enormous lost space into living space for people living now. He dares. He rips and wrecks and remakes. He is relentless and re-creative. He is gleeful and inspired. "I do not decorate. I create an ambience."

Working out of Paris, where he lives with his wife, Betty, a blond beauty, and their two small daughters, Maxime, four, and Daphne, two, François Catroux spans the world. Among his newest projects, these three photographed for Vogue. More work-in-progress includes two New York apartments, houses in Detroit, London, South Africa, as well as in France. Wherever it appears, the Catroux signature of quality, style, and art is instantly known.

ON LIGHT

I use three light zones: 1. Light from the ceiling, spots on objects and paintings, always low voltage, always with dimmers. 2. Standing brass or nickel lamps, just for lighting space, for reading or for atmosphere, of normal voltage. 3. Lighting from the floor to illuminate trees, plants, or sculpture. My lighting is non-violent, flattering, casting no shadows at night. I like daylight filtered through wooden slatted window blinds.

ON COLOR

I am anti-color. I stay clear of primary colors, preferring browns, beiges, off-whites contrasted with black and nickel. I loathe the "decorator look," you know, the small red cushion picking up the red of curtains. Things like that. I like greens in living things, trees and plants done for me by the landscape architect Jacques Bedat that I light in special areas.

ON ART

I design around the collections of my clients and sometimes add to them. Contemporary painting and sculpture, Asian and African figures suit my interiors. Each object must be *en valeur,* especially hung and lighted and, unless they're in a gallery for art only, never more than four or five important pieces to a room.

ON DESIGN

I like to clear space like an empty stage and redesign it. Because scale is so important to me, I design many of my own pieces: banquettes on platforms, low square coffee tables of burled Chinese root wood inlaid with nickel, or of black Formica. I like the warmth of brown- or grey-smoked mirror for some walls, and nickel to frame windows. For unity, entire floor surfaces covered in off-white carpeting. I like to mix the simple with the sumptuous. Some sofas, for instance, can be of rough canvas, others covered in soft natural chamois, the same suède as those gloves worn by young Frenchmen when they ask a girl's hand in marriage.

ON FUNCTION

The fireplaces, music systems, cinema, kitchens, closets, bathrooms, wine cellars—I design them all and everything works perfectly. The only inconvenience is that my interiors do not tolerate clutter. Nothing is for nothing.



For a bachelor who has everything

Space superbly refined

One of the most extraordinary apartments in Paris—or anywhere, perhaps—this was designed by a man, François Catroux, for another man, a bachelor to whom perfection was important, expense secondary. Its magnificence lies not in showiness but in subtleties: Its allocation of space—big spaces seem intimate, small spaces unconfining. Its sensitive adaptation to the owner's wants. Above all, the quiet splendor of its details. . . . *Detail:* the slatted ebony screens inlaid with nickel—1975 versions of seventeenth-century Japanese palace screens—used to divide and define spaces. *Detail:* the play of textures, within a muted color scheme of natural and black. Natural suède, black leather; sand-colored, textured, unpainted walls. *Detail:* pale carpeting unifying all spaces. A world traveler, the owner likes to unlock the door, find everything ready. His parties are either large and lively or small and intimate—hence the division of the big salon into three zones: each end screened off, with its own fireplace, for small groups; the center, invitingly empty.

Opposite: *The master bedroom, huge bed covered in tweed, suède poufs at its foot. Ebony screen masking steps to dressing room, bath.* Opposite, upper right: *The bathroom, with sunken tub, a unique mirrored, swiveled medicine chest.* Above and below: *The great salon—nearly 100 square meters. Far end,* below, *for small parties, music, books. Nickel-framed fireplace.*

DAVID MASSEY





For M. and Mme. Jacques Rouët and guests

Space made gala

For the Rouëts, who entertain often and brilliantly, François Catroux has created a setting as charming, generous, and welcoming as its owners. "Re-inventing" a turn-of-the-century apartment, Catroux opened, simplified, unified the space—providing room to move, comfortable places to sit, inviting corners for conversation. An entrance hall flanked by two octagonal galleries leads to the salon—spacious, luminous. "One feels an immediate uplift on entering it," said one guest. . . . Here as always, Catroux gives first priority to the lives and tastes of the owners: Jacques Rouët, President Director General of Christian Dior Couture—attractive, ebullient, possessor of a famous wine cellar (described, page 58), avid collector. And Louise Rouët, a tall Swedish beauty who collects African and pre-Columbian art. "We never *saw* our collections before," she said. "Now my African heads glow in niches of smoked mirror. . . . I love the lighting. In the salon, people stand out perfectly, like wonderful living works of art."

Louise Rouët, left, *on the balcony.* Above and opposite, *the salon.* Above, *brown banquettes; Burmese polychromed wood figures; painting by Morrison. In a lighted vitrine, part of M. Rouët's pipe collection.* Opposite and far right, *other views of the salon with its mirror-framed fireplace, raw silk walls.* Below, *the entrance hall.*

DAVID MASSEY

DECO 1975



What to wear with what

The New Accessories in Beauty and Fashion

The word is soft: soft, touched-with-brown colors in everything from beads and bangles to the new makeups. Textures are softened by carvings, inlay... the polish of grained wood replaces the high shine of metal by day; instead of rhinestone-glitter at night, the fragile, muted luster of cut glass, of Lalique and silkened, wrapped bracelets....The new bag: soft, texture-y woven straw, woven leather. The new belt: the soft, crushy, *longer* belt—to pull in the waist of the new fuller tent dress. The new bracelet: the *bigger* bracelet...big enough to wear as a single effect or grouped with more of the same texture, same material...big enough to slip and slide on the arm (pretty to see with the gesture of pushing up the soft, loose sleeve of a dress). Newer than a scarf in an open neckline: a thin, even row of carved beads sitting just on the collarbone—light, uncluttered, totally feminine!

The new fatigues-dressing, *left*—the look of Ralph Lauren's perfect khaki shorts, shirt-jacket, and olive drab T-shirt with touches of unblatant, brown-tinted sanguine red. It's a whole other—ultra-soft—turn on everybody's favorite knockabout thing to wear! Photographed at The Cooper Union, in New York. Hair, Maury Hopson; makeup, Sandra Linter; manicure, Moi Cosmetology. Stores and accessory details, next to last page.

sanguine REDS...
TO SOFTEN KHAKI, COVERT,
OLIVE DRAB

DEBORAH TURBEVILLE

The New Accessories in Beauty and Fashion

Opposite: The new warmth of natural colors and textures for day...the softer bag in woven leather or straw...the bigger wooden bangle, smooth or carved...the new look of a belt —crushy, textured, long as a sash....The makeup—earthy, spicy color—everything blends, everything's a natural....

The new dress and how to wear it, *right:* John Kloss's soft, yoked peanut-color tent; the crush-of-suède belt to hold the waist; three wooden bangles to slide on the arm. Stores and accessory details, next to last page. Both pages, photographed at The Cooper Union. Hair, Maury Hopson; makeup, by Sandra Linter.



The New Accessories in Beauty and Fashion

Opposite, the new look of total femininity for evening...everything softened, lustrous—the difference between yesterday and today is the difference between glitter and glow. Instead of rhinestones: Lalique, crystal, necklaces made of disks of color, thin and translucent as shrimp shells...milky jade beads...wrapped silken bangles in pale, chalky Necco Wafer colors, luminous on the skin. Makeup in the same mood—pale mauves, rose, the deep gloss of plum, dustings of sheerest silver for eyes.

The palest of pale mauves to pin with a touch of coral, *left*—the most ravishing new colorings at night! Tiny-pleat silk top drifting over wide silk pants, a matching silk scarf to curl around shoulders—the new feminine mood of pyjama dressing from Mary McFadden. Stores and accessory details, both pages, next to last page. Photographed at The Cooper Union. Hair, Pascal; makeup, Sandra Linter.

DEBORAH TURBEVILLE

COLORINGS AT NIGHT...

fragile as smoke



more THAN JUST SOMETHING TO SLEEP IN...

Aurore Clément wears... something to slip into for breakfast... something to change into when you come home at night (and sometimes even to sleep in!) ... something to go out and treat yourself to when you need a lift. Something to make you feel extra-pretty ... from Fernando Sanchez.

This page: The lace-edged wisp of a night-dress in pink satin with its own little bedjacket cover. Of rayon and Monsanto nylon (Registered Fabrics). Both about $38. At Saks Fifth Avenue; Nan Duskin; Garfinckel's; Swanson's; Neiman-Marcus; I. Magnin.... *Above right:* The newest, easiest look at home—the white oversized pullover top with matching lace-hemmed skirt. Of Kodel polyester and cotton (Springs Mills fabric). Top, about $20; skirt, about $18. At Bloomingdale's; Swanson's; Neiman-Marcus; I. Magnin.... *Above far right:* The white slip-top wrap gown.... Of Kodel polyester and cotton (Springs Mills fabric). About $44. At Bergdorf Goodman; Nan Duskin; Balliet's; Neusteters.... *Right:* The white satin wrapper with écru lace and baby cap sleeves. Silk, polyester, and Monsanto nylon (Registered Fabrics). About $60. At Bonwit Teller; Sakowitz; Neusteters. Hair, Pascal. Here and on the next two pages: make-up, Sandra Linter; backgrounds, The Cooper Union. Accessories, next to last page.

DEBORAH TURBEVILLE



1

4

5

2

6

3

7



1. Little pretties! Tiny satin boxer shorts to slide under dresses—ivory touched with brown embroidery. Christian Dior. Wear-Dated pantie, of rayon and Monsanto nylon (Registered Fabrics). $7. Saks Fifth Avenue; Nan Duskin; Sakowitz. **2.** What a lot of women have been dying for: an extra-support bra that's also smooth, soft, light, natural—pretty! Beige double-knit tricot bra, by Gossard. Of Dacron and Lycra. $6.50. At Altman's; Wanamaker's. **3.** For a super-smooth back, a bra that closes in front—pale, lustrous stretch lavender, by John Kloss for Lily of France. Antron nylon and Lycra. $6. Bergdorf Goodman; Montaldo's; Hudson's. **4.** Irresistible!—the silvery-grey satin pantie with a frill of lace edging. Vanity Fair. Of Antron III nylon. $4. Altman's; May D&F; Bullock's. **5.** The pretty support-bra: Olga's seamless beige soft bra with deep plunge, thin ribbon straps—and not an ounce of heavy construction. Polyester tricot. $5.50. Bloomingdale's; Carson Pirie Scott; Bullock's. **6.** What to wear with the new loose, wide sleeves — the plunge-of-lace bra that's extra-bare at the sides. Beige nylon, by Glydons. $6.50. Lord & Taylor; Rich's. Small, wrapped heads, this page, by Maury Hopson; makeup, both pages, by Sandra Linter. **7.** The bra you can't own too many of!—Maidenform's perfect basic seamless bra of smoothest vanilla stretch nylon (Antron nylon and Lycra). $4.50. Bloomingdale's; Higbee's; J.W. Robinson. **8.** The all-out femininity of satin and lace — the prettiest pantie! — pale peach satin, pale écru lace. Van Raalte; Antron III nylon. $6. Lord & Taylor; Hudson's. **9.** The bare-sided bra at its most feminine—a wisp of peach lace by ddduds. Nylon. About $8. Saks Fifth Avenue; Neiman-Marcus. **10.** Bare sides, bare front, bare essential!—the ultra-pretty pullover bra in softest ivory stretch lace. Van Raalte bra, of nylon and Lycra. $5.50. At Bloomingdale's; Hudson's. **11.** How to feel deliciously feminine! — the palest, thinnest pantie of shimmery grey satin de lys with froths of écru lace. By Fernando Sanchez. Silk, polyester, and Monsanto nylon (Registered Fabrics). About $28. Saks Fifth Avenue; Montaldo's; Neiman-Marcus.

THE FLIRT AND FLUTTER OF
A SATIN PANTIE...THE LIGHTEST,
SOFTEST, PRETTIEST BRAS—
THE MOST FEMININE
UNDER-DRESSING IN YEARS!

THE MOST

feminine

accessories

SARAH TURBEVILLE

ALL DRESSES, VOGUE PATTERN 8906
ALL SHAWLS, VOGUE PATTERN 8867

FABRIC MAKES

ARTHUR ELGORT

THE DIFFERENCE!

A Complete Wardrobe: from 5 Vogue Patterns, 14 Key Looks...

The key to these pages is the key to fashion today: the difference between day/night, city/country, hot/cold is all in the fabric!—the soft, weightless, super-pretty fabrics that can turn the simplest little smock dress into anything from a silky, slide-y all-out evening dress to the most casual hot-weather cotton pyjama. . . . Here, for instance, we took five basic new shapes—a sundress, a skirt, two tops, and the smock dress—and made each in several different fabrics. Result: almost everything you could possibly need for almost any day or night, from now through summer! (P.S. We added five bonus patterns for extra versatility . . . and sewing tips from our favorite tipster, Charles Kleibacker.)

THE SUNDRESS—
3 DIFFERENT FABRICS,
3 DIFFERENT LOOKS

Far left: The sundress as an ankle-length dress at night, in a gauzy-soft print of thin black-on-white stripes scattered with posies—pink, yellow, touches of green. And a matching deep-ruffled fichu—the prettiest covering! Dacron-and-cotton fabric, by Loomskill Fabrics. At Altman's; Jordan Marsh, Boston; Joseph Horne; May D & F; Meier & Frank; Frederick & Nelson.

Left: The sundress as a sundress—the tiny tender print, the handkerchief-thin fabric—freshest, coolest dressing for wherever it's summer! Palest blue on white, with a matching soft scarf looped over the shoulders. Of Dacron and cotton, by Burlington/Klopman Fabrics. Jordan Marsh, Boston; Joseph Horne; May D & F; Meier & Frank; Frederick & Nelson.

Right: The sundress in the city—silky beige jersey with a huge silky scarf—half beige, half spice brown—and three wooden bangles to slide up the arm. Jersey, of Qiana nylon, by Dan River Fabrics. At Bloomingdale's; Joseph Horne; Meier & Frank; Frederick & Nelson. All dresses, Vogue Pattern 8906; all shawls, Vogue Pattern 8867. Details, page 174. Hair, François of Suga. Accessories, next to last page. Makeup, here and on the next six pages, Sandra Linter. Stores presenting Vogue's Complete Wardrobe during March, page 163.

KLEIBACKER
TIPS



- With thin, light fabrics, use the lightest, airiest finishings: Omit interfacings on pockets, waistbands....Use seam allowances to face armholes, necklines (press to inside on stitching line, turn under raw edge, top stitch). TIP: Hand baste before top stitching for perfect results. (Continued on page 174)

FABRIC MAKES THE DIFFERENCE!

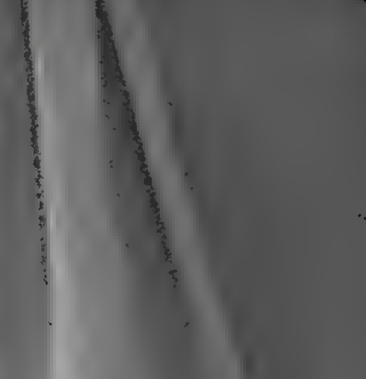
THE NONSTOP SMOCK DRESS—
4 DIFFERENT FABRICS,
4 DIFFERENT LOOKS

Far left: The smock dress at night—open-collared and easy in silky rayon crêpe to the ankles, in a wonderful peanut-y shade—the dress to own, the color to own it in! To wear with a soft slide of scarf and three wooden bangles—to slide under the loose rolled sleeve! American Silk Mills fabric. Altman's; Joseph Horne; Meier & Frank; Frederick & Nelson.
Near left: The smock dress to put on right now—and wear for the rest of the year!—ivory shantung, with a matching scarf for a head wrap, silver-and-stone beads at the neck, pale crushed leather gathering in the waist. Qiana nylon fabric by American Silk Mills. Altman's; Joseph Horne; Meier & Frank; Frederick & Nelson.

ALL SMOCKS, VOGUE PATTERN 9060
SCARF, VOGUE PATTERN 8867
PANTS, VOGUE PATTERN 8862

KLEIBACKER

TIPS



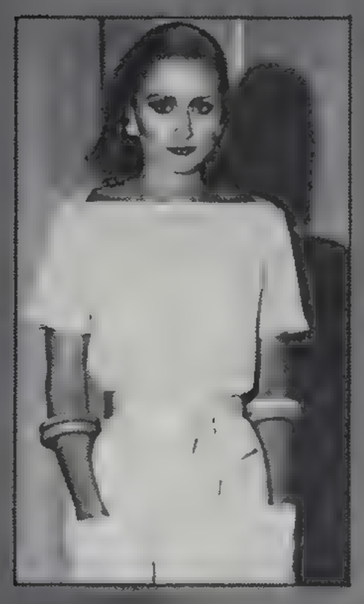
● This Very Easy Vogue Pattern is a joy to work with because the fitting is all in the shoulders— which are formed by a simple dart (there is no top seam in the sleeve). To fit, just extend and deepen the shoulder dart, or lessen and shorten it, depending on your shoulders. But be sure the dart extends far enough down the arm, or it will stand in the air at the top of your shoulder.
(Continued on page 174)

Far left: The smock dress as a smock, over matching drawstring pants—the new casual pyjama for easy summer days. Blue-and-white awning stripes on thin, soft cotton, twist of blue-and-white scarf in the neckline. By Moygashel. Altman's; Jordan Marsh, Boston; Joseph Horne; Meier & Frank; Frederick & Nelson.

Near left: The smock dress as . . . your favorite summer dress! In a fabric that gets softer, prettier every time you wash it—tiny sprigs-of-blue on white cotton. With the flattest, barest strip of a sandal—*the* new shoe for dresses! Polyester-and-cotton fabric, by Cohama. Altman's; Jordan Marsh, Boston; Joseph Horne; May D & F; Meier & Frank; Frederick & Nelson. Smock dress, Very Easy Vogue Pattern 9060; scarves, Vogue Pattern 8867; pants, Very Easy Vogue Pattern 8862. Details, page 174. Hair, Maury Hopson; accessories, next to last page.

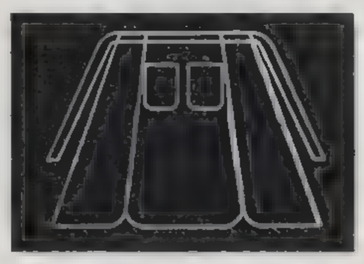
ARTHUR ELGORT

Point worth repeating: the boatneck T-shirt with a short, loose sleeve—this summer's T-shirt to collect...to sew! Vogue Pattern 8978.



KLEIBACKER

TIPS



● The key to back-wrapped skirts is a perfectly plumb line on the overlap—try on skirt with a basted-on waistband and if the line isn't plumb, lift skirt fabric where overlap meets waistband until line falls perfectly straight. Re-baste, gradually decreasing lift until you're back to the original stitching line. . . Check to be sure the overlap overlaps enough for you to feel comfortable walking in it (if not, add extra width to the underlap).
(Continued on page 174)

FABRIC MAKES THE DIFFERENCE!

THE BACK-WRAPPED
FULLER SKIRT—
3 DIFFERENT WAYS FOR
3 DIFFERENT DAYS

Far left: The skirt with a matching boatneck T-shirt in soft beige matte jersey—the easiest kind of dressing for day—the original wear-anytime-anywhere fabric! (Especially to wear now—with a couple of wooden bangles.) Glacé jersey of Antron nylon by Beaunit. Abraham & Straus; Joseph Horne; May D & F; Meier & Frank; Frederick & Nelson.

Near left: Breeze-pretty!—the fuller back-wrapped skirt and deep-ruffled shawl in a small cottony print—blue sprigged with pink-green-and-white flowers. With a bare blue tank top, the key flat sandal . . . the look! Dacron-and-cotton fabric, by Burlington/ Klopman Fabrics. At Gimbels; Joseph Horne; May D & F; Meier & Frank; Frederick & Nelson.

Right: The skirt in thinnest millefleurs navy jersey, with a navy cotton knit T-shirt, straw bag, bare legs—a look you could live in all summer. Antron nylon jersey, by Loomskill Fabrics. At Altman's; Jordan Marsh, Boston; Joseph Horne; May D & F; Meier & Frank; Frederick & Nelson. All skirts, Very Easy Vogue Pattern 8815; shawl, Vogue Pattern 8867. Details, page 174. Hair, François of Suga. Accessories, next to last page.

ALL SKIRTS, VOGUE PATTERN 8815
BOATNECK T-SHIRT, VOGUE PATTERN 8978
SHAWL, VOGUE PATTERN 8867

ARTHUR ELGORT

KLEIBACKER

TIPS



● The key to the blouses is the soft roll of the collar. The trick: to make sure the top collar has enough play—to be sure, simply hand-baste around collar edges before attaching it to the blouse.

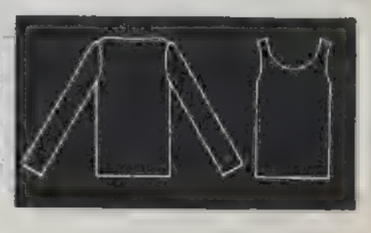
1 2

VOGUE PATTERN 8749

VOGUE PATTERN 8859

KLEIBACKER

TIPS



● The lightest finishing for both T-shirt necklines, and for tank-top armholes: use the seam allowances as facings and secure with a double row of top stitching (remember to hand-baste first).

3 4

VOGUE PATTERN 8699



5

A WARDROBE OF TOPS FROM JUST TWO KEY PATTERNS. PLUS AN UNLINED COAT WITH A MATCHING SKIRT— THE NIFTY EXTRA PIECES!

KLEIBACKER

TIPS



● TIPS for wool gabardine: Steam-press before cutting to take out every smidge of shrinkage; be sure one section is completely dry before moving on to the next. . . . Press seams carefully—together first, to take out machine pucker, and then open, using manilla-envelope strips between seams and fabric to prevent seam impressions. . . . Wool gabardine has a tendency to bubble when pressing, so use a minimum of steam and a barely damp press cloth. . . . Pull seams firmly when stitching. (More tips, all patterns, page 174)



6

VOGUE PATTERN 8941

FABRIC MAKES THE DIFFERENCE!

1. The gathered-yoke blouse in white-striped tan cotton—soft collar, short loose sleeves—super summer shirting! Terrific with natural-covert-khaki-tans, with sanguine reds, woods and straws, small neat patterns . . . with everything you're starting to collect for summer! Moygashel fabric, at Altman's; Jordan Marsh, Boston; Joseph Horne; Meier & Frank; Frederick & Nelson.

2. The long-sleeved version of the gathered-yoke blouse,in lustrous peanut crêpe—a soft, slippy, beautiful blouse that's as dressed as you'd ever want to be for most days (and for some evenings). Don't forget something pretty in the neckline—a twist of silk, some interesting beads. . . . Rayon crêpe, by American Silk Mills. Altman's; Joseph Horne; Meier & Frank; Frederick & Nelson. Both blouses, Very Easy Vogue Pattern 8749.

3. Newest T-shirt, newest way to wear it—the loose, easy boatneck T-shirt snugged in at the waist with a soft canvas belt. Thin-striped white-and-toast jersey, by Dilettante Fabrics; Nyesta of Antron nylon and polyester. Joseph Horne; Meier & Frank; Frederick & Nelson.

4. Bare T-shirt—the perfect little tank top in tan matte jersey, to wear alone or under other tops. Nyesta of Antron nylon, by Don-Nel Fabrics. Altman's; Jordan Marsh, Boston; Joseph Horne; Meier & Frank; Frederick & Nelson. Both T-shirts, Vogue Pattern 8859.

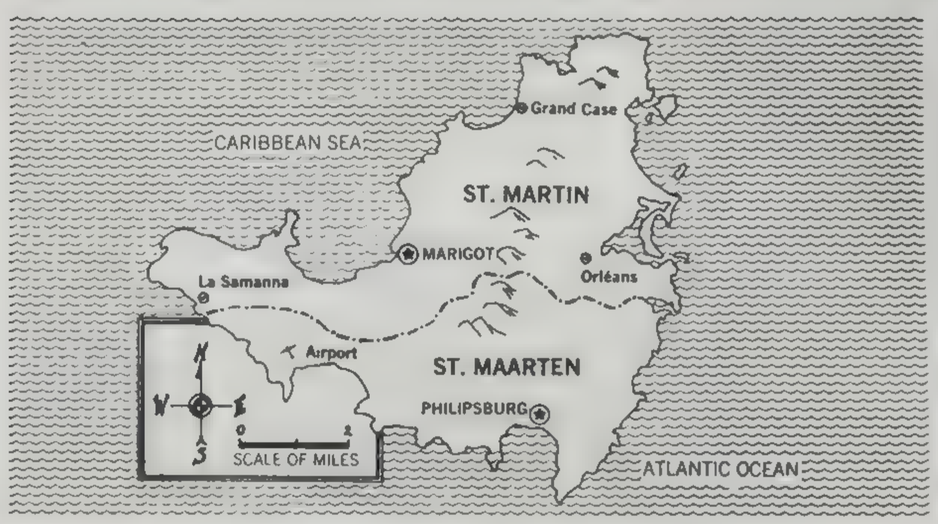
5. The unlined coat in tan wool gabardine—perfect covering for everything here, and practically all the covering you need from now till next November! Soft, sashed, easy as a bathrobe (and a snap to make!). Very Easy Vogue Pattern 8699. Woolmark fabric, loomed in America, by Anglo Fabrics. Altman's; Jordan Marsh, Boston; Joseph Horne; May D & F; Meier & Frank; Frederick & Nelson.

6. Best way to have a coat: with a skirt of its own—the back-wrapped slim skirt in tan wool gabardine that goes month after month after month—and with everything else on these two pages! Very Easy Vogue Pattern 8941. All pattern details, page 174. Hair, Maury Hopson; accessories, next to last page.

ARTHUR ELGORT

By Barbara Rose

HOW I FOUND PARADISE



An outspoken writer who is also a site-smart traveler maps her island ideal: whom she saw there, where to eat and to stay there; she even tells what she tape-recorded

You are probably not going to believe this; but, because I have low blood pressure and chronic anemia that no amount of B_{12} shots can catch up with, I am forced to go to the Caribbean at least once each winter to recharge the old tired blood. Actually I don't believe it, either; but it's a marvelous rationalization for my annual participation in the Great American Migration—those four months from December to April when everybody from private secretaries to Secretaries of State is southward bound.

One problem about going south is that it immediately conjures up in my mind the horrifically lifelike vacationing couple by super-realist sculptor Duane Hanson, with their wrinkled Bermuda shorts, sunglasses, overstuffed luggage, and ubiquitous cameras. I imagine ladies in Chiquita Banana ruffles and Carmen Miranda makeup to match, golfers in checked shirts and plaid pants, telling Polish jokes and complaining about the stock market. I remember island food that rivals Howard Johnson's for sheer monotony, island decor that mixes Midwestern Motel Moderne with Hollywood's fantasy of Sydney Greenstreet seedy, and island service that gives to the concept of *mañana* a new dimension of timelessness. I have indeed experienced all these things. I have also experienced five-hour layovers in steamy airports lacking even the minimal amenity of an air-conditioned cocktail lounge to relieve the pain of waiting for the prop plane that wings one to the ultimate destination, an island with an even smaller airport. And I have also been to islands in the sun that are drenched in rain half the time. A seasoned traveler now, I am determined to avoid all such blights on my rest cure.

And avoid them I do, since I have found my ideal island, my paradise of peace and sun, my own personal Bali H'ai. You are probably dying of curiosity, so I'm not going to keep you in suspense any longer: it's the smallish, not particularly gorgeous, half-French, half-Dutch island of St. Martin-St. Maarten in the Lesser Antilles. Just south of the infamous Bermuda Triangle, the mysterious area where planes and boats disappear without a trace (presumably carried off by UFO's), St. Martin received what little notoriety it has had because of a mysterious murder attributed to the Mafia and because of La Belle Créole, an unfinished multimillion-dollar resort fashioned with astonishing inventiveness to resemble *both* a medieval city and a Mediterranean village, which sits abandoned on the island's edge, a strange picturesque ruin.

Neither spectacular scenery nor special effects, however, is the secret of St. Martin's charm. It has other extraordinary advantages: KLM flies there from New York in three and a half hours nonstop; the natives are positively gregarious; and the French part of the island—especially the restaurants, where it really counts—is very French. In Marigot, the lazy port capital of French St. Martin, La Calanque and Le Mini-Club, a garden restaurant-cum-boutique, serve very decent *cuisine bourgeoise*. The beachfront dining room of Le Pirate often has Creole-style fish on the menu; and you can be sure the *vivaneau* (red snapper to you) has just been pulled in out of the sea. Even better than the food in St. Martin is the weather—just about perfect—as are the beaches.

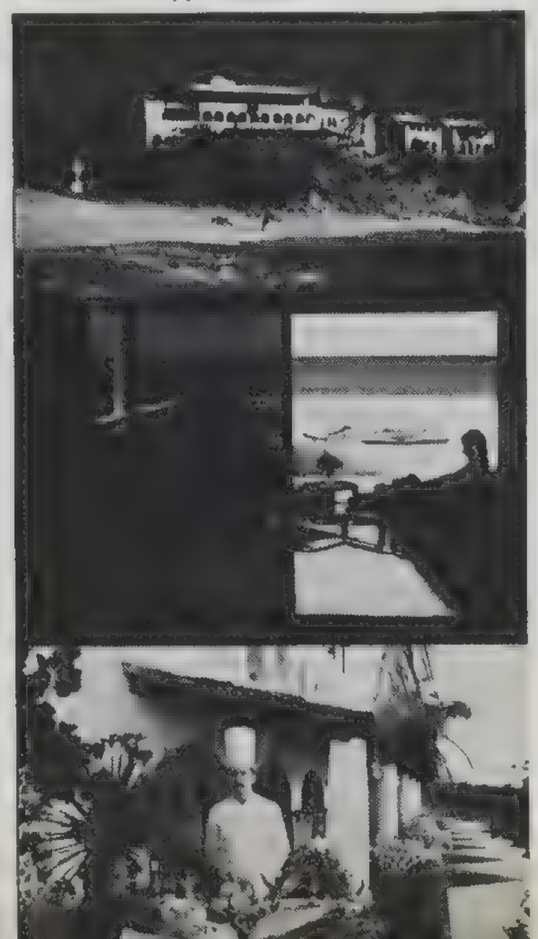
Of course St. Martin does not lack for flashy hotels and casinos, but you can ignore them, choosing if you wish simpler beach cottages like those at the Pasanggrahan in Philipsburg, on the Dutch side, or the modest guesthouses in Grand Case, a minuscule beach town of balconied island houses trimmed with typical island wooden gingerbread moldings and grates. A few of the original plantation houses remain in Orléans, but the most beautiful old planter's house belongs to K.C. Li, the eccentric tungsten heir who owns Casey's restaurant in New York. The most fabulous house, with a Somerset Maugham jungle setting, beaded curtains, and open veranda, belongs to Janet Hanson and Bill Nichols, whose real-estate business makes them the official entertainers.

It is not necessary to spend a fortune in St. Martin. If you stay at the unpretentious Petite Plage motel in Grand Case or eat at the Fish Spot, a tacky Riviera-style restaurant overlooking the ocean, which is down the road, you might recognize painter Ellsworth Kelly. If absolute elegance is what you're after, stay at La Samanna; you might see Bella Abzug, or Jean-Paul Belmondo, photographer Walker Evans, art critic Robert Hughes, or curator Maurice Tuchman, who were recent guests in the whitewashed terrace dining room of La Samanna. You might see Benny Goodman, Berry Gordy of Motown, art collectors Mr. and Mrs. Burton Tremaine, or Massachusetts Senator Edward Brooke (who winter on the island). At La Samanna, there are bizarre juxtapositions: millionaires from Madrid, politicos from Paris, journalists, artists, photographers, lawyers—the busiest people in the world who are looking for the quietest, most discreet spot in which to recharge. You could run into painters Jasper Johns, Mark Lancaster, and Sven Lukin; art dealers Betty Parsons, Lawrence Rubin, and Janie C. Lee; new MOMA trustee, Barbara Jakobson; or journalist Bob Woodward, one of the pair who broke the original Watergate story for *The Washington Post*.

If you are feeling particularly ambitious after the seventh straight day of sunshine, you can plan to rent the sailboats and ketches, like the *Ciao*, that cruise around the island carrying festive picnickers who will eat lobster the captain catches, drink cold French champagne bought in the Marigot supermarket for $6, and swim in the sea far enough from shore to dispense with bathing suits. Or you can do as Barbara Jakobson and I did and fly to Saba, a volcanic island, topped by a small Dutch village with stone streets and walled gardens. From the terrace of La Samanna, Saba looks like the dark silhouette of a great humped dromedary. If you sit musing on the terrace long enough, sipping a foamy *piña colada* and resting your eyes on the crescent sweep of Long Bay below, you will probably see owner James Frankel's three beautiful blond daughters, Samantha, Nathalie, and Anouk, for whom the hotel is named, a Proustian frieze of young girls on the beach.

Since my ideal of the perfect vacation is the absolute *dolce far niente*, I love St. Martin's lazy tranquillity. For me, it's a place not only to recover physically from the frenzy of city life but also to read, to write, and—because I seem to need to do something even when I'm doing nothing—to learn something new. Right now, I am teaching myself Italian with the aid of a tape recorder. As I watch the sailboats drifting by (or if need be, the sun sinking behind the horizon), I check to make sure that a sunscreen covers every exposed inch of my vulnerable anemic body. I put to my ear the attachment which permits me secretly and privately to converse again with Gina and Franco, whose familiar taped voices chatter on about *albergi, ristoranti,* and *musei.* At last, the ultimate escape: the fantasy of a faraway place in a faraway place. ▽

Below: On St. Martin, luxurious La Samanna—(top) hotel seen across Long Bay; (center) one villa's living-room view of terrace; (bottom) French chef, outdoor meal.





THE MULTIPLE WARDROBE—Almost everything you could possibly need for almost any day or night, from now through summer—and **FABRIC MAKES THE DIFFERENCE.**

For the second year, Vogue will present a special sew-it-yourself wardrobe at the following stores, highlighted by the appearance of our favorite expert, current Visiting Professor in Fashion Design at Virginia Commonwealth University, **Charles Kleibacker.**

B. ALTMAN
New York, N.Y.
Saturday, March 29, at 1:30 P.M.

FREDERICK & NELSON
Seattle, Washington
Thursday, March 20, at 12:00 noon & 2:00 P.M.
Downtown
Friday, March 21, at 12:00 noon
Bellevue
Aurora Village, at 7:00 P.M.
Saturday, March 22, at 12:00 noon
Southcenter

JOSEPH HORNE
Pittsburgh, Pennsylvania
Monday, March 10, at 12:30 P.M.

JORDAN MARSH
Boston, Massachusetts
Monday, March 3, at 12:30 P.M.

MAY D & F
Denver, Colorado
Friday, February 28
Downtown, at 12:00 noon
Westland Hills, at 3:00 P.M.
Saturday, March 1
University Hills, at 2:00 P.M.
Southglen, at 4:00 P.M.

MEIER & FRANK
Portland, Oregon
Friday, March 14, at 12:00 noon & 7:00 P.M.
Saturday, March 15, at 3:00 P.M.
Salem

"Blackout: and suddenly—hilariously—seven people are sandwiched on the sofa"

ANDRÉ GREGORY

(Continued from page 135)

His actors are well trained; the detail of his plays is in sharp focus. The work itself speaks his philosophy. He is provocative, because he forces an audience to respond to literature as a theater event and not to accept the literary event as the prime theatrical experience.

Like Meyerhold, Gregory is a Russian who wants to return theater to the fairground. In his bold production of Samuel Beckett's *Endgame,* Gregory outraged some spectators by taking liberties with the text; but Gregory understands the playfulness beneath Beckett's poetry, and Gregory's production defines a theatricality in the play that is usually smothered by reverence. The cosmic impasse and the carnival spirits of *Endgame* merge in the fine environment designed by Jerry Rojo. The audience enters to the bittersweet melodies of a "blind" violinist who is tucked in a corner beside the coffee bar playing "Please Release Me, Let Me Go," "You Took Advantage of Me," "I Want To Be Happy." The spectators mount an astonishing two-tiered construction of wood and wire. Immediately, *Endgame* is transformed from an obligatory cultural evening to a challenging event. The action of *Endgame* takes place "here in the shelter": outside is devastation. The audience is used as an important scenic element of the play. Cramped together under the wooden beams, our faces pressed against the chicken wire—we stare like prisoners into a courtyard where people are playing. We are in a shelter, but we are trapped. We see the action clearly; but, gazing around at ourselves, the audience is a universe of shadows. We are literally the world outside the window of two characters, Hamm and Clov, the world that dies, the desolation, the death. Gregory and his designer are meticulous in their use of space. In the playing area, the sheet-metal floor glints silver under the bright light. The stage is a luminous closed field, and the unrelenting luster evokes the monotony of time.

What Gregory achieves in both *Alice* and *Endgame* is to force us to re-imagine experience. We get lost in his funhouses, and the comfortable intellectual categories that pigeonhole the works as literature melt away in the heated momentum of the visceral stage experience. In both plays, Gregory uses the "limitations" of his actors—their youth, their energy, their resourcefulness—to enhance the metaphor of his play. In *Endgame,* for instance, Hamm and Clov take the stage like two speed freaks giddy and exhausted from a forty-eight-hour marathon. They talk to themselves; they sing; they mug; they keep up their spirits. They never impersonate old age, but the detail of their improvisations gives the audience the sense that these routines have been going on for years. Gregory creates the sense of suffocation by an endless panoply of put-ons; instead of approximating ennui by silences and long pauses, Gregory finds the sense of spiritual exhaustion and corrosive despair in the frantic playing. Gregory has chosen the comedian's tactic which, for theater, is always the wisest: to get the suffering through laughter.

"One of the great traps of a company," Gregory maintains, "is that it keeps repeating in different disguises what it's done before. Your obligation to yourself and the audience is to go into uncharted waters both in relation to the material and to yourself."

Gregory's obsession with growth has led to the recent addition to the repertory of Chekhov's *Sea Gull* and of a scintillating new comedy, *Our Late Night,* by the troupe's writer-in-residence, Wallace Shawn. In a conventional commercial situation with four weeks rehearsal and a pick-up cast, neither of the plays could have been mounted with the care and craft that make them both absorbing play-going. The Shawn play ("I had a feeling about Wally so I got him to do something") took two and a half years to develop; *Sea Gull,* which has been in rehearsal a year, is the Manhattan Project's quickest work ("It'll really be at its best in about a year, but I think we should open it"). *Sea Gull,* with ten full and demanding roles, allowed the company's actors to tackle characterization and do research on themselves, which many could not do in the small-cast productions of *Endgame* and *Alice.*

For Gregory, Chekhov's naturalistic tale of fatuous and misguided passion is an important creative stepping-stone before he turns his surrealist, avant-garde impulses toward a larger, more popular kind of theatrical event. "All of our other works were rooted in conflict, nightmare, despair, anxiety. We wanted to do a piece about unrepressed

(Continued on page 164)



REMOVE HAIR FOREVER

PERMA TWEEZ electrolysis—seen in medical journals—safely and permanently removes all unwanted hair from face, arms, legs and body. **This is the *only* instrument with special U.S. patented safety feature that destroys the hair root without puncturing skin.** 'Tweezer-like' action gives safe and permanent results. Clinically tested—recommended by dermatologists. Send check or M.O.

Perma Tweez unit **$16.95**
Attachment for treating someone in hard to reach areas **$2.50**

14 DAY MONEY BACK GUARANTEE



GENERAL MEDICAL CO., Dept. V-90
5701 W. Adams Blvd., Los Angeles, Ca. 90016
☐ I enclose **$4.00** deposit and pay balance COD plus extra COD postage.
☐ I enclose **$16.95** in full payment for Perma Tweez and save extra COD postage.
☐ Americard/Master Chg. #
Expiration date
Name_____
Address_____
City/State_____ Zip_____
Mfr. of Professional and Home Electrolysis Equipment

ITALIAN VOGUE

THE SPRING 1975 COLLECTIONS ISSUE

A complete report on Italian fashions in 320 pages

FEATURING
DESIGNER PREDICTIONS
NEW SILHOUETTES
EXCITING COLORS

To order a copy of the March 1975 COLLECTIONS ISSUE of ITALIAN VOGUE Send $7.00 to: Vogue, Dept. I 75 Box 3374, Grand Central Station, New York, New York 10017 and it will be mailed to you

ANDRÉ GREGORY

(Continued from page 163)

love and to do a play in which people sit and talk. *Sea Gull* is a transitional work. The company and I feel we have to do something huge, something filled with tricks and theatricality. But before going there, we had to return to a play about relationships, to an event that strips away tricks." As Trepleff, the aspiring young dramatist in *Sea Gull,* says, echoing Chekhov's sentiments in a letter to his publisher, "New forms are wanted, and if they aren't available, we might as well have nothing." Gregory has always been in brazen pursuit of new forms. "In a sense," he says, "our theatrical generation—Schechner, Chaikin, myself—we're the Trepleffs. We've created new forms, somehow we've got to get back to old forms in order to make the next important departure."

Gregory's *Sea Gull,* designed gorgeously by Ming Cho Lee, creates a country estate that sprawls over the large room, rimmed with an arbor of birch trees. There are high wooden fences on the periphery and wicker birdcages nestled into the trees' branches. The space is divided into three large playing areas and the audience finds new seats as events move from space to space. In this genial, relaxed atmosphere, *Sea Gull* comes clearly into perspective as high comedy, not tragedy. The laughter, which confounded the grave Stanislavsky, does not miss Gregory's antic eye. Each character makes a production of anguish ("I'm in mourning for my life," says Masha in the play's first beat).

The pride and pretentiousness behind each hysterical demand, the pleas for attention by people who pay no attention to others are the devices that Chekhov mocks and that the Gregory production clarifies. Gregory's *Sea Gull,* in going back to the original Russian text, revives Chekhov's vernacular intention in dialogue and places the killing of the gull (not "sea gull" which is the somewhat literary addition made in Western translation) into its proper dramatic perspective in the play.

"Most productions of *Sea Gull* place the major emphasis on the interrelationships between Trepleff, Arkadina, Trigorin. In our play, since it's a company production and not a star vehicle, all the characters are more or less equal. Most productions impose a romanticism especially on Chekhov's artists. Trepleff is not a great writer. Nina is not a great actress. By deromanticizing the characters in our production, we make them more real and therefore more complicated and ironic, which is the texture Chekhov wanted. And why he called the play a comedy." For Gregory, the play's most important line is Trepleff's statement: "I've come to believe there's no such thing as old forms and new forms. There's just writing from the heart." What Gregory and Wally Shawn have developed in *Our Late Night* is precisely that brave, uncompromising pursuit of a writer's inner world.

Shawn has written a lyric demolition of contemporary sexual attitudes, dramatizing the rhetoric of sexual potency that boasts about contact while screening a fearful emptiness and isolation in its dopey demand for ecstasy. The set is nothing more than a large white sofa with a set of modern klieg lights isolating it in hard, brilliant light. The play begins with the host and hostess exchanging a few oblique sentences about their party. There is a blackout; and suddenly—hilariously—seven people are sandwiched on the sofa as between bookends—poised and posed in postures of attention. Gregory's stage effect is a hoot; and what he adds to Shawn's substantial text is a wonderfully choreographed social tableau in which each actor, while only inches apart from the next on the sofa, is a fully defined, totally idiosyncratic presence with a full repertoire of social attitudes and movements.

In New York, plays about cocktail parties are as numerous as cockroaches. *Our Late Night* transcends them by sheer force of talent. Shawn's writing captures the thrust and parry of social exchange; the sexual put-on as well as the sexual put-down. When the host asks to put his hand up a guest's dress, she replies: ". . . Do you think I want to spoil my face and my hair? Do you think I want to do 'hands and feet' with a rotten banana? Do you think I want to do 'rounders' with little darts and whistles? Huh? You must be crazy. Crazy. See, I love my nipples. I love them. . . ."

Shawn has the ability to etch sexual sadness in a stroke. Another man, coming onto a guest who is furious that she cannot be satisfied, says imploringly: "You need help from me. But I also need help, I can get it from you. Believe me, I'm serious. Even my own penis needs work." The line has a devastating honesty typical of the play's ruthless probing of sexual longing.

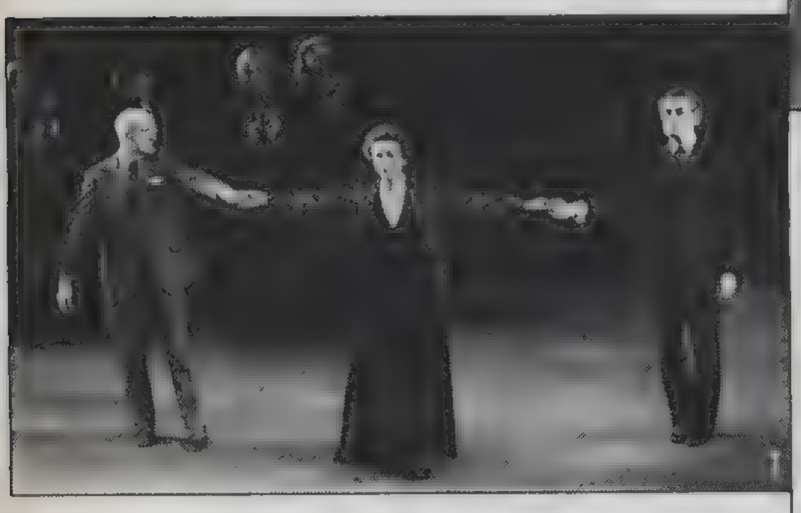
Shawn's party turns into a comic disaster: characters sob,

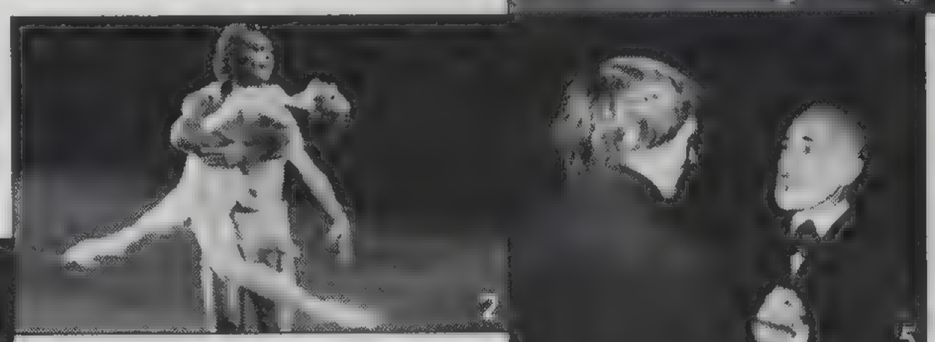
(Continued on page 166)

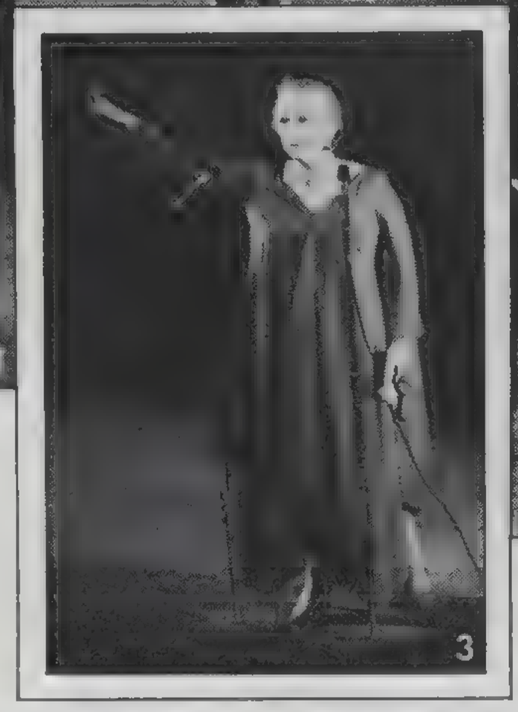
IT WAS STANDING OVATIONS ALL THE WAY

For its 35th anniversary, American Ballet Theatre, one of the world's glories, gave the greatest birthday party in years

When Mrs. Aristotle Onassis came down the aisle with her daughter Caroline and niece Tina Radziwill, Manhattan's jammed City Center gave them a great big hand. When American Ballet Theatre's directors Lucia Chase (troupe's mainspring, lifelong sustainer) and Oliver Smith took their seats, almost 3000 people stood up and cheered. And that was typical of the high, loving spirit throughout the all-star ABT's Gala 35th Anniversary Performance, the onstage party following. For ABT's greatest artists, past, present, it was standing ovations all the way.—L.L.



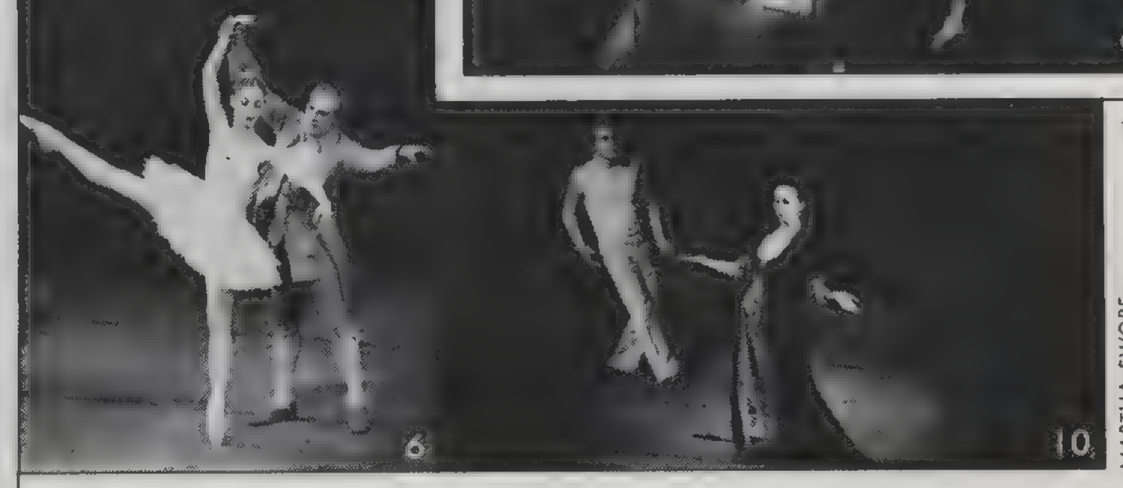








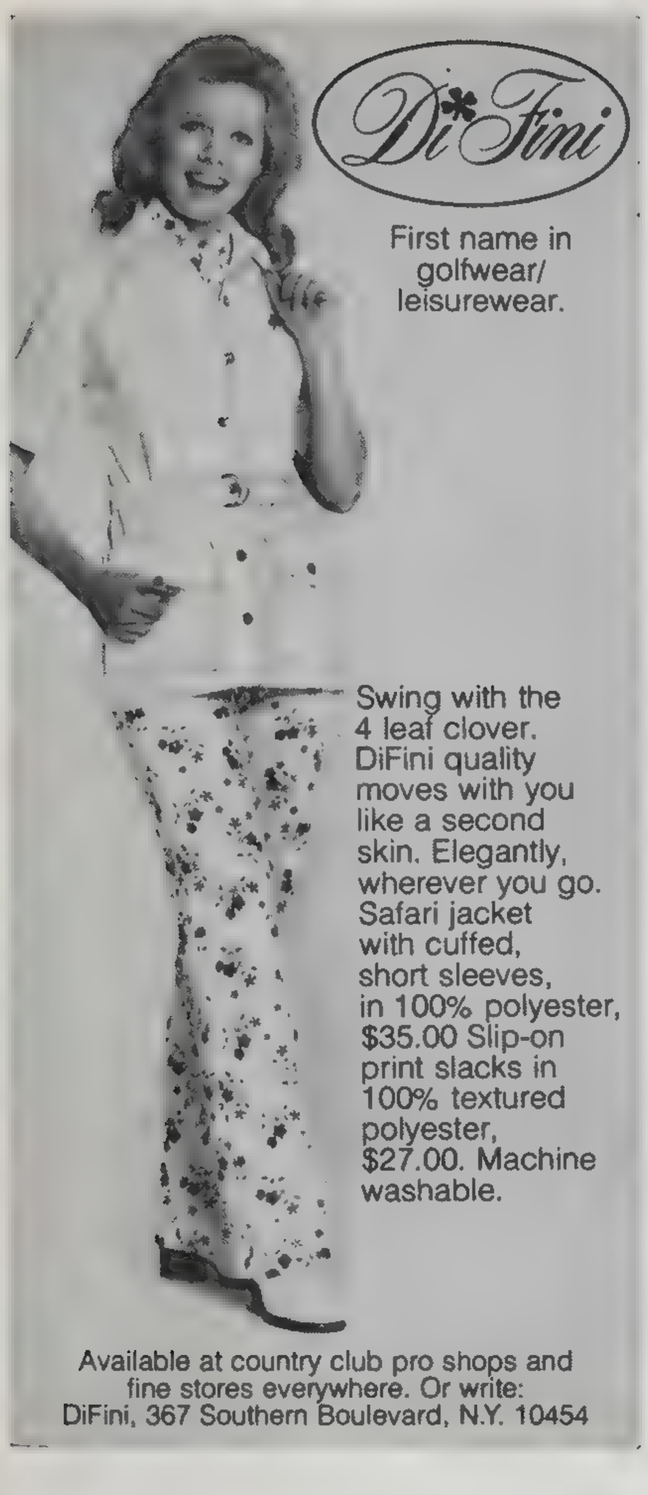




MARTHA SWOPE

Gala stars: 1. Antony Tudor, Nora Kaye, Hugh Laing taking bows for *Pillar of Fire*. 2. Ivan Nagy, Natalia Makarova in *Spring Waters-Pas de Deux*. 3. Miss Agnes de Mille. 4. Mikhail Baryshnikov, Gelsey Kirkland dancing *Le Corsaire*. 5. Rudolf Nureyev, Jerome Robbins. 6. Cynthia Gregory, Andre Eglevsky in "Rose Adagio" from *Princess Aurora*. 7. Mikhail Baryshnikov. 8. Sallie Wilson, Erik Bruhn, Cynthia Gregory in *Miss Julie*. 9. Oliver Smith, Miss Lucia Chase, Mrs. Aristotle Onassis, Goddard Lieberson. 10. Hugh Laing, Sono Osato in *Romeo and Juliet*.





Rex Reed: "I would like to see Raquel Welch play a detective"

WOMEN IN MOVIES

(Continued from page 130)

fast enough. Because there isn't a single woman in a position of administrative power in the film industry, the men who run the studios still tend to cast women in stereotyped fantasy-images. There are no movies about mature women, and consequently no roles for actresses over forty. The stars who do work and command top salaries are expected to stay within the scope men design for them. *Up the Sandbox,* the only movie Barbra Streisand ever made that attempted to say something pertinent about a contemporary woman, was her biggest financial disaster; and every man in Hollywood said, "I told you so." Even Valerie Perrine, a smash in *Lenny,* says: "Sure, I'm hot as a pistol now. But every offer is the same. All they want is tits and ass, tits and ass. If I hold out for something meaningful, I might never work again."

There are stellar talents waiting in the wings. Joan Hackett is really the new Irene Dunne, if people would only notice. Glenda Jackson is the new Bette Davis; Paula Prentis, the new Kay Francis; Natalie Wood, the new Natalie Wood. Where are the roles for these women to play, where are the women to write and direct them? Women make up more than half of the population, yet only 3 percent of the motion-picture industry is occupied by women in positions other than performers. Seventy-five percent of all roles submitted to agents in scripts are designed for men, yet how can men ever learn about themselves unless they see themselves from the vantage point of the opposite sex?

Just as women in society are still governed by man-made laws, women in movies are still controlled by man-made decisions. I'd like to see Raquel Welch play a detective, Cicely Tyson play a Congresswoman, Dyan Cannon play a fire-fighter, and Goldie Hawn play a reporter. Until I do, I'm going to have more fun watching *The Late Show*. Half a loaf, say the optimists, is better than none; but spending half of my life reviewing movies starring and pertaining to only half of the human race is nothing, brother. Just plain nothing at all. ▽

JACQUES ROUËT

(Continued from page 58)

crystal decanter. "Wine sleeps a long time in its bottle. It is revived by oxygen and must be uncorked and left to 'breathe' three or four hours before serving."

The dinner parties given by Jacques Rouët and his enchanting Swedish wife, Louise, shimmer (see page 142 for views of their apartment). In their candlelit dining room, each place setting has a quartet of stemmed glasses, one for Badoit mineral water, three for wine. "The glasses should *never* be more than half-filled with wine, the rim wide enough for the nose to sniff within."

The Rouëts mix Swedish family crystal with Baccarat: tall, clear, thin, full tulip-shaped glasses for red Bordeaux, slightly smaller for the white; tall globe-bowled glasses for Burgundy, slightly smaller for the white. For Champagne, not the shallow glass but a deeper, full-blown tulip. Rouët speaks, in praise of wine, this Gallic counsel: "If you raise your glass not to drink but to kiss, the wine returns your caress." ▽

ANDRÉ GREGORY

(Continued from page 164)

screw, vomit, and leave. At the end, in the dark, we hear love talk. But when the lights come on, the host and hostess, fully dressed, sit apart from each other on the sofa. The play concludes in a brilliant and brittle series of "freeze frames," in which Shawn's satire no longer needs language but only spatial groupings to chronicle the joyless no-man's land of this marriage.

Avant-garde theater has always exhibited energy but not always talent and taste. Gregory and his Manhattan Project have all three ingredients. Most experimental groups regard audiences as either their enemies or reluctant acquaintances. But The Manhattan Project is more accessible and gregarious. They respect their audience, but don't cater to it. Provocative and playful, The Manhattan Project has all the instincts of a people's theater. They corrupt an audience with pleasure; and in their disciplined, rambunctious energy lie the seeds of a rebirth of our theatrical heritage. ▽

VOGUE'S TRAVELOG

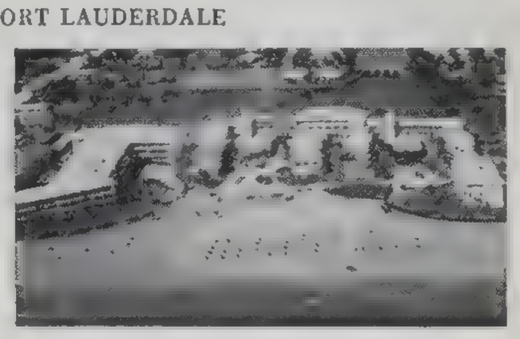
Barbados

ST. JAMES BEACH

Stay at 1; enjoy 3 select resorts on St. James Beach. Colony Club, Discovery Bay, Tamarind Cove. Exchange dining. Guest rooms, cottages, kitchenettes. Air cond. Hetland & Stevens; Leonard Hicks, Reps. Or your travel agent.

Florida

FORT LAUDERDALE



The Lago Mar

A particular place for particular people—a self-contained resort club between ocean and lake with its own Golf and Country Club (18 hole, 72 par PGA championship course), 800′ private beach, 2 pools, 10 tennis courts, Par 3 golf, children's playground, health studio, shops, bar lounge, dining room, dancing. Guest rooms, efficiencies, apartments, villas. Your inquiry is invited. Reservations only.

North Carolina

CASHIERS 28717

High Hampton Inn and Country Club Mtn. resort. Spectacular scenery. 2300-acre estate with private 18-hole, par 71, golf course. Tennis. Riding. Boating. Three lakes. Open early May thru late Oct. Write for brochure: Dept. V2 Ph. (704)743-2411.

Plantation Inn
OCHO RIOS JAMAICA, W.I
A luxurious way to escape. True colonial atmosphere. Impeccable Jamaican service: 120 dedicated staff for 130 guests. Cuisine to exacting standards. Two beaches, tennis, golf and all water sports.
INCOMPARABLE!
Both resorts retain their individual, very relaxed atmosphere. Both are owned and operated by the Young Family.
INCOMPARABLE!
Lantana
COLONY CLUB
AT SOMERSET BRIDGE · BERMUDA
The charm and elegance of an unique Bermudian cottage colony. Golf and tennis at their very best. Exquisite cuisine and memorable service to round out the finest Bermuda has to offer.
See your travel agent or
David B. Mitchell, 217 E. 49 St. N.Y. 10017
(212) 371-1323

WHEN WRITING TO THESE HOTELS OR RESORTS FOR LITERATURE OR RESERVATIONS, MENTION VOGUE MAGAZINE

GIORGIO

W & J SLOANE

TIFFANY & CO.

I. MAGNIN

Brentano's

Courrèges

THE SALOON

The BROWN DERBY

MATTHEWS

ERES

dunhill

La Scala

GUCCI

Battaglia

THE BISTRO BEVERLY HILLS

Carroll & Co.

BONWIT TELLER

saint-germain

Hernando Courtright's

Beverly Wilshire Hotel

BEVERLY HILLS, CALIFORNIA

IS ONLY A SHORT STROLL IN
THE CALIFORNIA SUN TO THE MOST
EXCLUSIVE SHOPS IN THE WORLD!

9500 WILSHIRE BOULEVARD
BEVERLY HILLS, CALIFORNIA
213-275-4282

Gunn Trigère Ltd.

Le Dernier Cri

Saks Fifth Avenue

HERMÈS

VAN CLEEF & ARPELS

Elizabeth Arden

Nicola Blasi

Eric Ross & Co.

Jerry Magnin

D|R

VOGUE'S SCHOOL & CAMP DIRECTORY

Write Vogue's School & Camp Bureau, 350 Madison Ave., N.Y. 10017, or call 212-692-5262

Summer Creative Arts

BEAUPRÉ: DANCE, DRAMA, ART

4-wks. of creative living, girls 9-12. Stockbridge, Mass. Illustrious faculty. Classical ballet, modern & folk dance. Plays, musicals. Painting, drawing. Cultural excursions. Pool, tennis. June 29-July 26. Ctlg.: **Mrs. S.V. North, Box 98, Riverside, CT 06878.**

HINCKLEY SCHOOL OF CRAFTS

Glassblowing — Leather — Jewelry — Photography—Ceramics—Weaving—Graphics—Fabric Decoration—Foundry. Two 3-week sessions, held at the Hinckley School. Ages 14 - 18. For brochure, write: **Director, Box F, Hinckley, Maine 04944**

AMHERST MUSIC CENTER

Coed, ages 12-20. Full or half session of MUSIC STUDY, July 1-August 18, in Sebago Lake region: Raymond, Maine. Seminars under noted professional musicians in voice, keyboard, organ and all instruments. Courses in academic music, orchestra, band, chorus, chamber music. Opera workshop. Superb location and facilities. ¼-mile white, sandy beach. Swimming, boating, tennis, archery. Full recreation program. Brochure.

Dr. J. Clement Schuler
29 Braeburn Rd., So. Deerfield, Mass. 01373

Summer Schools

ECOLE ARCADIE

Intensive 6-week language program, June 28-Aug. 8. Coed, ages 13-18. All classes and activities conducted in French. Salt water pool, tennis, cycling, sailing. European staff. Catalog. **Dr. Richard T. Gott, Ecole Arcadie, Bar Harbor, Maine 04609.**

OJAI VALLEY CAMP & SCHOOL

Combine camp activities with study: Oceanography, Algebra, Film, Span., Reading, Math, etc. Mem. ACA. WAIC. 3 & 6 wks. June 21-Aug. 3. Snorkel Diving, Riding, Boating, Pack Trips, Shop. Coed. Grds. 2-9. **723H El Paseo, Ojai, CA 93293. 805-646-1423.**

FENSTER SCHOOL—ARIZONA

Summer session for boys and girls, grades 1-12. Complete curriculum. Intensive preparation through individual attention. Developmental & remedial reading. Ride, swim. Also winter school. Ctlg. 602-749-3340. **W. Fenster, 8500 E. Ocotillo Dr., Tucson, AZ 85715**

LONG LAKE LODGE

N. Bridgton, ME 04057

Tutoring camp. Est. 1902. Coed. Study and recreation for young people 13 and older. Courses for credit, make-up, review, enrichment. Personalized attention, experienced tutors, relaxed atmosphere. **Richard Bisbee, Director. 1015 Oslo St., Worthington, MN 56127.**

Clear air, clean water, and fun

CAMP ARUNDEL

In unspoiled Maine on Lake Mooselookmeguntic. Most sports, tutoring, riding, outcamping. Coed, 8-16. ACA accredited. Six weeks. Write Director: **J.R. Manella, 299 Central Street, Milford, Mass. 01757**

MAXWELL VACATION SCHOOL

Girls & Boys 14-18
37th Summer

On ITHACA COLLEGE CAMPUS, Ithaca, N.Y.

Preview of college life. Preparation—College Boards. Regents. H.S. subjects for credit. Also Dev. Reading, Communication arts, Psychology, Humanities, Typing, Driver's Ed., Crafts, Modern dance, Superb facilities. Pools, Golf, Tennis, Riding. Separate tennis camp. 1 & 2 week sessions. Outstanding pros.

Mrs. Otto G. Schonberg, Dir.
250 West 57th St., New York 10019 • (212) PL5-2506

Hawaii Holiday

SUMMER SCHOOL at PUNAHOU
Co-ed, for grades 9-12

Earn Academic Credit—All basic Liberal Arts Courses. Also learn from World Champions

SURFING, SAILING, SCUBA DIVING

6 wks, all-inc. from W. Coast $1,675 plus Tax. Write for Brochure, please inc. Tel. Number.

Dan V. Wallace, Director
P.O. Box 1656, Kailua-Kona, Hi. 96740
Tel. W. Coast Rep: Max Dougherty (213)332-2174

Boys' Camps

CAMP NAMEQUOIT, CAPE COD

Fresh & salt water sports. Boys 7-15. Sailing, beginner-advanced; racing; trips. Lake: swimming, canoeing. Tennis, gymnastics, archery, riflery, team sports. Woodworking, nature. 50th yr. **ACA. Arthur V. Farnham, Box 306, Orleans, MA 02653**

HALF MOON

One of America's Older Camps. Well-rounded program of sports & fun on land & water. Personal instruction. Fully accred. Inclusive rates. Berkshire area. 2 hours from NYC. 413-528-0940. **Mr. & Mrs. E. Mann, Box 188V, Great Barrington, Mass. 01230.**



LOST 8000 LBS EACH SUMMER

Boys 8-18 lose 20-50 lbs. & have the time of their lives! Increased activity, balanced diet & understanding staff instill self-respect & confidence. Boys can enjoy & succeed at tennis, canoeing, karate, baseball, basketball. Year 'round counseling maintains weight loss. 8 wks. Permanent facilities, pool. Accred. ACA. Dr. Lloyd O. Appleton, Box 105 **KINGSMONT** Camp W. Stockbridge, MA 01266

TABOR ACADEMY

Summer Program
Established 1917
Boys 8-15

40 Sailboats —15 Sailing Instructors. Twelve Other Sports and Activities. Tennis, Basketball, Baseball, Riflery, Soccer, Drama, Art, Crafts, Swimming, Archery, Squash, Golf. Optional Academic Courses Available. Aviation Training School — Boys 13-15. Sea Rangers — Boys 15-17. Independent Sailing School. 92′ Schooner and Two Other Cruising Vessels. ACA-NAIS Approved. Brochure—Paul Hart, Box V, Tabor Academy, Marion, Mass. 02738.

Boys' Camps

ADIRONDACK WOODCRAFT

50th year. Fun & adventure for boys 7-18. Six groups, 2 lakes near Old Forge. Mt., wilderness canoe trips. Sailing, forestry, nat. sci., riflery, fishing. Tutoring. Mature councilors. Nurses. "One of the best." **Wm. H. Abbott, Box 2375, Fayetteville, N.Y. 13066**

FOREST LAKE CAMP

One of the oldest & finest Adirondack camps. Team sports and individual instruction in tennis, sailing, riding, riflery, archery, swimming. Astronomy, geology, rockets. Boys 8-16. 3 wks. $420.; 6 wks. $840. **P.V. Confer, 27 Baltimore Ave, Massapequa, NY 11758**

TIMLO

Adirondack Sailing Camp. World Champion Ski instructor. 26 sailboats (Comets, Stars, Prams). Daily sailing. Scuba. Tennis emphasized. All sports. Boys 6-16. 42nd yr. Pine Log, sister camp. **Mr. & Mrs. Barr V. Morris, Diamond Point, N.Y. 12824. 518-668-5026.**

MONTROSE

Boys 7-16. Genuine outdoor living. Mtn. riding camp on pvt. lake, 210 acres. All Sports. Unlimited Daily Riding, complete horsemanship course incl. in fee. 8 or 4 wks. Camp owned horses. Skilled staff. 4 hrs. NYC. Bklt. **Robert T. Smith, R2 New Milford, PA 18834.**

Summer can be a time to develop a talent or open new doors to learning. Many possibilities are listed here.

IDLEWILD THE OLDEST PRIVATE CAMP

Island Location, 220 Acres of Forest, Fields, & Beaches, Lake Winnipesaukee, N.H. Boys 7-15. 85th Season. 3rd Generation Mgmt. 8 wks. $850, 4 wks. $475 includes **ALL** Activities and Extensive Mt, Sail, & Canoe Trips, Golf Course, Clay Tennis Courts, NAUI Scuba, Show Riding, NRA Riflery, Sailing, Archery, Water Skiing, Inst. Music. Sister Camp Teela-Wooket — Vermont. Booklet. **Mr. & Mrs. E. F. Roys, Box 184C, Lakeport, NH 03246**

Boys' Camps

INSTITUT FRANCILE

Only 20 bright boys, 10-14, accepted to enjoy most land, water sports; private island in mountain surrounded sunny San Juan Islands. Excellent French & American staff; fine food. 4, 8 or 10 wks. **Warren Austin, M.D., Canoe Island Camps, Eastsound, WA 98245**

KAPITACHOUANE CANOE

Wilderness canoe trips, central Quebec. 3 age groups: 16-18. 5-wk. trips into James Bay; 14-16 & 12-13, 4 or 8-wks. 11 boys/3 couns. each trip. **R. Beebe, Jr., Gunnery School, Wash., CT 06793; C.H. Williams, Salisbury School, Salisbury, CT 06068.**

Any of the schools, camps, or travel groups listed here will gladly give you further information.

CAMP PINNACLE

48th yr. Hendersonville, N.C. Blue Ridge Mountains. Boys 8-15, incl. All sports—riding, riflery, canoeing, archery, baseball, tennis; backpacking. Overnight & special trips. For catalog: **Van C. Kussrow, 2650 First Federal Bldg., Miami, FL 33131**

C BAR T TRAIL RANCH

Riding—Every boy has a horse—Trout Fishing. Horseback wilderness pack trip in the Colorado Nat'l Forests, rodeo and sight-seeing. Chuckwagon kitchen. Boys 11-16, seven week session. Accredited by ACA. **Quentin V. Felch, Box 158, Idledale, Colorado 80453.**

Adventurers' Camp FOR BOYS

Lac du Flambeau, Wis.

80 boys, 7-15. Seven weeks extensive wilderness and canoe and backpacking trips. Expert coaching in tennis, English riding, sailing, riflery, swimming and land sports. Mature staff.

Lance R. Robinson
147 Central Ave., Highland Park, IL 60035

VOGUE'S CAMP BUREAU

Listed in Vogue's School & Camp Directory are summer camps, trips and summer school. Directors of camps appreciate receiving information on age and desired activities. Heads of schools like to know the proposed entrance date, age and grade at present, course or courses preferred. All will be glad to send you their literature, or just fill in this coupon.

Ranch camps
Woodcraft camps
Travel camps
Language camps
Camps specializing in music, art, or dramatics
Camps especially geared to the very young
Camps offering remedial reading
Camps tutoring in regular school subjects
Farm camps
Sailing camps
Riding camps
All-around camps

Mr.
Mrs. _____
Miss
Address: _____

City _____ State _____ Zip _____

For: _____

Age now _____ Grade _____ in Sept. 197__

Location preferred _____

Special interests for this summer program _____

Vogues' School & Camp Bureau
350 Madison Avenue, New York, New York 10017

3-75

Girls' Camps

TEGAWITHA
Camp for Girls 6-16. Atop the Poconos. On private lake. All land sports, swimming, riding, dramatics, dancing, craft, tutoring. 8, 4 wks. Private Catholic chapel. 58th yr. Catalog. **Mrs. James P. Lynch, Dir., Camp Tegawitha, Box V, Tobyhanna, Pa. 18466.**

ROCK RUNN RIDING CAMP
Girls 7-17. Exceptional instructions for trail, hunt & horse show. Beginners' mounts & hunters. Excellent training: oils, sculpture, music, swimming, tennis, Tutoring. Chester Co., Pa. Churches nearby. **Mr. & Mrs. John B. Ziegler, Box 22-V, Pottstown, Pa. 19464.**

MEADOWBROOK RIDING
A small group of girls, 10-16. Not a camp but an English Country Riding Farm with all its charm. Pro Instruction in equitation & jumping. Horse shows. Swimming. Tennis. 120 A. 4-8-9 wk. sessions. **RD 3, E. Stroudsburg, PA 18301—(717)629-0296.**

FIREBIRD FOR GIRLS—OHIO
Est. 1954. Fine Riding; 35 camp horses or your horse for training of horse & rider. Camp shows; Two Class A shows. Full prog. incl. Sailing, Tennis, Riflery, Archery, Crafts. Experienced direction. **Mr. & Mrs. W. V. Lorimer, 19616 Lomond, Shaker Hts., OH 44122.**

SKYLAND CAMP FOR GIRLS
Clyde, N.C. nr. Great Smokey Mt. Nat'l. Park. Girls 7-15. Stressing riding, tennis, tripping. Land sports, swimming, arts, drama. Two 4-wk. sessions. Experienced, same family direction since 1917. Ctlg. **Mrs. T. Brown, 18599 Martinique, Houston, TX 77058**

CAMP STRAWDERMAN
In Shenandoah Valley. Real camping in foothills Allegheny Mountains. Riding, swimming, hiking, crafts, dramatics, nature study, Indian lore, dancing, music. Girls 6-18. Experienced leaders. Cabins. 8 wks. **Margaret Hoffman, Box V, Woodstock, Va. 22664.**

There are camps in the East, South, Middle West, Southwest, Far West—in the mountains, on lakes and at the seashore. Some are listed here. Write to the Directors for catalogs.

Travel

SOUTHWEST EXPEDITIONS
Exploring and Observing in Wilderness Areas of New Mex., Colo., Utah & Ariz. Res. Archaeologist. Prairie Trek for Boys 13-16; Turquoise Trail for Girls 13-16; Little Outfit for Boys 10-12. 46th yr. **T.M. Billings, Jr., Box 40451G, Indianapolis, IN 46240**

INTERNAT'L RANGER CAMPS
Widen their World. Camp Lake Geneva in Swiss Alps, Viking near Copenhagen. Sports, Lang., sightseeing. Fun & friendship for boys & girls 8-15. 2,3,6-wks. Est. 1949. ACA Memb. **U.S. Rep., Hans N. Spengler, 330 E 49th St., New York, NY 10017**

STUDENTS ABROAD
18th Yr. Travel or study or camping or summer ski camp. Small groups—at a leisurely pace, lively flexible programs. West Europe, Japan, Scandinavia, Russia, Yugoslavia, Africa, U.S.A. **One V Sherman Square, N.Y. 10023. (212) 595-3044**

Horsemanship

NORTH FORK
SCHOOL OF EQUITATION SUMMER CAMP
For 25 boys and girls, 8-21. Three-week minimum up to nine-week sessions. Expert instruction for riding enthusiasts incl. jumping, schooling, showing. **Mrs. Katharine Russell, Purcellville, Va. 22132.**

PACIFIC HORSE CENTER
3 wk. Resident Summer courses for riders 9-16. Equitation. Jumping, Showing, Theory & practice. Excellent horses. A.H.S.A. approved. Swimming. 600 ac. ranch. Beg. June 17, July 15, Aug. 12. Ctlg. **Pacific Horse Center, Box L, Elk Grove, CA 95624.**

KY. HORSEMANSHIP SCHOOL
Intensified Horsemanship Program. Beginning to Advanced Instruction. Stable Management, Horse Training, Judging, Instructing, Pleasure Riding, Horse Shows; Trips. **Miss Helen McGreevy, Dept. V-75, 9607 Old Brownsboro Road, Louisville, KY 40222**



ALLEGHENY RIDING CAMP
Nestled in scenic Allegheny Mts. 22 horses, 2 paddocks, hunt course, indoor ring, trail riding. Stable management. Girls 9-15. 3 wks., $400. Arts, swimming, canoeing. Catalog. Mr. V. Folen, Grier School, Tyrone, Pa. 16886. 814-684-3000.

Girls' Camps

NORTHLAND FOR GIRLS
In famous canoe country near Ely, Minn. 100 girls, 8-17. Riding, sailing, dramatics, tennis, gymnastics, trampoline, water skiing. Guided camper-planned day. Horseback, canoe trips. 7 wks. only. **Mr. & Mrs. Albert V. Berglund, 2583 Hickory, Deerfield, IL 60015**

MISHAWAKA FOR GIRLS
Grand Rapids, Minnesota. Adventure, Friendship, fun for 100 girls 8-16 in northern Minn. 8-4 wks. Individ. program, riding, sailing, canoe trips, drama, music. Adj. brother camp. Brochure. Accred. ACA. **T. V. Cavins, 1221 Griffith, Lake Forest, IL 60045.**

CAMP WATERVLIET
For girls 7-17. 400 acres; woods, lake, pool. Daily riding; sailing, skiing canoe trips, tennis, other sports. Arts, crafts, theater, Ranch, Pioneer, CIT programs. All inclusive fee. 41st year. Booklet. **Camp Watervliet, Watervliet, Michigan 49098.**

RED PINE CAMP FOR GIRLS
Minocqua, Wis. Estab. 1938
Directors:
Mr. & Mrs. Richard Wittenkamp
Personal attention to individual development of 120 girls 6-16. Diversified programs: waterfront, activities, landsports. Riding and the Arts. 4 or 8 weeks. Brochure. Write:
Mrs. Sarah W. Rolley (Associate Director)
Red Pine Camp for Girls, Minocqua, WI 54548

TON-A-WANDAH Hendersonville, N. C.

For Girls 7-16
In Blue Ridge Mts. Large private lake. Three age groups under mature trained leaders. Tennis, riding, all land and water sports. Crafts, dramatics, art, music. Three, four and seven week periods. Inclusive fee. Write for catalog.
B. Morgan Haynes, Jr.
Box V, Tryon, North Carolina 28782

Ride under the Big Sky In Western Montana!

For Girls 10 to 18. Your own horse to ride across a 6,000 acre operating ranch. Mountains, trees, plains. Pack trips along the Continental Divide. Small group living. Experienced cowboy guides Reservations for 1975
4 weeks $ 625.00 FOR BROCHURE
8 weeks $1165.00 WRITE
SHINING MOUNTAIN RANCH
BOX 251 DEPT 3SULA, MONT 59871

LES CHALETS FRANÇAIS
38th Year. Where French is Fun! Deer Isle, Coastal Maine. A happy, productive summer for girls 5–18; outstanding staff, excellent facilities. Elective program with opportunity to specialize in FRENCH, ballet, drama, music, art, riding, tennis, gymnastics, campcraft, swimming, sailing on beautiful Penobscot Bay. **Mrs. Elsa V. James**
1024 Westview Ave., Philadelphia, PA 19119

Girls' Camps

BUFF LEDGE
Milton, Vt. Daily riding. Equitation, show team. Hunt course. Excellent waterfront program: swim team, sailing. Dramatics, golf, tennis, riflery. All-incl. fee. 100 girls 7-18. Give age. **M. W. A. Hunt, 38 S. Strathmore Blvd. V. Sarasota, Fla. 33581.**

kimiya
On a Bay of Lake Champlain in Vt. Girls 6-17
VERMONT 57th SEASON. Riding every day —own stables, hunt and cross country courses. Waterskiing, sailing, swimming, gymnastics, riflery, tennis, drama. CIT program. Hiking outpost in Stowe. Booklet.
IRELAND 11th season of our special program for older girls. Pony trekking, Dublin Horse Show. Visit Edinburgh, London.
Mr. & Mrs. John J. Williams, Milton, Vt. 05468. Tel. 893-7849

brown ledge
Mallett's Bay, Vt. "One of America's finest Camps."
FREE DAILY RIDING FOR ALL. Finest show horses, mounted lance drill, jumping optional. Sailing, racing tactics, aquaplaning, drama, tennis, golf, archery, swimming, crafts, trips. "No extras"! **"THE COMPLETE AND DIFFERENT CAMP."**
Girls 10-18.
Give Age. Write Winter Office:
Miss Barbara Brown Winslow
155 Dodds Court, Box V, Burlington, Vt. 05401
HORSES WATER SKIING Chris Craft
JC COURSE

TEELA-WOOKET
Horseback Camps in Vermont
Daily riding, 3 age groups. Outstanding instruction, 70 mounts. Beginners, show horses, hunters. Stable management. Swimming, SCUBA, golf, tennis, gymnastics. $775-$895; outfit rented. Accr'd ACA. Also Idlewild for Boys. Write: **Mr. & Mrs. J. H. Walker, Box 156-V, Wellesley Hills, Mass. 02181**



QUANSET SAILING CAMPS
CAPE COD CAMP FOR GIRLS 7-15
"Every sailboat working every sailing hour"
Daily sailing for beginner or advanced on protected Pleasant Bay. Large varied fleet; own Yacht Club; Racing. Riding; camp owned stables. Tennis, pottery, ecology & the arts. Est. 1905. Member ACA.
Mr. & Mrs. G. B. Hammatt, So. Orleans, MA 02662

AVALON
SALT WATER SAILING CAMP ON CAPE COD
Individualized program. Skilled, sensitive staff, 95 girls 7–16. Daily beginner and advanced sailing instruction on protected bay. Swimming, tennis emphasized. Water-skiing, trampoline, crafts, golf, riding.
ACA member.
Mr. & Mrs. G. V. Laffey, Jr.
Camp Avalon, Chatham, Mass. 02633

Listed in Vogue's Directory are Trips, Summer Schools and Camps. Write to the places which interest you, mentioning Vogue; your letter will receive special consideration. Heads of schools like to know the proposed entrance date, age and grade at present, course or courses preferred. Directors of camps appreciate receiving information on age and desired activities.

Slim-Down Camps

Overweight Slight or Quite
America's first weight control camp
Seascape—exclusively for girls 9-18—offers a fine professionally staffed program for weight loss and permanent control through fun-filled summer on 35-acre oceanfront estate. Medically conceived and directed. Nutrition education. Complete sports program. Private beach and pool. Sail, scuba, waterskiing. Parent seminars. Winter follow-up. ACA accredited. Limited enrollment.
Seascape on Cape Cod Bay
Established 1959
For brochure, write: Box E, Brewster, Mass. 02631
Telephone: 617-389-2553
John A. Spargo, M.D.–Director
Penelope S. Peckos, M.S.–Nutritionist

Slim-Down Camps

OVERWEIGHT
Each Summer, Medically Supervised **CAMP MURRIETA** offers **GIRLS 8** to **22*** the chance to safely lose weight while participating in over 30 exciting and fun filled activities. Average weight loss **20** to **45 lbs.** Extensive follow-up. For **FREE BROCHURE** Write or Phone:
CAMP MURRIETA DEPT. V
3052 Clairemont Dr.
San Diego, Ca. 92117
(714) 276-6400
Camps: So. Calif., Wisconsin, Texas, Washington.
*Young Adult Program Described in Brochure



Girls' Camps

JEANNE d'ARC
Girls 6-17. A happy camp on Adirondack Lake. Swiss chalets. Water ski, swim, sail, horseback, wilderness camping, teenage canoe trips, arts, tutoring. ACA. 54th year. $945. **Mrs. J. V. McIntyre, 253 Dorchester Road Scarsdale, NY 10583**

ECHO CAMP
A fine traditional camp for 30 years. 90 Girls 6-16 enjoy true & lasting friendships on Raquette Lake in Adirondacks. Water Sports, Skiing, Sailing, Tennis, Riding, Canoe & Backpack Trips, the Arts. **Mrs. F. V. Clough, Pleasantville, N. Y. 10570.**

PINE LOG CAMP
175 ac. on private Adirondack lake. Girls 6-16. Excellent instruction: swimming, sailing, riding, tennis. All land sports. Waterskiing, trips emphasized. 53rd yr. Brother camp: Timlo. Tel.: 518-668-5026. **Mr. & Mrs. Barr V. Morris, Diamond Point, N.Y. 12824.**

LONGACRES RIDING CAMP
Learn to ride, jump, show; 75 camp owned horses, riding twice daily! Informal, flexible program; swimming, sports, art. Brother camp features camping & outdoor sports. Write (state age):
Mr. Thomas Kranz, Box 306, East Aurora, NY 14052.

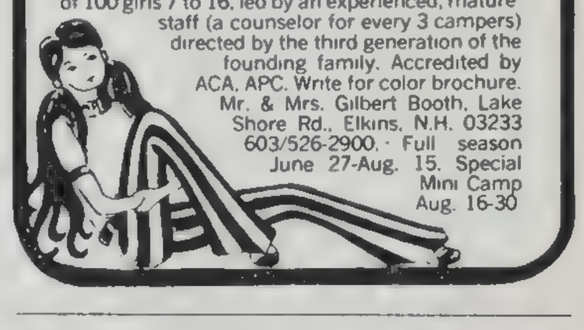
BRENTWOOD CAMP, INC.
ANGELICA, NY 14709 • GIRLS 9-16 • 29th Yr.
HUNTERS • EQUITATION • JUMPERS
Professional Staff. Instr. all levels. Show Boarders encouraged. One period—or all day at the barn. Swimming, dramatics, arts & crafts, gymnastics. 8 WEEKS—or shorter term. Relaxed atmosphere. "Amer. Camp. Assoc."
Brochure: Virginia D. Potter, 226 N. Main St. Wellsville, NY 14895 • Tel: 716-593-5784

When you are in New York we invite you to call at our offices—a few steps from Grand Central—to discuss your camp questions with us.



OGONTZ
WHITE MOUNTAIN CAMP
For girls 9-13. On private lake near Sugar Hill, New Hampshire. Swimming, Sailing, Water Skiing, Golf, Riding, Tennis, Arts and Crafts, Nature Study, Dancing, Music, Dramatics, Outdoor Cooking, Mtn. trips, Typing, 650 acres wood and meadows. Expert staff, 53rd year. June 26—Aug. 15
Miss Bette Huber, Owner-Dir., Lisbon, N. H. 03585

ONE BEAUTIFUL ADVENTURE AFTER ANOTHER AT CAMP
Kear-Sarge
ON PLEASANT LAKE, ELKINS, NEW HAMPSHIRE
A bustling summer, full of fun and learning, does things for a girl! So do new friends, creative living, shared adventures, clean air, fresh water, and sports: swimming, tennis, sailing, water-skiing, gymnastics, trail-riding, volleyball, archery, you name it! When we're not running, jumping, or diving, we're dancing, singing, acting in musicals, enjoying fine arts, visiting area landmarks, hiking, camping overnight. We're a healthy, happy camp of 100 girls 7 to 16, led by an experienced, mature staff (a counselor for every 3 campers) directed by the third generation of the founding family. Accredited by ACA, APC. Write for color brochure. Mr. & Mrs. Gilbert Booth, Lake Shore Rd., Elkins, N.H. 03233 603/526-2900. · Full season June 27-Aug. 15. Special Mini Camp Aug. 16-30



Slim-Down Camps

Overweight Girls 8-18
Enjoy a fun-filled summer while losing weight
A **Non-medical** Program of Healthful Diet & Exercise ★ Heated Pool ★ **20 Tennis Courts** Golf ★ Fencing ★ All Sports ★ Social Grooming Re-education in Eating Habits ★ Usual weight loss 20-45 lbs. ★ Over 13 yrs. of proven success ★ Winter follow-up program maintains weight loss ★ C.I.T. program: ages 16-18.
Junior Counselor program: ages 19-21.
Mrs. Gussie Mason, Director, Author of "Help Your Child Lose Weight." Fully accredited.
Send for brochure.
Camp Stanley
Box 529
Hurleyville, N.Y. 12747



Wilderness Camping

McCALL'S SCHOOL & CAMP

In Trinity Forest. Comfortable & modern facilities within wilderness setting. All grades 1-12. College Prep and General; Electives. 3 terms, and summer school. Camp sessions all year, minimum of 2 wks. **Mrs. Blanche McCall, Box 197, Hyampom, CA 96046**

Boys' & Girls' Camps

CAMP CHIMNEY ROCK

57th year. Chimney Rock, N.C. Coed, 4-8 weeks. Ages 7-17. Horseback, Water skiing, Sailing, Swimming Pool, Gym, Archery, Tennis, Riflery, Art, Music, Golf, Campcraft, Reading and Guitar Optional. **Write Director, Box 717V, Stone Mtn., Ga. 30083.**

CAMP WINDY WOOD

84 boys & girls, 6 to 12. Specialized, relaxed prog. Individual attention gained thru small cabin and activity groups. Riding, aquatics, nature, crafts, tennis, hiking, music, riflery, archery. For ctlg., write: **The W. H. Waggoners, Tuxedo, NC 28784**

CAMP CLOUDMONT INC.

Cloudmont for Boys 6-17: Wilderness Trips, 100 mi. Wagon Train, Canoe-float Trip, Mt. Climbing, Caving, Golf, Tennis, Snow Ski, etc. Sister Camp: Valley View for Girls: 150 horses, Hunt, Eng., West., Trips. **Jack Jones, Cloudland, GA 30709 (404-862-2231)**

LONGVIEW RIDING CAMP

Coed: in Kentucky's Bluegrass. Golf, 18 hole course; Tennis; Canoeing; Sailing; All Sports; daily Riding; lake and pool. Ages 6-16. ACA accredited. Four 2-wk sessions: June 8-Aug. 2. **Dr. & Mrs. Ralph Ellis, Rt. 2, Stamping Ground, Kentucky, 40379. Tel. 502-863-0810.**

TOWERINGPINES-WOODLAND

Eagle River, Wis. Sep. sites. 7½ wks. Swimming, riding, sailing, tennis, skiing, canoeing, riflery, creative arts. Ecology development for acclimatization. Lake Superior cruising. Tutoring & typing options. **John Jordan, 242 Bristol, Northfield, Ill 60093.**

CIRCLE F DUDE RANCH CAMP

A fine riding camp for boys and girls. A private summer ranch camp for boys and girls 6-16 years, near Lake Wales in hill and lake section of beautiful Florida. Daily riding; land and water sports; tennis, water-skiing, tripping, arts & crafts. 24th season. Write:

Mr. and Mrs. George F. Fischbach
Circle F Dude Ranch, Lake Wales, FL 33853

QUARTER CIRCLE V-BAR RANCH CAMP

Challengng 4, 6 or 8 wks. summer on 40,000 acres. Coed 7-16, nationwide enr. Western & Eng. riding, related ranch activities; pool; sports; creative arts; environmental studies; survival training. Caravan thru S.W. ACA accred. Credit courses arranged. Spanish Language/Mexican Travel Inst. Est. 1929. Racially non-discriminatory. Also winter prep school.

Write: QCVBR, Box G, Mayer, AZ 86333

Tutoring

DUNNABECK

Individual remedial reading, writing, spelling and study skills for 50 normal, intelligent boys 9-18 yrs. Excellent recreational facilities. Riding, swimming. In Alleghenies, Pa. **Mrs. D. H. King, Kildonan School, Box 139, Solebury, Bucks Co., Pa. 18963.**

Boys' & Girls' Camps

CATHOLIC CAMPS

Our Lady of Lourdes for girls. Acadia for boys. Ages 6-18. Two private lakes in Catskills. Riding, water skiing all sports, trips, weekly dances, crafts. Tutoring. Res. priests, M.D., R.N. 68th yr. **212-926-5840. Rev. John G. Ruvo, 472 W. 142 St., N. Y. 10031.**

POK-O-MOONSHINE—BOYS MacCREADY—GIRLS' RIDING

Adirondack Lake camps. 71st year. 6 week session specializing in Riding, Waterfront, Mt. & canoe trips. **Mr. Jack Swan, Brookfield Center, CT 06805.**

HILLCROFT

Near N.Y. Coed 8-15. Camp with a Farm. Competitive & Individual Sports. Riding. Lake & Pool, Fishing, Boating. Creative & Performing Arts, Workshops. Ecology. Nurses. ACA Accred. **Louis V. Buttinger, R.D.#1, New Milford, CT 06776. 203-354-6592.**

PLEASANT BAY CAMP

Only co-ed Salt Water Sailing Camp on Cape Cod. Ages 6-13. Sailing, swimming, tennis, archery, baseball. Trips, music, drama. Crafts, pottery, nature. Screened cabins. **Mr. J. T. Melcher, Jr., South Orleans, Mass. 02662.**

HOLIDAY TRAIL—BOYS HOLIDAY HIGHLAND—GIRLS

Hillsboro, N.H. Complete Riding, Waterfront, Sports & Arts Programs. Own stables. Crystal-clear lake. **Mr. & Mrs. K. Hawk, Driftwood Pt., Westport, Conn.**

CAMP LAUREL—MAINE

Echo Lake. Individualized program for boys and girls 8-15. Sailing, Skiing, Scuba, USLTA Approved Tennis Program, Riding, Canoe & Mt. Trips. Theatre & Studio Arts. Non-sectarian. **Dr. & Mrs. M. H. Archard, 5 Lookout Ave., New Paltz, N.Y. 12561.**

If you have a son and a daughter, they may attend a coeducational camp, or brother and sister camps.

Sauk Valley Farms

Coed, 8-17. 1 to 7 wk. sessions. $125. to $785., June 15-Aug. 9. Scenic 270 acres, spring-fed lake in Irish Hills, 40 mi. west of Ann Arbor. Horsemanship, Swimming (Red Cross Certif.), Sailing, Canoeing, Riflery, Archery, Trampoline, Crafts, Nature, Canoe trips, Overnights, Trail rides. Cookouts. Field Sports, Fishing, Hiking, Animal Care, Stable management, assist blacksmith and veterinarian, training fillies and colts; Lifesaving; First Aid. Outstanding American and international staff. Call or write.

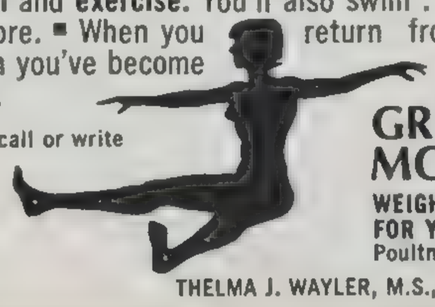
Mr. and Mrs. Richard C. Schaefer
Sauk Valley Farms, Brooklyn, Michigan 49230

The camps, summer schools and trips described here offer limitless possibilities for a delightful, rewarding summer—by the sea, in the mountains, perhaps a wonderful journey. Getting away is only a small part of the wonders offered here—there are years of pleasant memories, fast friendships, valuable insights, exciting new vistas, brilliant discoveries to be made.

Personal Development

YOU'RE GOING TO LIKE YOU.

This summer . . . on a lovely college campus in Vermont . . . you can become the woman you want to be. ▪ You'll lose weight (or gain weight) . . . and learn to maintain weight with the expert guidance and support of a leading nutritionist. You'll study nutrition . . . eating techniques . . . poise. Specialists will coordinate an unusual program of **nutrition education . . . eating behavior modification** and **exercise.** You'll also swim . . . golf . . . play tennis . . . and a lot more. ▪ When you return from Green Mountain you'll like the woman you've become . . . and you'll know how to stay that way.



For complete information, call or write
GREEN MOUNTAIN
DEPT. A
230-10 64TH AVE.
BAYSIDE, N.Y. 11364
(212) 224-6453

GREEN MOUNTAIN
WEIGHT CONTROL COMMUNITY FOR YOUNG WOMEN
Poultney, Vermont

THELMA J. WAYLER, M.S., R.D.: Director of Nutrition

Boys' Schools

CASTLE HEIGHTS MIL. ACAD.

Ideal environment for academic development, 10 varsity sports. ROTC Honor School. Champion drill team. FM Station. Excellent food. Small classes. Fully accred. Gr. 9-12. Sep. Jr. School, gr. 4-8. 73rd yr. **Write Box 375V, Lebanon Tenn. 37087.**

TENNESSEE MILITARY INST.

College Prep. Grades 7-12 & P. Grad. Enroll anytime. Aptitude testing. Small classes—Academic excellence Large campus. All Sports. Band. Army Jr. ROTC. Coed. Write: **Grover Graves, Jr., Pres., T.M.I. Box 124V, Sweetwater, Tenn. 37874. 615/337-6633.**

Devoted to the Individual Educational Problem

GARLAND

28 years of successful experience

To restore a boy's confidence, arouse his aspirations, correct study habits. Personalized instruction for acceleration. Remedial reading. Faculty-student ratio 1-4. College prep. Boys 13-19. Sports program. Beautiful 33-acre campus. Summer session. Catalog.

Write: Director of Admissions.
Box 700, Chester, New Jersey 07930

Your son's school may be a traditional college preparatory school—or a school with military or naval training. For the younger boy there are small, informal schools, with careful guidance by masters. Let us know if you need help in choosing a professional school or college, too.

Foreign Schools

SEA PINES ABROAD

American Preparatory School in the Austrian Alps. Co-educational. Boarding. Grades 9-12 plus PG. Traditional academic standards. Ski lifts galore. Adventurous travel program. For catalog, write: **Sea Pines Abroad, A-5324 Faistenau 13, Austria.**

LEYSIN AMERICAN SCHOOL

4-Yr. University Prep High School

An *American* High School in Swiss Alps with high academic standards. College Testing and Advanced Placement. Small coed classes; individualized attention. Personal and Career Guidance. Curriculum related Tours. Winter sports. Excellent Transfer Record to U.S. Universities.

Affiliated with American College of Switz.

Write: Registrar, 1854-N, Leysin, Switzerland or Hans N. Spengler, 330 East 49 St., N. Y. 10017

THE AMERICAN SCHOOL IN SWITZERLAND — TASIS

COLLEGE PREPARATION IN EUROPE

American education with an international dimension • Co-educational college preparation in Lugano, Switzerland • Meets highest American academic standards • Grades 7-12 • Outstanding faculty • College testing and counseling • Excellent record college acceptances • Research trips and optional vacation travel in Europe • Sports and activities •

M. Crist Fleming, Director.
Contact: N.Y. Rep.,
326 East 69th Street,
New York, New York 10021.
Tel: (212) 988-5462.

FLEMING COLLEGE FLORENCE

American, two-year (A.A. degree), coeducational college based in Florence, Italy. Courses in Fine and Studio Arts, Music, Archaeology, English, Literature, History, Political Economy, Philosophy, Languages, Sciences, Theatre Arts, Film, Photography. Outstanding faculty, two-week stay in Italian homes, and research trips throughout Italy offer students an excellent liberal education with an international dimension. Interim pre-college year available. Residence on or off campus.

Contact: New York Rep.,
326 East 69th Street,
New York, New York 10021.
Tel: (212) 988-5462.

Coeducational Schools

THE WINCHENDON SCHOOL

Coed Bdg. & Day, Gr. 9-12. Excellent record of College Prep. Classes limited to 6 students. Diagnostic testing. Remedial & tutorial courses. Daily personal counseling. Modern facilities. 18-hole golf course. **Mr. Lewis S. Posich, Hdm., Winchendon, MA 01475**

THE BEMENT SCHOOL

Co-educational, Grades 1-9. Country Boarding—homelike dormitories. Thorough academic training for leading secondary schools. Enrollment—boarding and day—150. Small classes. Arts & sports. **John N. Butler, Box V, Deerfield, Mass. 01342.**

SANFORD SCHOOL

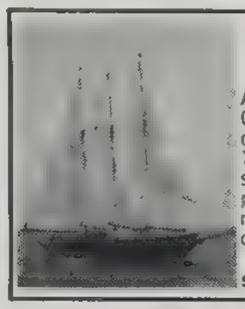
Coed boarding (7-12), day (K-12). Accred. Humanities, Sciences, Art, Music. Developmental Work in Preparation for Post-Secondary Education. Small classes. Interscholastic sports. 175 acres. **Sanford School, Box 105, Hockessin, Delaware 19707.**

THOMAS JEFFERSON SCHOOL

Hard work. High standards. Coed, Boarding and Day. Grades 9-12. Small enrollment.
Large, cheerful rooms.
Every graduate has entered college. Catalog.
4105 So. Lindbergh, St. Louis, Missouri 63127

JUDSON IN ARIZONA

Fully Accredited. College Prep & General courses. Coed. Gr. 1-12. Remedial Reading. Informal Western life. Healthful desert climate. Riding, swimming. All sports. **Henry V. Wick, Dir., Judson School, Box 1569, Scottsdale, Ariz. 85252. Tel.: (602) 948-7731.**



FLINT SCHOOL aboard TeVega and TeQuest

Aboard 156' TeVega or 173' TeQuest (sailing together and anchoring in foreign ports), co-eds 10-18 journey into educational sanity with the 4R's method which provides students of ability with motivational incentive to academic excellence. Grades 4-12.

DRAWER V, P.O. BOX 5809
SARASOTA, FLORIDA 33579

Write these schools for further information giving age of student, present grade, and date of entrance.

Special Schools



Special Care for Special Children

Year-round program on 500 acre bluegrass estate. Progressive education, home environment for the retarded child and adult. As fine a program as you will find—at a substantially lower rate. Est. 1893. John P. Stewart, M.D. Resident physician. Inquiries invited.
The Stewart Home School
Box 20, Frankfort, KY 40601

A Chance to Blossom

An independent, non-profit, residential school offering a complete year-round educational and personality development program for special children from Kindergarten through Grade 8. Happy, busy and homelike atmosphere on a large country campus west of Boston. Founded 1896.

THE DOCTOR FRANKLIN PERKINS SCHOOL
David V. Perkins, Director of Admissions
Lancaster, Massachusetts 01523

Girls' Schools

MT. ST. MARY-ON-HUDSON

Fully accred. College Prep. Grades 9-12. 10-1 ratio with qualified faculty. 42 acre campus overlooks Hudson. Friendly, dynamic atmosphere. Interscholastic sports. 57 miles N.Y.C. 914-561-1410. **Dominican Sisters, 495 Liberty St., Newburgh, NY 12550**

FAIRFAX HALL

Accredited independent school for girls. Grades 9-12. Music, art, dramatics. Shorthand, typing. Private stable, two riding rings, indoor pool, hockey, tennis. Ctlg. **Director of Admissions, Box V-753, Park Station, Waynesboro, Va. 22980. 703-943-7501**

FLINTRIDGE S. H. ACADEMY

Select residence school for wholesome girls of all religious beliefs, grades 9-12. Faculty-student ratio 1-9. Accredited college prep. Strong fine arts, languages, drama. Riding, team sports. **Flintridge Sacred Heart Academy, P.O. Bin 8-V, Pasadena, CA 91109**

Any of the schools listed here will gladly give you further information. Letters mentioning VOGUE will receive special consideration.

Foxhollow

Foxhollow is a small country boarding school for girls on a 400 acre campus of hills and lakes. Strong college preparation through a four-year correlated program in the humanities. Studio art, drama, music, community service programs. Our own stables and riding ring, skiing, tennis and hockey. Call or write:

Mrs. Thomas P. Ryan, Admissions
Foxhollow School
Lenox, Mass. 01240 413-637-0071

STONELEIGH-BURNHAM SCHOOL

Robert L. Merriam, Headmaster
Box V
Greenfield
Mass. 01301
413-774-2711

An independent boarding school for 175 girls, grades 9-12. Pre-college curriculum with electives, ind. study & advanced placement. Creative arts, wilderness program & skiing. 150 acres near 5-College area; stable, indoor ring & gym. Faculty-student ratio, 1:5. Est. 1869. Accredited by NEASC.

College Preparation for Girls.



Fully Accredited. Grades 7-12. Complete academic program plus music, art, dramatics. All sports. On beautiful Rappahannock River. Coed Summer program. Episcopal. Open admissions. Some scholarship aid available. Est. 1920. **Catalog: Dir. of Adm., Box 158-V**

St. Margaret's School
TAPPAHANNOCK, VIRGINIA 22560



Grier

College Prep, Academic Programs. Ind. guidance. Scholarships. Grades 8-12. Creative Arts, Riding, skiing, team sports. 1000 acres. Dances. 122nd yr. *814-684-3000.*
Dr. D. G. Grier, Tyrone, Pa. 16686

Retailing

Chamberlain

A PROFESSIONAL SCHOOL OF RETAILING
Thorough 2-year course for High School Grads
MERCHANDISING • PERSONNEL • DISPLAY
FASHION • ADVERTISING • INTERIOR DESIGN
On the job Training with pay in Boston stores
Social program. Dormitories available. Placement. Lic. by Commonwealth of Mass., Dep't. of Ed.
Hilda V. Noones, 90 Marlborough St., Boston, Mass. 02116

Tobé-Coburn

SCHOOL FOR FASHION RETAILING AND PROMOTION
Associate O.S. Degree • Co-Ed
1 or 2 year courses. 2 annual pd. work periods. Accredited Member NATTS. Sept. & Jan. Ent. Cat. A
851 Mad. Ave., N.Y.10021 (212) 879-4644

Fashion Executive Careers...

an unusual course in retail/wholesale, fashion directing, show production, fashion psychology, management principles, copy writing, fashion designers, textiles, career modeling . . .
Write for details: 203 S.W. 9th, Portland, Oregon 97205

JOHN ROBERT POWERS–Portland

Enjoy beautiful Oregon—skiing, ocean beaches

2yr Associate of Arts degree
The Fashion Institute of Design & Merchandising
Centered in a progressive fashion market
Professional instruction • Free placement
write 319 W 8th • Los Angeles, Ca 90014
(213) 680-1444

BASSIST INSTITUTE

Apparel design, interior design, display, buying & merchandising, fashion coordinating, advertising. Paid training with leading retailers. Seminar in Paris, Coed, Veterans, Foreign Students. 72 page catalogue. 923 S.W. Taylor • Portland, OR • 97205 • 503-228-6528
Home of Pendleton, White Stag, Jantzen

fashion careers begin at LIM

retailing · advertising · merchandising
fashion coordination · fashion photography

Associate Degree in Occupational Studies • 2 paid store projects yearly • London Program • Sept. & Jan. admission • NATTS accredited • Coed
Outstanding Placement Record—Write for catalog V
LIM LABORATORY INST. OF MERCHANDISING
12 E. 53 St. N.Y.C. 10022 (212) 752-1530

Retailing

EARN YOUR DEGREE IN SWITZERLAND FOR YOUR CAREER IN AMERICA

Study for your A.A. or B.A. Degree in Lucerne amidst the romance and excitement of Europe. Coeducational. Write: Registrar, American Fashion College of Switzerland, Suite 814, 6065 Roswell Road, Atlanta, GA 30328, (404) 256-1984. **Jan., Mar., Sept.; Summer Sessions**

AMERICAN FASHION COLLEGE OF SWITZERLAND

The choice of a school is an important factor in life. VOGUE'S School Bureau has been bringing students and schools together for 60 years. Information on the schools and colleges listed in these pages will be furnished to you gladly by their Admissions Officers, who will also send you catalogs.

Home Study

INTERIOR DECORATION

Approved supervised home study training. Fine starting point for career. No classes. No wasted time. Text and work kit furnished. Diploma awarded. Free booklet. **Chicago School of Interior Decoration, Dept. 900-35, Sherman Turnpike, Danbury, CT 06816.**

HIGH SCHOOL AT HOME

Prepares for a better job or college entrance exams. Standard H.S. texts supplied. Our diploma awarded. Credit for H.S. subjects already completed. Single subjects if desired. Free Brochure. **American School, Dept. H348, Drexel at 58th, Chicago 60037**

DRESS DESIGNING

Approved supervised home study training. Fine starting point for career. No classes. Text and work kit furnished. Low tuition. Payment plan available. Send for free booklet. **National School of Dress Design, Dept. 900-31, Sherman Turnpike, Danbury, CT 06816**



For a Satisfying Hobby or Rewarding Career

Famous **HOME STUDY** course. Individual program supervised by prominent N.Y. decorators. Details on how to set up your own business. Lessons illustrated with samples of fabrics, colors, etc. Certificate awarded.

NEW YORK SCHOOL OF INTERIOR DESIGN
155 East 56th St., New York 10022

Please send me (no obligation) Catalog C27

name .....
address .....
city ..... *state* ..... *zip* .....

Riding School

SCHOOL OF HORSEMANSHIP

A career with horses? Theory, dressage, jumping, instructing. 12 wk. residence for all riding levels. Quarterly sessions. College accredited. Approved A.H.S.A. For brochure write: **Pacific Horse Center, Box L, Elk Grove, California 95624.**

Fine & Applied Arts

FASHION CAREERS

Dress Design, Fashion Merchandising, Interior Design. Fashion Illustration, Photography. Coed. 1-2 year courses begin each month. Dorm nearby. Write for catalog. Specify course. **Ray-Vogue School, 750 North Michigan Ave., Chicago, IL 60611**
(No connection with Vogue Magazine)

ATLANTA SCHOOL OF INTERIOR DESIGN

1-2 yr. courses in residential & commercial interior design begin Sept., Jan., Mar., June. Dormitory. **1627 Peachtree, N.E., Atlanta, GA 30309, 404/874-5201**

INCHBALD SCHOOL LONDON

Academic Year starts in late Sept. One year Diploma Courses in both Fine and Decorative Arts & Interior Design. Also Ten Week Courses in Design and Decoration, Garden Design, and Drawing every Fall, Spring and Summer Terms. Details from School Secretary. **7 Eaton Gate, London SWi, England. Tel. 01-730-5508**

Design a professional career in fashion. All aspects of apparel design for men, women & children from sketchboard to muslin form to fashion show. Coed. Day, eve. & summer. Dorms. Request catalog 51. **136 Newbury St., Boston, Mass. 02116 (617) 536-9343.**

the school of fashion design

MAYER SCHOOL of FASHION

"The Dynamic Approach to Designing" Fashion Workshop Method: Designing Course with graduation certificate in 9 months. Individual Guidance. Day-Eve.-Sat. Co-ed. Placement service. Foreign Students. Est. 1931. NATTS Accredited. Free Aptitude Analysis.



• Designing • Dressmaking • Draping
• Sketching • Patternmaking • Grading
Request Catalog U.
64 W. 36 St., N. Y. 10018 LO 5-5620

TRAPHAGEN SCHOOL OF FASHION *FOR RESULTS*



Training Here Pays Lifetime Dividends
Trade Methods in Minimum Time—Coed
ART DESIGN CLOTHING CONSTRUCTION INT. DESIGN
Intensive SIX WEEKS SUMMER Course
Beginners & Advanced. Day, Eve., Sat. *Register Now!*
Illustration, Layout; Life, Sketch, Paste-up, Design, Draping, Pattern, Dressmaking. Certificate Courses. Placement Bureau. Send for Cir. I. Phone 673-0300
Accredited Member NATTS
257 Park Ave. South (21st St.) N.Y. 10010

Schools for your son, your daughter, yourself, are listed in Vogue's School Directory. Write to the heads of these schools—or colleges—for catalogs and other information, and be sure to give proposed entrance date, age, education to date, type of courses or program sought, and so forth. Catalogs which include admission information will be sent to you promptly. If you possibly can, visit the schools which interest you. If you need assistance in finding a school to meet your particular requirements, write to us or fill in the coupon below.

Mr.
Mrs. _____
Miss
Street address: _____

City _____ State _____ Zip _____

For son _____ daughter _____ Age now _____

Grade completed in school _____ or year completed in college _____ Location preferred _____

Vogue's School Bureau, 350 Madison Avenue, New York, N. Y. 10017. We'll answer it promptly.

3-75

FRENCH

SPECIAL PARIS COLLECTIONS ISSUE

FLOWN IN DIRECT FROM PARIS

THE SPRING-SUMMER HAUTE COUTURE AND TOP READY-TO-WEAR FASHIONS

A complete record of the Paris showings:

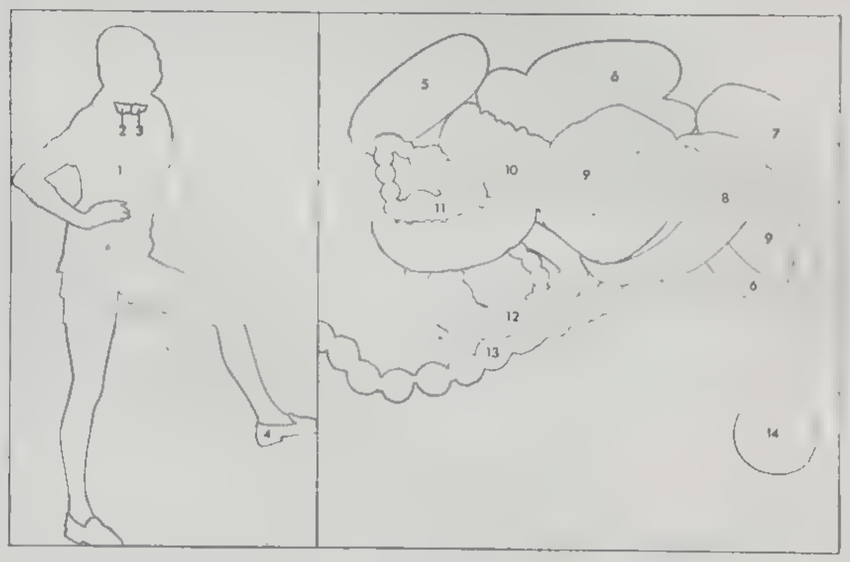
THE NEW STYLES
THE NEW COLORS

VOGUE

To order a copy of FRENCH VOGUE'S SPECIAL MARCH 1975 issue send $8.50 to: Vogue Dept. F 75 Box 3374, Grand Central Station, New York, New York 10017 and it will be mailed to you

WHAT TO WEAR WITH WHAT

Details on the new accessories, as seen on pages 144-149



SANGUINE REDS

P. 144-145

1. Turnout: Ralph Lauren. Of cotton. T-shirt, about $14; shirt, about $44; shorts, about $46, at Bloomingdale's; Nan Duskin; Jordan Marsh, Florida; Neiman-Marcus; Swanson's; Neusteters; I. Magnin. **2.** Pin: Peter & Peggy for P.C. Designs. About $3, at Bloomingdale's. **3.** Scarf: Kelly and Porter. About $26, at Henri Bendel. **4.** Shoes: Campione. About $30, at Lord & Taylor. **5.** Rust bangle: Donald Stannard. About $7.50, at Saks Fifth Avenue; Lou Lattimore. **6.** Carved bangles: Art Asia. About $24 each, at Art Asia; Neiman-Marcus; Bullock's. **7.** Rust bangle: Donald Stannard. About $7.50, at Saks Fifth Avenue; Lou Lattimore. **8.** Carved bangles: La Porte Bleue. About $28 each, at Ophelie. **9.** One of a kind cuffs: Carol Hasselriis for Celebrated Pork Pie Establishment. About $18 each, at Henri Bendel. **10.** Carved bangles: Ophelie. About $18 each, at Ophelie. **11.** Horn necklace: Fabrice. About $45, at Henri Bendel. **12.** Sanguine-red bangle: Inoui by Philippe Boisson. About $17, at Henri Bendel; R.S.D.; Neiman-Marcus. **13.** Carved necklace: Art Asia. About $90, at Art Asia; Neiman-Marcus; Bullock's. **14.** Estee Lauder's Lip Glossamer in plum.

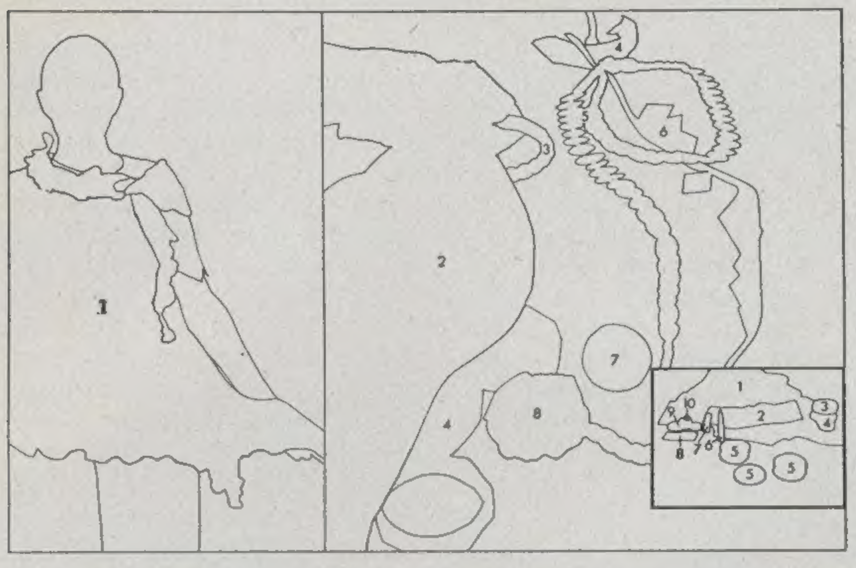


WOODS AND STRAWS

P. 146-147

1. Wood bangles: Cathy & Marsha for Catherine Stein. About $6, at Henri Bendel; Nan Duskin; Neiman-Marcus; Joseph Magnin. **2.** Wooden bangle: Peter & Peggy for P.C. Designs. About $3, at Bloomingdale's; I. Magnin. **3.** Flower pin: Missoni. At Bloomingdale's. **4.** Khaki glass earrings: Peter & Peggy for P.C. Designs. About $4, at Lord & Taylor, N.Y. **5.** Onyx earrings: Eva Graham. About $4, at Saks Fifth Avenue; Burdine's; Diamond's. **6.** Beige suede belt: Yves Saint Laurent. About $22. At Bloomingdale's; Sakowitz; I. Magnin. **7.** Natural hemp belt: Yves Saint Laurent. About $10, at Bonwit Teller; Sakowitz; I. Magnin. **8.** Natural silk belt: Morris Moskowitz. About $17, at Saks Fifth Avenue; Marshall Field. **9.** Horn necklace: Fabrice. About $66, at Henri Bendel. **10.** Shorter horn necklace: Fabrice. About $45, Henri Bendel. **11.** Amber necklace: Les Bernard. About $250, at Bonwit Teller: Hudson's; Neiman-Marcus. **12.** Straw bag: La Bagagerie. About $25. **13.** Mustard-rose pin: Inoui by Philippe Boisson. About $20, at Henri Bendel; R.S.D.; Neiman-Marcus. **14.** Diane Von Furstenberg's Russet lipstick. **15.** Orlane's Designer Eye Pencil in brown. **16.** Cinandre's Henna lipstick. **17.** Super Luscious Creme Eyeshadows in Elegant Grey and Cameo Brown. Ultima II by Charles Revson. **18.** Estee Lauder's Face and Cheek Tint in Afternoon Bronze. **19.** Carved button earrings: Peter & Peggy for P.C. Designs. About $3, at Bloomingdale's; Halle's. **20.** Brown earrings: Michael Sklar for Childstar. About $4, at Saks Fifth Avenue. **21.** Shrimp earrings: Michael Moraux for Dubaux. About $7, at Saks Fifth Avenue; I. Magnin. **22.** Cinandre's nail lacquer in Sepia and Henna. **23.** Wooden earrings: Peter & Peggy for P.C. Designs. About $3, at Bloomingdale's; Joseph Horne. **24.** Scarf: Geoffrey Beene for Jewelcase. About $20, at Lord & Taylor. **25.** Dress: John Kloss, A Division of the Kreisler Group. Of rayon and polyester (Pressman-Gutman fabric). About $58. At Bonwit Teller; G. Fox; Jordan Marsh, Florida; Swanson's; Frederick & Nelson. **26.** Belt: Yves Saint Laurent. About $25, at Bloomingdale's; Sakowitz; I. Magnin. . . . INSERT. . . . **1.** Straw shopping bag: Ruza Creations. About $4, at Henri Bendel; Sakowitz; Bullock's. **2.** Straw bag: La Bagagerie. About $40. **3.** Ginger suede belt: Yves Saint Laurent. About $25, at Bloomingdale's; Sakowitz; I. Magnin. **4.** Taupe suede belt: Yves Saint Laurent. About $22, at Bonwit Teller; Sakowitz; I. Magnin. **5.** Woven clutch: Bottega Veneta. About $140, at Bottega Veneta; Nan Duskin; Neiman-Marcus. **6.** Shoe: Edouard Jerrold by Jann Johnson. About $45, at Henri Bendel. **7.** Leather belt: La Bagagerie. About $30. **8.** Wooden twisted bangles: La Porte Bleue. About $15 each, at Ophelie. **9.** Wooden bangles: Peter & Peggy for P.C. Designs. About $3 each, at Bloomingdale's; I. Magnin. **10.** Wooden carved bangles: Francine Hubert. About $15 each, at Neiman-Marcus; Bullock's. **11.** Carved flower bangle: Michael Moraux for Dubaux. About $7, at Bonwit Teller; Bullock's. **12.** Ivory leather belt: La Bagagerie. About $30. **13.** Rust suede belt: La Bagagerie. About $24. **14.** Clutch bag: Claude W. Diffusion. About $164, at Henri Bendel. **15.** Woven canvas belt: Cathy & Marsha for Catherine Stein. About

\$6, at Saks Fifth Avenue; Nan Duskin; Neiman-Marcus. **16.** Wide wooden bangles: Francine Hubert. About \$50 each, at Saks Fifth Avenue; Neiman-Marcus. **17.** Striped inlaid bangles: Fabrice. About \$260 each, at Henri Bendel.



FRAGILE-AS-SMOKE COLORS AT NIGHT

P. 148-149

1. Tiny-pleat silk top over a matching pair of wide silk pants: both by Mary McFadden, about \$550, at Henri Bendel; Nan Duskin; Martha, Palm Beach, Bal Harbour; Sakowitz; Frost Bros. **2.** Pink chiffon scarf: Buy-Imp-Ex. About \$15, Miss Chess; Nan Duskin. **3.** Jade bracelet: about \$410. Port of Call, at Bergdorf Goodman. **4.** Translucent bangles: Frank Giordano for Red Cobra. About \$5 each, at Bloomingdale's; Garfinckel's; Jordan Marsh, Florida; Bullock's. **5.** Missoni's flat wafer necklaces: About \$24 each, at Bloomingdale's. **6.** Pink corded necklace: Missoni. About \$24, at Bloomingdale's. **7.** Cinandre's Silver Powder Gloss. **8.** Lalique flower pin: Missoni. About \$19.50, at Bloomingdale's. . . . INSERT: . . . **1.** Beige scarf: Doro. About \$17, at Saks Fifth Avenue; Montaldo's; I. Magnin. **2.** Pink suede belt: Christian Dior for Abbe Creations. About \$25, at Saks Fifth Avenue; Nan Duskin; Stanley Korshak; Esther Wolf. **3.** Bangle with a half moon design: Peter & Peggy for P.C. Designs. About \$5, at Bloomingdale's; Sakowitz; Joseph Magnin. **4.** Bangles with cut palm trees: Peter & Peggy for P.C. Designs. About \$5 each, at Saks Fifth Avenue. **5.** Silk wrapped bangles: Francine Hubert. About \$8 each, at Saks Fifth Avenue; Neiman-Marcus. **6.** Cinandre's Deep Coral lipstick. **7.** Pin carved in peach: Peter & Peggy for P.C. Designs. About \$4, at Henri Bendel; Joseph Horne; Sakowitz. **8.** Frances Denney's New Lustrous Cake Shadow in Taupe. **9.** Cremespun Patina Shadow in Dusty Pink. Super Luscious Creme Eyeshadow in Classic Beige, all Ultima II, by Charles Revson. **10.** Peach earrings: Cathy & Marsha for Catherine Stein. About \$3, at Nan Duskin; Bullock's.

FASHION AND ACCESSORY DETAILS

Page 98: Earrings by Michael Moraux for Dubaux. Gudule scarf, Henri Bendel. La Porte Bleue bracelets, at Henri Bendel.

Page 99: Creazioni Alfa sunglasses. Earrings: Medusa's Heirlooms by Kathryn Hausman. Yves Saint Laurent belt. La Bagagerie bag. Herbert Levine sandals.

Page 100: Scarf, at Henri Bendel. Bangles: Michael Moraux for Dubaux, Francine Hubert, La Porte Bleue. Yves Saint Laurent belt. Burlington tights. Ferragamo flats.

Page 101: Christian Dior scarf, exclusively at Saks Fifth Avenue. Yves Saint Laurent belt. Bag by Ruza Creations, Henri Bendel. Bangles: Inoui by Philippe Boisson. Hanes tights. Ferragamo flats.

Page 102: Hat by Don Anderson for Scheer Bros. Bottega Veneta bag. La Porte Bleue bangles. Tights: Belle-Sharmeer, at Lord & Taylor, N.Y.

Page 103: Francine Hubert earrings. Bangle: Inoui by Philippe Boisson. Van Raalte tights. Shoes by Florence Otway for Garolini.

Page 104: 1. Cadoro earrings. Yves Saint Laurent belt. Cathy & Marsha for Catherine Stein bangles. Ruza Creations bag. Roberto for Bernardo sandals, Bonwit Teller. . . . 2. Yves Gonnet scarf. B. Robinson sunglasses. Les Bernard necklace. Roberto for Bernardo sandals, Bonwit Teller. . . . 3. Gudule scarf, Henri Bendel. Herbert Levine sandal, Bonwit Teller. . . . 4. Bangles, Bergdorf Goodman. David Evins sandals.

Page 105: 5. Ferragamo flats. . . . 6. Belt by Christian Dior for Abbe Creations. Bottega Veneta bag. David Evins flats. . . . 7. Yves Saint Laurent scarf. Necklace by Les Bernard. Trimfit tights. Sandals by Roberto for Bernardo, at Bonwit Teller. . . . 8. Yves Saint Laurent belt. Bracelet by Francine Hubert.

Page 106: Earrings by Peter & Peggy for P.C. Designs. Francine Hubert bangles.

Page 107: Scarf by Carol Peretz, at Henri Bendel. Bangles by Peter & Peggy for P.C. Designs. Tights by Berkshire. Herbert Levine sandals.

Page 118: Peter & Peggy for P.C. Designs earrings. Dulken & Derrick flower. Don Marshall hat. Francine Hubert bangles. Belle-Sharmeer tights. Charles Jourdan sandals, Neiman-Marcus.

Page 119: Earrings, pin, Eva Graham. Bangles: Inoui by Philippe Boisson, Cathy & Marsha for Catherine Stein. Berkshire tights. Charles Jourdan sandals.

Page 150: Geoffrey Beene for Jewelcase scarf, at Lord & Taylor.

Page 151: Herbert Levine mules.

Page 154: *Left:* Pin by Peter & Peggy for P.C. Designs. . . . *Right:* Don Kline hat, Henri Bendel. La Porte Bleue bangles, Saks Fifth Avenue.

Page 155: Earrings, bangles: Cathy & Marsha for Catherine Stein. Peter & Peggy for P.C. Designs clip.

Page 156: *Left:* Earrings by Peter & Peggy for P.C. Designs. Bangles by La Porte Bleue and Fabrice. . . . *Right:* Necklace by Vicki Grossfeld. La Bagagerie belt. Bangles by Peter & Peggy for P.C. Designs, Cathy & Marsha for Catherine Stein.

Page 157: *Right:* Don Kline hat. Earrings by Peter & Peggy for P.C. Designs. Sandals by Roberto for Bernardo, at Bonwit Teller.

Page 158: *Left:* Michael Sklar for Childstar earrings. Bangles by Cathy & Marsha for Catherine Stein. . . . *Right:* Neckerchief by Echo Scarfs. Tank top by Nugal, at Henry Lehr; Bullock's.

Page 159: Hat: Cathy & Marsha for Catherine Stein, Neiman-Marcus. Partout T-shirt, Altman's; Nan Duskin. Bag: Ruza Creations, Henri Bendel. Schiaparelli tights. Herbert Levine shoes, Bonwit Teller.

Page 160: *Above left:* Scarf: La Cavera, Henri Bendel. Scarf at neck: by Fisba. Yves Saint Laurent belt, Bloomingdale's. . . . *Above right:* Earrings: Cathy & Marsha for Catherine Stein. Necklace: Les Bernard, Bonwit Teller. . . . *Lower left:* Don Kline hat, Henri Bendel. Bangles by Eva Graham and Fabrice. La Bagagerie bag. Yves Saint Laurent belt, Bloomingdale's. . . . *Lower right:* Scarf: La Cavera, Henri Bendel. Jewelry: Cathy & Marsha for Catherine Stein. La Bagagerie belt.

Page 161: Necklace by Les Bernard. Bottega Veneta bag.

TEAR OUT AND MAIL

"BIG 4" TABLETS:

Kelp, Vit. B6, Lecithin & Cider Vinegar

1 KELP — 2 VIT. B6 — 3 LECI-THIN — 4 CIDER VINEGAR

100 BIG 4 Tablets for \$2.98

500 TABLETS FOR \$9.85

WE PAY POSTAGE

OFFER GOOD NEXT 2 WEEKS ONLY

SAME FORMULA OTHERS CHARGE \$5.00 AND UP FOR!

MAIL-ORDER CERTIFICATE

NUTRITION HEADQUARTERS
104 West Jackson
Carbondale, Illinois 62901

☐ 100 for 2.98
☐ 500 for 9.85
☐ 1000 for 16.49

NAME

ADDRESS

CITY STATE ZIP

N2159

© 1974 NUTRITION HDQS.

SAVE DOLLARS

UNZIPPED MAIL IS TROUBLE

Wherever an unzipped letter goes,
trouble follows.
Extra steps in the sorting operations.
Extra stops along the way.
Don't hold up mail service.

USE ZIP



This one's for a very special kind of man, because he builds it himself. It's Pocher d'Italia's incredibly authentic car model kit: a 26½" long classic Rolls Royce Phantom II Sedanca Coupe. True elegance: the parts are brass, stainless steel, copper, rubber, high-impact plastic. Windows open. Headlights turn on. Steering and engine parts operate. Find out all about it in our free full-color brochure. (It shows you 3 other classic car kits, too, from \$100. So if you'd rather let him do the choosing—and the buying—just hand him the brochure.)

Deluxe Classics, Dept. V-2
5900 Wilshire Blvd., Suite 2760
Los Angeles, California 90036

Please send me your free full-color brochure.

Name _____

Address _____

City _____

State/Zip _____

Stalk the Big Game



In our Nairobi print culotte, jungle green top.

Friendly beasties in tropical colors, tamed into a polyester/cotton culotte. Sizes 6-16, $24. Goes with anything. Especially our green Antron nylon top. Sizes 34-40. $16. Add $1.50 for postage and handling.

Send for free catalog.

RUTH KISHLINE'S
COUNTRY CLOTHES
9215 Old Petersburgh Road Dept. V
Evansville, Indiana 47711

ORIENTAL SILK Co.

Imports & Exports

"LARGEST SELECTION OF CHINESE SILKS"
Mail Order Specials

Silk Pongee 34" w.	$4.80 yd.
Silk Chiffon 45" w.	$4.95 yd.
China Silk 45" w.	$5.50 yd.
Silk Satin 45" w.	$6.95 yd.
Shantung Silk 40" w.	$6.95 yd.
Silk Prints 36" w.	$7.95 yd.
Palace Silk 36" w.	$8.00 yd.
Crêpe de Chine 36" w.	$9.95 yd.

Prices Subject to Change
50¢ Deposit on each Sample

Also the cutest Little Girls' Appliqued Dresses, Hand-Laced, Embroidered and Crocheted Tablecloths, Mens' Silk Shirts, Scarves, Mandarin Coats and Jackets, Dressing Gowns, Blouses (Hand-Embroidered and Crocheted), Silk Pictures, Beaded Sweaters, Antique Porcelains, Chinawares, Vases, Planters, Fancy Frogs, and Unusual Gifts from MAINLAND CHINA and the ORIENT.

Visit or write to:
Oriental Silk Co.
8365 Beverly Blvd.
Los Angeles, Ca. 90048
(213) 651-2323

VOGUE PATTERNS

CONTINUED FROM PAGES 154-161;
OTHER VIEWS, YARDAGES, DETAILS

8906

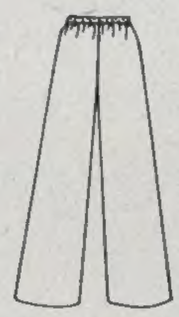


Pages 154-155 *Sundress,* Vogue Pattern 8906. Sizes 8-16. For size 10, 3½ yards of 45" fabric for shorter version; 2⅞ yards for longer version. $2.50; in Canada, $2.75.

9060



8862



Pages 156-157 *Smock dress,* Very Easy Vogue Pattern 9060. Sizes 6-14. Size 10, 45" fabric: 3⅝ yds. for shorter version; 4⅛ yards for longer; for top, 3⅝ yds. 36" fabric. $2; Canada, $2.20. . . . *Pants:* Very Easy Vogue Pattern 8862. Waist sizes 24"-30". 25" waist, 2¾ yds. 36" fabric. $2; Canada $2.20.

8978

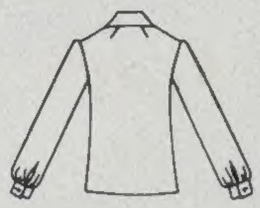


8815

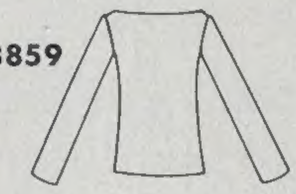
Pages 158-159 *Top,* Vogue Pattern 8978. Sizes 6-16. Size 10, ⅞ yd. 56" fabric. $2; in Canada, $2.20. . . . *Skirt,* Vogue Pattern 8815. S-M-L. Medium, 44" fabric: 2⅜ yds. for shorter; 3⅝ yds. for longer. $2; Canada, $2.20.

8749



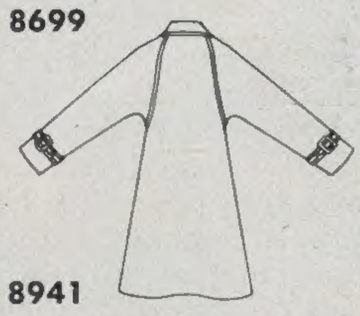


8859

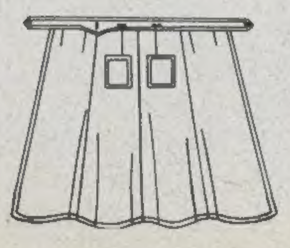




8699



8941



Pages 160-161 *Blouses,* Very Easy Vogue Pattern 8749. Sizes 8-16. For size 10, 2⅛ yards of 36" fabric for short-sleeved blouse; 2⅛ yards of 45" fabric for long-sleeved blouse. $2; in Canada, $2.20. . . . *T-Shirts,* Vogue Pattern 8859. Sizes 6-14. For size 10 in 58" fabric: 1½ yards for long-sleeved T-shirt; ⅞ yard for tank top. $2; in Canada, $2.20. . . . *Coat,* Very Easy Vogue Pattern 8699. Sizes 8-18. For size 10, 3¾ yards of 58" fabric. $3; in Canada, $3.30. . . . *Skirt,* Very Easy Vogue Pattern 8941. Sizes S-M-L. For size medium, 1½ yards of 58" fabric. $2; in Canada, $2.20.

KLEIBACKER TIPS

CONTINUED FROM PAGES 154-161

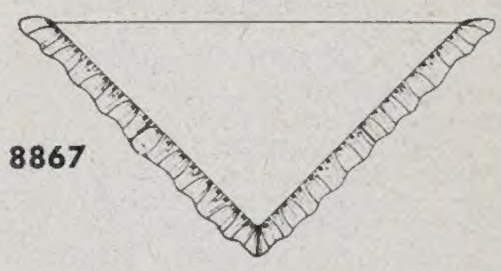
Pages 154-155 For extra-airy skirt hems, determine the right length for you (we lengthened both day versions), then cut ⅜" longer. At the machine, stitch twice: fold over cut edge to make the skinniest possible edge (about ⅛"), stitching as you fold. Press, and repeat. ● The beauty of a square neckline depends on the sharpness of the square; sharpness depends on being able to slash all the way to the corner. TIP: Before slashing, reinforce corner by placing a piece of chiffon or organza on top of the corner (on outside), being sure that it extends ½" beyond corner. Machine stitch down both sides of slash line (starting about ⅛" from slash line), tapering to a V at point (use tiny stitches at point). Slash corner, fold chiffon to inside to form a tiny casing around raw edges of fabric. Top-stitch through all three layers (chiffon, fabric, chiffon), using tiny stitches. Trim away excess chiffon. ● TIP for cotton and cotton-blend fabrics: steam-press before cutting to take out shrinkage.

Pages 156-157 The pattern has a slightly overlapped collar, but we wanted a really opened-up neckline . . . so we simply let the two collar edges meet, then adjusted the yoke gathers to fit. ● For long, loose rolled sleeves, lengthen the short-sleeve pattern piece. ● For even, perfect gathering, use *three* rows of machine basting—one row on seam line, one a ¼" above, one a ¼" below. Hand-baste gathering to yoke before machine stitching; remove *all* gathering threads after stitching. . . . As the yoke is cut on a bias grain, a row of machine ("stay") stitching is essential to prevent stretching; in soft fabrics like these, stitching on a piece of seam binding will work even better. . . . To avoid flattening gathers when pressing yoke seam, put heat of iron only on ungathered side of seam. ● Extra length means extra weight, even in the lightest fabrics. TIP for lengthening dresses: Try on basted-yoke garment before machine stitching. If the weight of the extra skirt length causes sagging, lift fabric at yoke. ● Fabric TIPS: With woven Qianas, such as the shantung, use a bit longer machine stitch than normal and pull seams quite firmly when stitching. It may be necessary to clip seams almost to stitching to relax fabric (hand-overcast clips to prevent raveling). . . . To sew rayon crepe, silk thread is a must.

Pages 158-159 We straightened (and lengthened) the shirttail-hemmed skirt pattern, turning under a tiny double-stitched hem like the ones on the sundresses (see above). ● With extra-light fabrics such as these, a bit more fullness in the skirt adds extra breeziness when you move. To do: just increase width of front pattern piece by adding 1½" at fold line. ● Distribute gathers a little *un*evenly, if that's what suits you best—a little fuller on the sides, flatter on the hips, or vice versa.

Pages 160-161 *The blouses:* For the cleanest, flattest collar edges, narrowly "grade" seams inside collar—trim top-collar fabric to a full ⅛", trim bottom-collar fabric to a skinny ⅛". ● A large pin helps to pull out collar and lapel points to the maximum. . . . *The T-shirts:* To make sure the T-shirt necklines stay put when you relax, sit before finishing. If the neckline gaps, "hold in"—an easier-done-than-said trick: Pin a few vertical tucks till the neckline curves with the curve of your body; measure pinned distance, remove pins. Sew two rows of machine basting—one on seam line, one a ¼" away on the seam allowance. Gather neckline to pinned measurement, distributing fabric evenly. Steam-press the "hold-in" smooth, using a pressing ham. After top-stitching, remove the gathering thread on the seam line. . . . *The coat and skirt:* The beauty of the unlined coat (no facings, no linings anywhere except sash and pockets—even the collar is unlined) and its matching skirt depend on perfect edgings and top-stitching. Perfect edges and top-stitching depend on hand-basting for control. To hem the skirt and all edges of the coat (collar, fronts, sleeves, hem), cut ⅝" longer than desired length and then use the tiny turned-under edgings described for shawls (see below). . . . Narrowly flat-fell the collar seam, and flat-fell shoulder, side, *and* sleeve seams (so they can be rolled). . . . Use silk thread for all top-stitching. ● The secret to getting sharp points on the collar, lapel, and front corners when using tiny turned-under edgings is to eliminate excess fabric by careful snipping. If you are not an expert sewer, rounding these corners is simpler and will not radically change the look.

8867



Shawls, *Vogue Pattern 8867. For unlined triangular scarves, 1¼ yards of 44" fabric; for unlined ruffled shawls, 4¾ yards of 44" fabric. $2; in Canada, $2.20.*

All the shawls and scarves on these pages were made from Vogue Pattern 8867—an easy, flexible pattern that we used several ways: sometimes with the ruffle, sometimes without, and sometimes with two fabrics (page 155). But most frequently, we used just one fabric and left it unlined—a simple, single triangle to make the lightest float of a shawl, the thinnest possible head wrap. . . . TIP for cutting the shawl/scarves: line up the smoothed, flattened fabric with the corner of a square table to be sure grains are perfectly straight; trim edges with table edges. . . . To hem edges, use the following method: press up a ¼" fold on all three edges and carefully cut away just enough fabric at the corners for thinness without raveling. Turn edges over another ¼"; hand-baste and machine-stitch ⅛" from edge (stretch bias grain when machine stitching). . . . To finish ruffle-seam edges on an unlined shawl: trim ruffle seam allowance to ⅛", trim shawl seam allowance to ½". Turn shawl seam allowance under ¼" and hand-baste it through ruffle to shawl, covering raw edge of ruffle seam allowance. Top-stitch from right side, ⅛" from seam.



HERE'S HOW your lashes can look thick, thicker, thickest.

Great-Lash, the protein mascara with the unique Builder-Brush, builds rich, full body onto every tiny lash with just a few quick strokes . . . so it's easy to put even skimpy lashes in the thick of things. The microscope proves the difference. See your lashes look as thick and luxurious as you've always wanted. Prove to yourself what the microscope shows so clearly.



Left: An eyelash before Great-Lash.

Right: An eyelash after Great-Lash.

Actual unretouched microscope photo 20 times actual size.



Great-Lash Maybelline

Fine make-up sensibly priced.

THE MOST EXTRAVAGANT $17.50 PIECE OF JEWELRY EVER MADE.

Necklace from our three-tone collection.
Suggested retail price $17.50. For the fine store near you write: Trifari, 16 E. 40th St., New York, N.Y. 10016.



TRIFARI

Jewelry designs copyrighted.